



# Brazilian Banking Sector Challenges and Outlook

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# Brazil getting closer to the economic trough; but recovery should be gradual

### Consumer and business confidence indices

(seasonally adjusted)

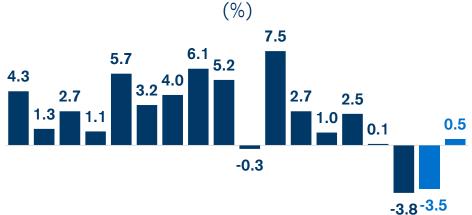


## Projections of main variables of labor market (%)

**Unemployment rate according to PNADC** (%, annual average)



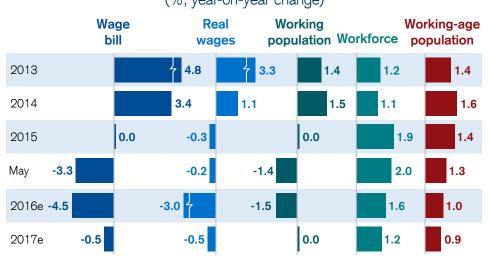
### Real GDP growth



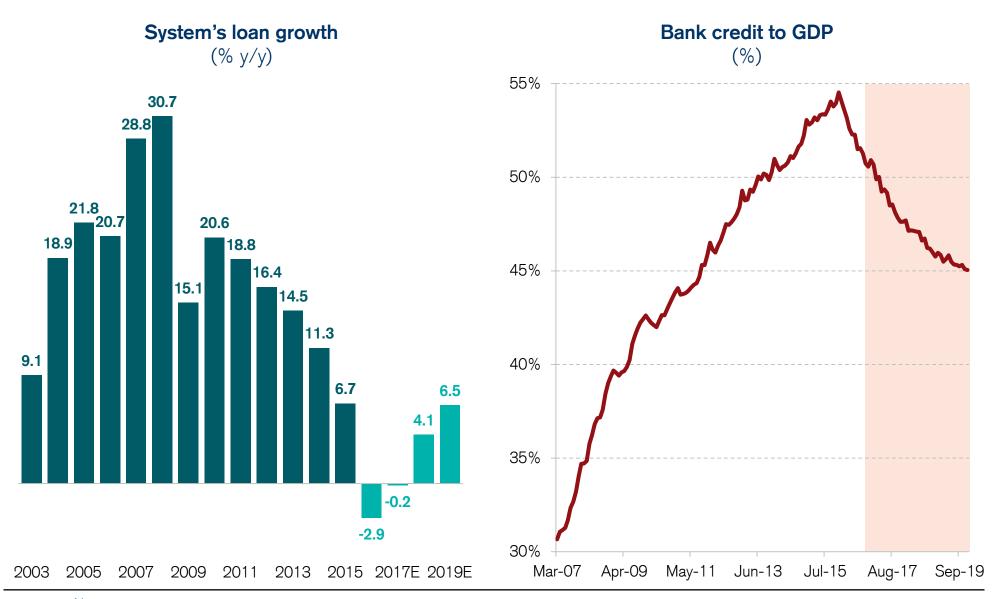
00 01 02 03 04 05 06 07 08 09 10 11 12 13 14 15 16E17E

#### Growth in labor market variables according to PNADC

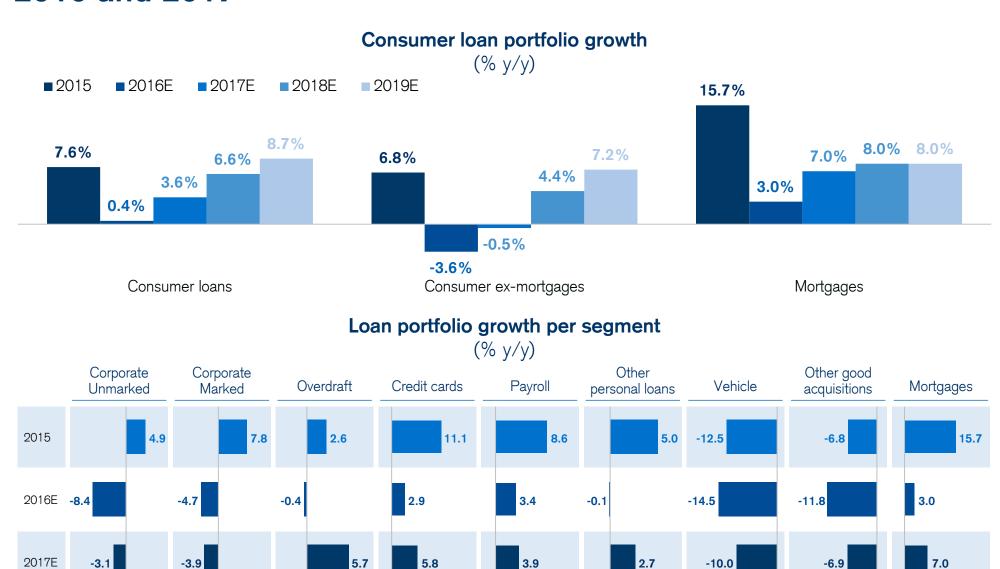
(%, year-on-year change)



## Long deleveraging process to limit credit growth



## We expect nominal decline in corporate and consumer loans in 2016 and 2017



-3.9

2017E

7.0

3.9

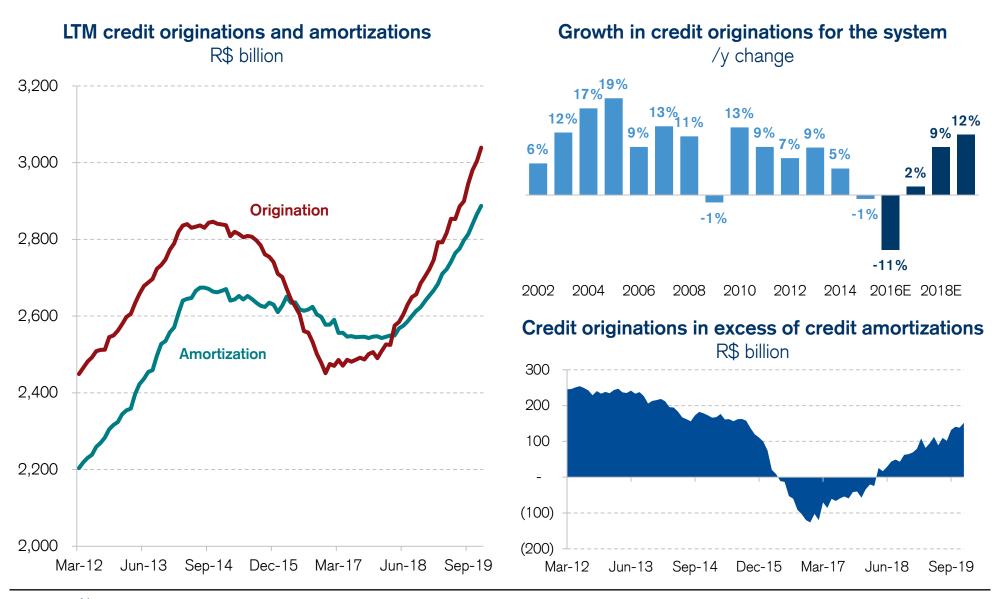
2.7

-10.0

5.7

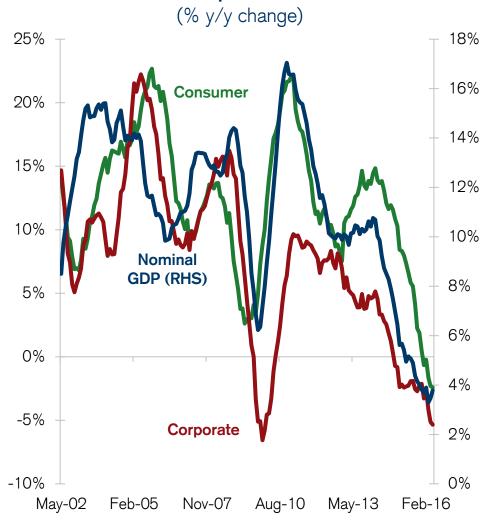
5.8

# A close look at credit originations sheds a light on the credit pick up debate (1)



# A close look at credit originations sheds a light on the credit pick up debate (2)

## Growth in LTM credit originations of consumer and corporate loans



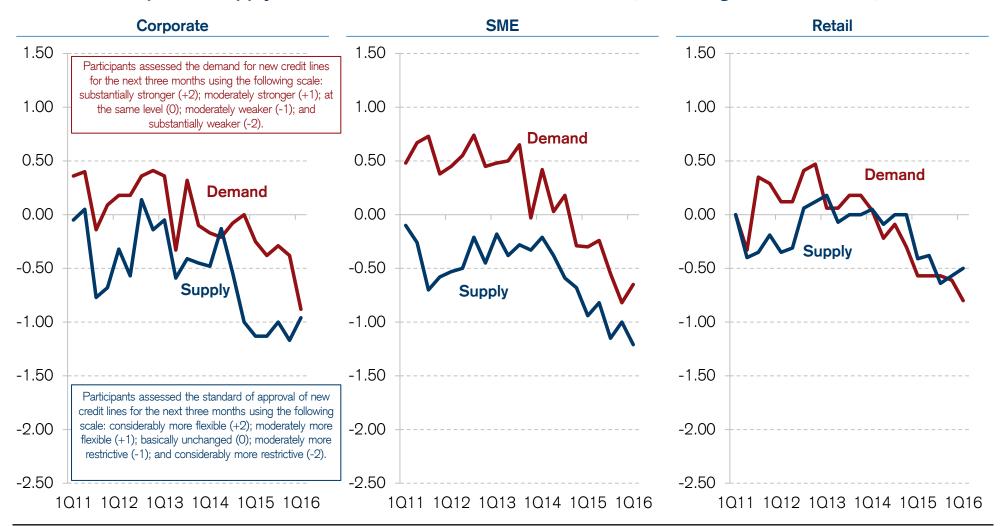
Increase in credit origination growth 12 and 24 month following troughs
Credit origination growth 12 and 24 months following the trough less credit
origination growth at the trough

Individuals	Δ 1-year	Δ 2-years
Jan-03	8.8%	9.8%
Mar-07	4.4%	-5.1%
Apr-09	13.0%	15.9%
Dec-12	6.3%	3.3%
Average	8.1%	6.0%
CSe	12.0%	16.9%
Corporate	Δ 1-year	Δ 2-years
Corporate Nov-02	<b>Δ 1-year</b> 5.9%	<b>Δ 2-years</b> 9.3%
Nov-02	5.9%	9.3%
Nov-02 Feb-04	5.9% 11.5%	9.3% 8.0%
Nov-02 Feb-04 Mar-07	5.9% 11.5% 6.0%	9.3% 8.0% 0.7%

## Weak credit outlook a matter of both supply and demand

Central Bank credit condition indicator

Expected supply and demand for the next three months (scale ranges from -2 to +2)



# All-time high corporate leverage to constrain pick-up in loan growth

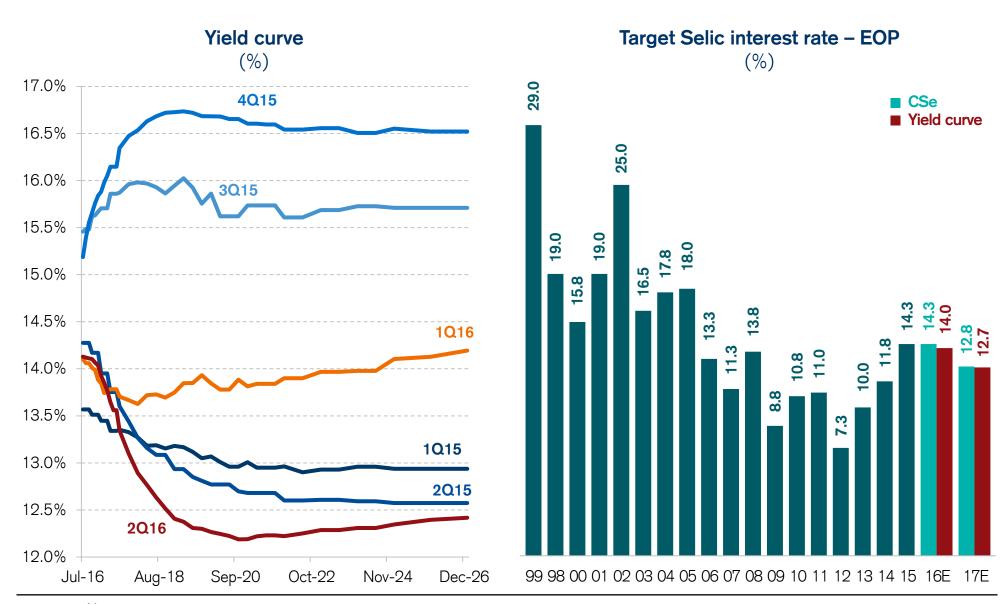
## Forecast of Net Debt / Ebitda of the Brazilian corporate sector

	1Q16	2016	2017	2018	2019
Net debt	291.9	297.0	293.0	274.9	240.1
Ebitda	100.0	100.0	115.0	132.3	152.1
Ebitda growth	n.a.	0%	15%	15%	15%
FCF	50.0	50.0	57.5	66.1	76.0
FCF conversion	50%	50%	50%	50%	50%
Interest accrual	56.2	56.8	53.5	48.0	41.2
Interest rate	19.25%	19.11%	18.27%	17.46%	17.17%
Net debt / Ebitda	2.92x	2.97x	2.55x	2.08x	1.58x

## Sensitivity of Brazilian corporate sector Net Debt /Ebitda in 2019

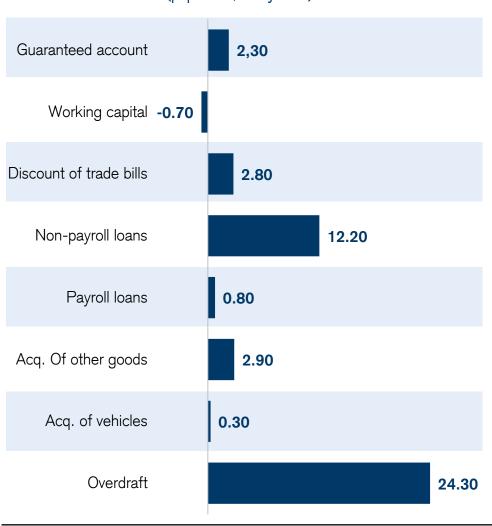
		2017-2019 Ebitda growth							
		5%	10%	15%	20%	25%			
	-400	2.07x	1.64x	1.29x	1.00x	0.76x			
(sd	-300	2.16x	1.72x	1.36x	1.05x	0.80x			
in 2017-2019 interest rate (bps)	-200	2.26x	1.80x	1.43x	1.11x	0.85x			
iterest	-100	2.37x	1.89x	1.50x	1.18x	0.90x			
2019 ir	0 bps	2.48x	1.99x	1.58x	1.24x	0.96x			
2017-	+100	2.60x	2.08x	1.66x	1.31x	1.02x			
Change in	+200	2.72x	2.19x	1.75x	1.38x	1.08x			
ਤੌ	+300	2.85x	2.29x	1.84x	1.46x	1.15x			
	+400	2.99x	2.41x	1.94x	1.54x	1.21x			

# Yield curve points to sharp monetary easing; What does that mean for banks?

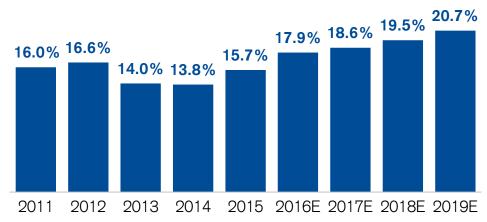


# Re-pricing of back book losing steam; NII to depend chiefly on loan growth

## Changes in interest rates on new loan originations (p.p YoY, May/15)



## Average credit spread of the banking system (CSe) Interest rates charged less Selic rate (%, May/15)



## Reported origination rate vs. estimated portfolio average rate Average rate less origination rate (bps)



## Understanding the impact from lower Selic rate on banks' earnings

Short-term impact from a 100bps decline in interest rates

R\$ million, % of 2016E net income

Long-term impact from a 100bps decline in interest rates R\$ million, % of 2016E net income

	denosit ————————————————————————————————————	Loan/	_oan/ Total					Total					
		liquidity	Corporate loans	0% re- pricing	% of net income	100% re- pricing	% of net income						
ltaú	(832)	1,800	968	3.12%	(832)	-2.68%	ltaú	(832)	(1,017)	(832)	-2.68%	(1,849)	-5.95%
<b>ា</b> Bradesco	(649)	1,653	1,004	3.45%	(649)	-2.23%	ନି Bradesco	(649)	(896)	(649)	-2.23%	(1,545)	-5.31%
<b> </b>	(723)	2,640	1,917	20.96%	(723)	-7.91%	<b> </b>	(723)	(1,339)	(723)	-7.91%	(2,062)	-22.55%
<b>⅓</b> Banrisul	(58)	201	143	15.16%	(58)	-6.13%	<b>⅓</b> Banrisul	(58)	(13)	(58)	-6.13%	(71)	-7.51%

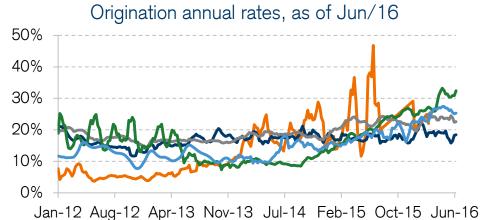
## High correlation between monetary policy rate and corporate spreads

Historic credit spreads on new unmarked loan originations Interest rates charged less Selic rate (%, May/15) 60 **Individuals** 50 **Total** 40 30 Corporate 20 10 Nov-12 Mar-11 Jan-12 Sep-13 Aug-14 Jun-15 Apr-16 LTM average of monthly changes in the Selic rate and credit spreads (bps) 150.0 200.0 **Individuals** Change in spreads y = 1.193x + 13.224100.0 100.0  $R^2 = 0.5514$ ndividuals 50.0 Selic (100.0)(50.0)20.0 (60.0)(40.0)(20.0)40.0 Jan-12 Nov-12 Sep-13 Jun-15 Aug-14 Apr-16 Change in Selic rate 40.0 40.0 v = 0.482x - 2.401Selic Change in 20.0 spreads 20.0  $R^2 = 0.7967$ Corporate (20.0)Corporate (40.0)(40.0)(60.0)(40.0)(20.0)20.0 40.0 Jan-19 Nov-12 Sep-13 Jun-15 Apr-16 Aug-14 Change in Selic rate

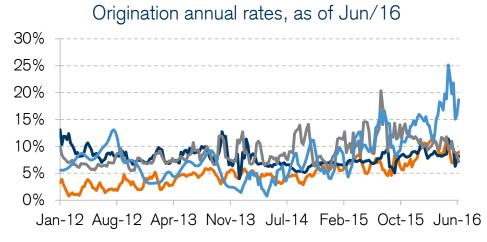
Source: Central Bank of Brazil, Company data, Credit Suisse

## Corporate spreads cooling off

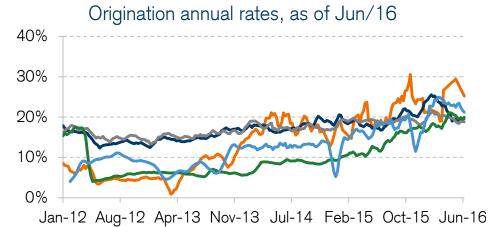
#### Fixed rate WC loans up to 365 days



### Floating rate WC loans up to 365 days

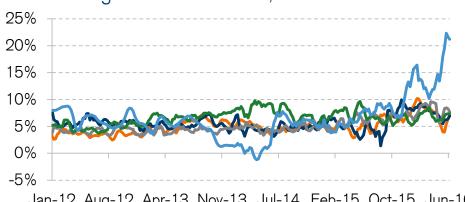


#### Fixed rate WC loans over 365 days



#### Floating rate WC loans over 365 days

Origination annual rates, as of Jun/16



Jan-12 Aug-12 Apr-13 Nov-13 Jul-14 Feb-15 Oct-15 Jun-16





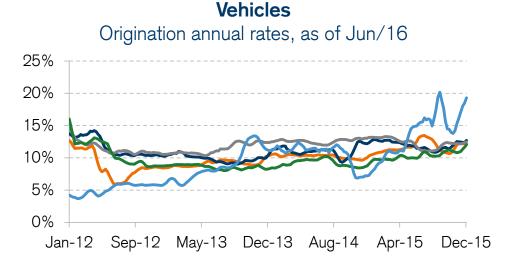


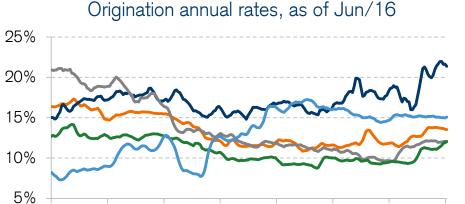






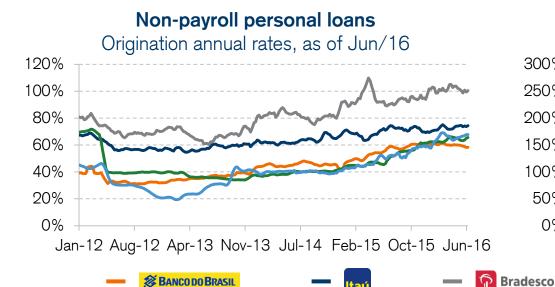
## Retail spreads on the rise in revolving credit lines

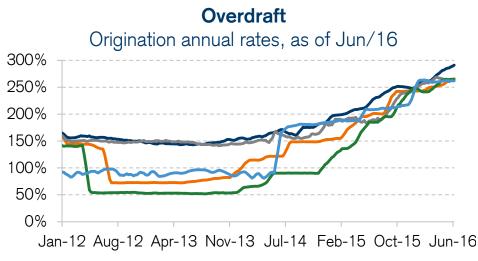




Jan-12 Aug-12 Apr-13 Nov-13 Jul-14 Feb-15 Oct-15 Jun-16

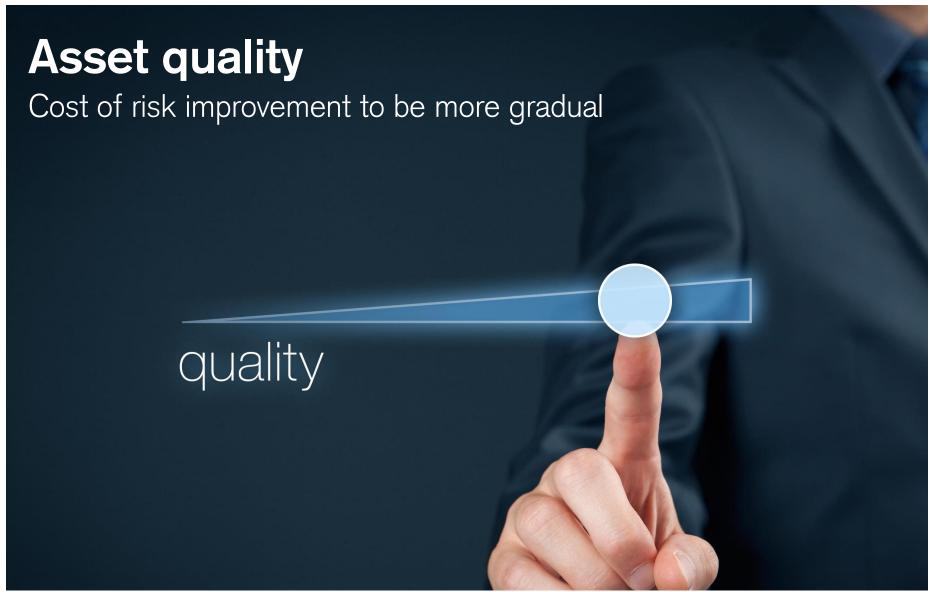
Payroll for government employees



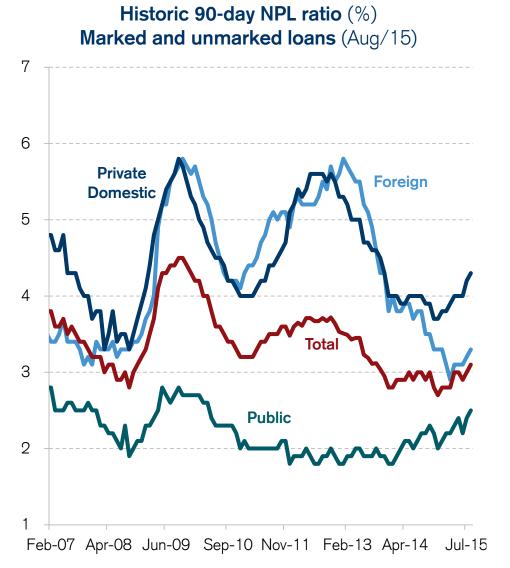


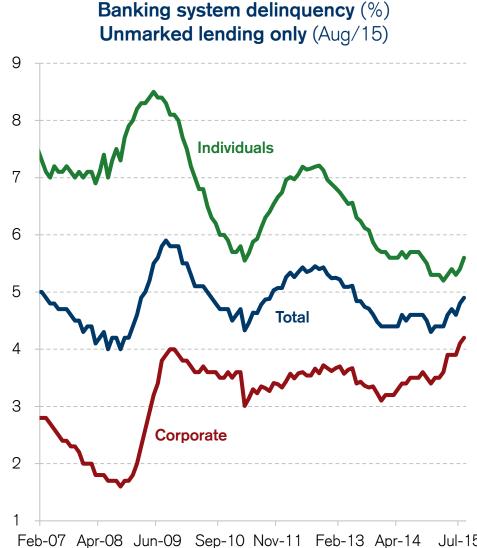
**&** Banrisul



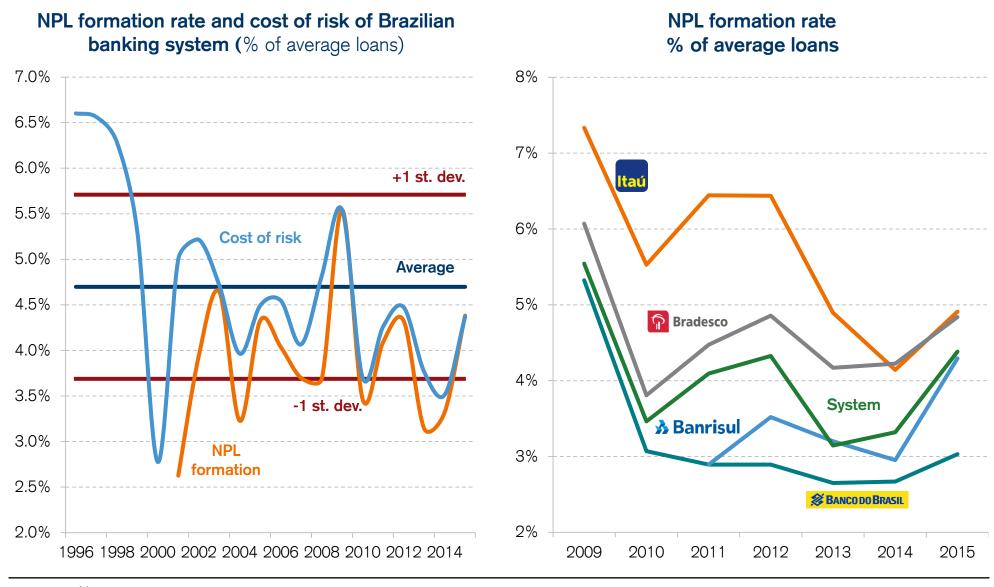


## Asset quality deterioration on a rising trend





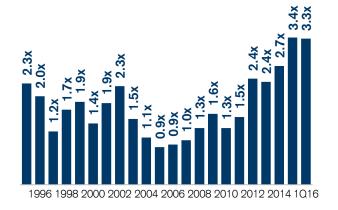
## History shows there is room for cost of risk to continue to rise



### Brazilian corporate sector needs to deleverage

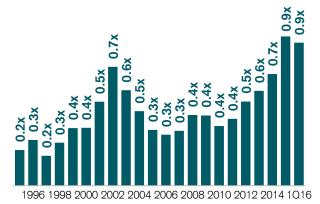
### Brazilian companies net debt to Ebitda

Net debt / LTM trailing Ebitda



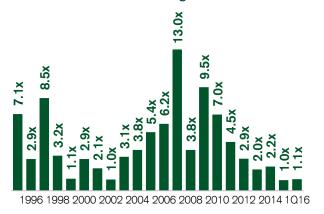
#### Brazilian companies net debt to equity

Net debt / shareholders' equity



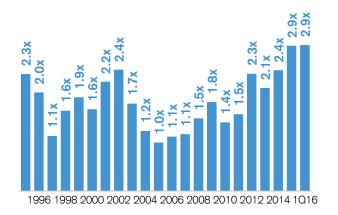
#### Brazilian companies interest coverage ratio

LTM Ebit / LTM trailing financial results



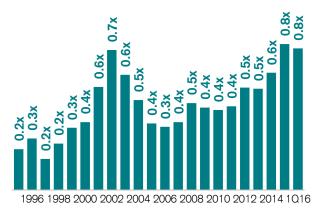
#### Brazilian companies net debt to Ebitda

Net debt / LTM trailing Ebitda (ex-Petrobras)



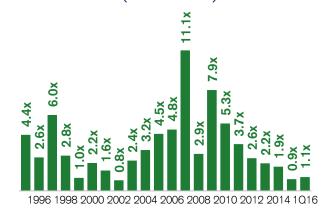
#### Brazilian companies net debt to equity

**Net** debt / shareholders' equity (ex-Petrobras)



#### Brazilian companies interest coverage ratio

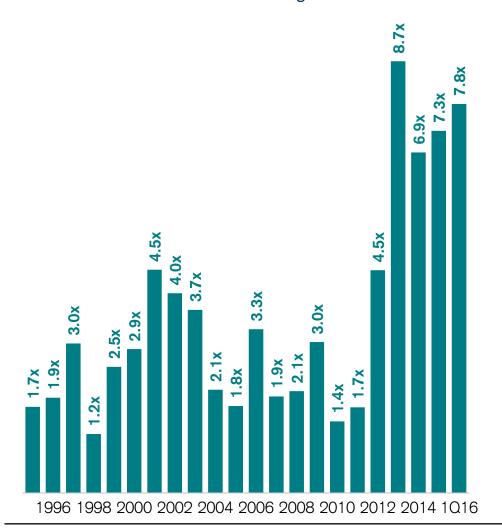
LTM Ebit / LTM trailing financial results (ex-Petrobras)



### SMEs leverage at unsustainable levels

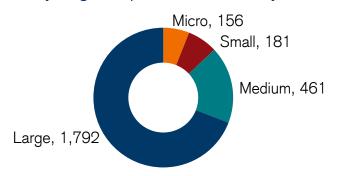
#### Brazilian SMEs net debt to Ebitda

Net debt / LTM trailing Ebitda



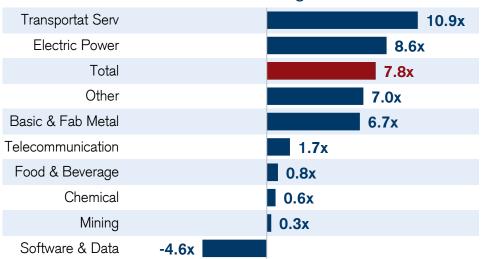
#### Corporate debt breakdown by company size

R\$ billion; assumes that foreign loans and bonds are taken by large corporates exclusively



#### Brazilian SMEs net debt to Ebitda by sector

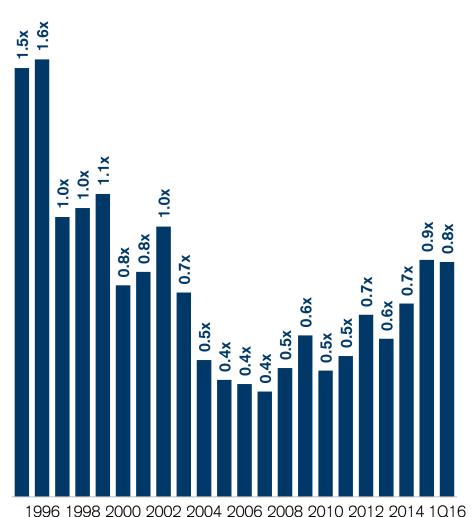
Net debt / LTM trailing Ebitda



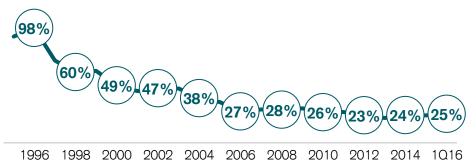
### Refinancing risk is a key concern

#### Short-term gross debt to LTM trailing Ebitda

Short-term debt / LTM Ebitda

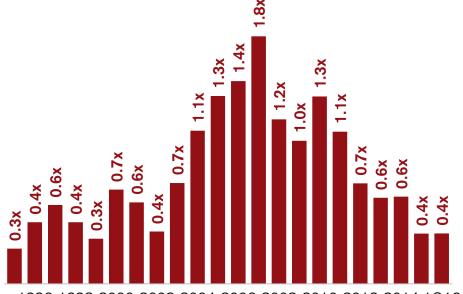


#### Relevance of short-term debt to total loans



#### Debt servicing coverage ratio

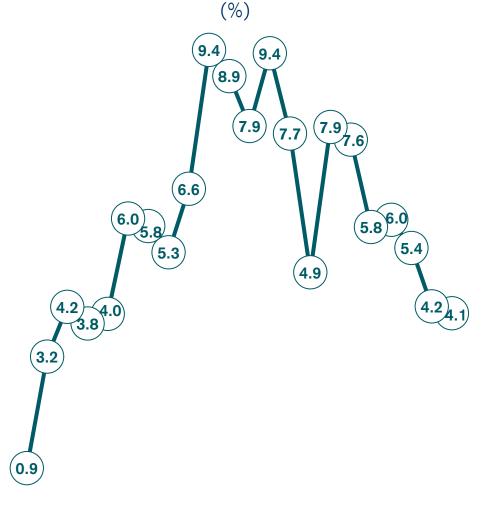
Ebit / (LTM financial results + short-term debt)



1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 1Q16

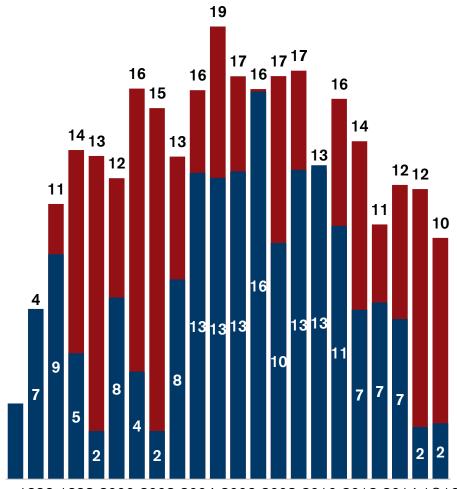
## Leverage eating up companies' margins





1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 1Q16

## LTM Ebit and pre-tax margin of Brazilian companies

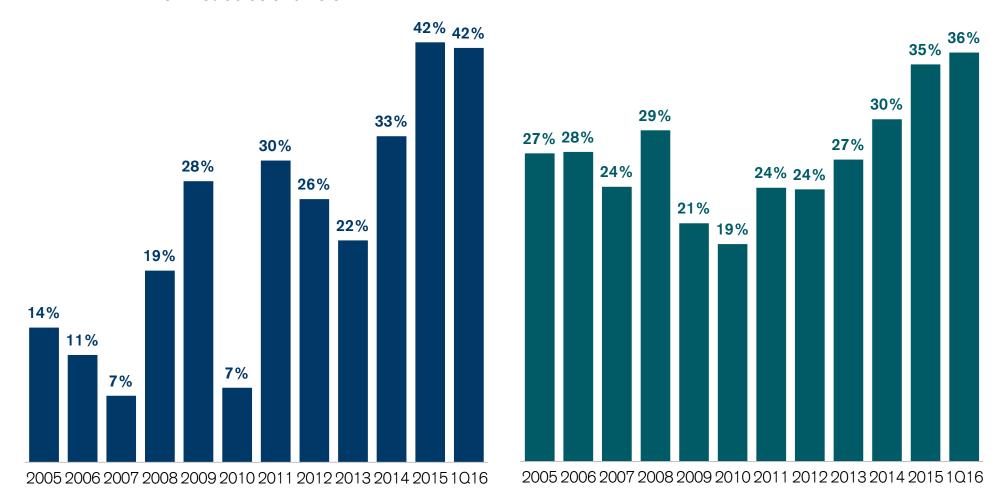


1996 1998 2000 2002 2004 2006 2008 2010 2012 2014 1Q16

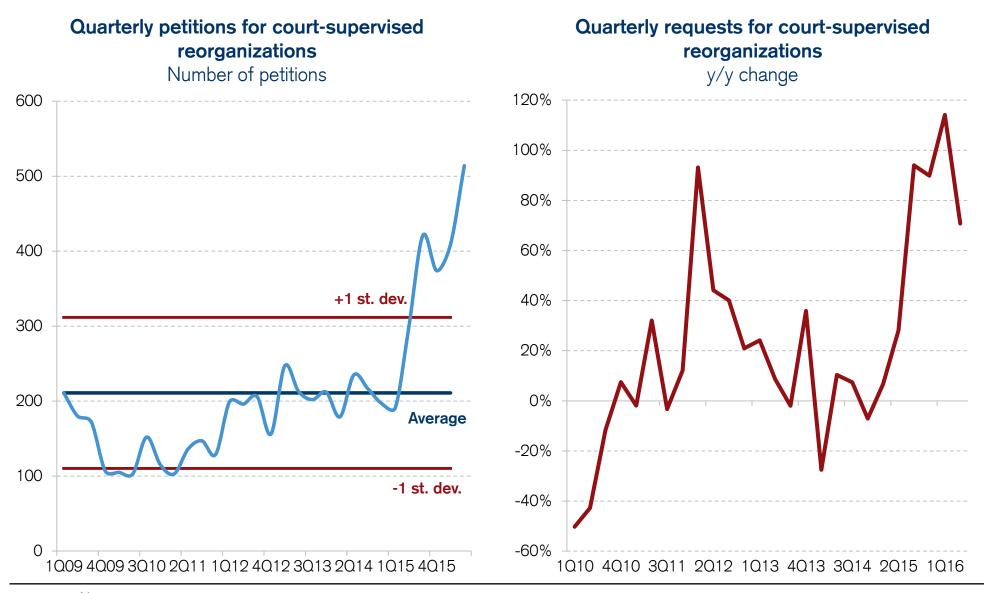
# Worrying interest coverage encompasses a large share of the sample



Share of companies with interest coverage < 1 ex-Petrobras and Vale

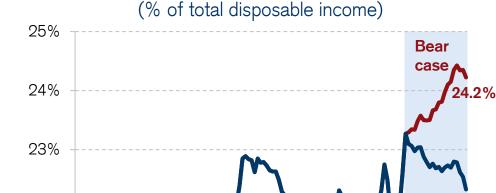


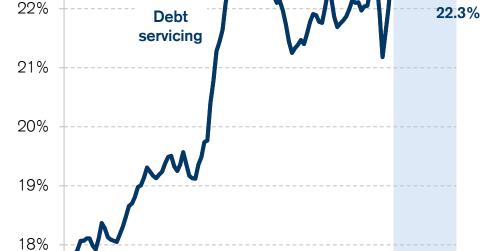
# Judicial recovery petitions have been a key headwind for cost of risk



## Consumer leverage to remain high for longer; improvement to be very gradual

### **Debt servicing to income**





Mar-07 Sep-08 Mar-10 Sep-11 Mar-13 Sep-14 Mar-16 Sep-17

#### Assumptions for disposable income

(average rates)

		Base Case	Bear Case		
	2015	2016	2017	2016	2017
Work force growth	1.9%	1.6%	1.2%	1.6%	1.2%
Employed population growth	0.0%	-1.5%	0.1%	-3.4%	-2.1%
Employment rate (PNADC)	91.5%	88.7%	87.7%	88.4%	86.5%
Unemployment rate	8.5%	11.3%	12.3%	13.0%	14.5%
Real wage growth	-0.3%	-3.0%	-0.5%	-5.5%	-3.0%
Real Wage Bill Growth	-0.3%	-4.5%	-0.5%	-8.7%	-5.0%
Average Inflation	8.6%	9.1%	6.8%	9.1%	6.8%
Nominal Wage Bill Growth	8.3%	4.2%	6.2%	-0.4%	1.4%

#### Debt servicing to income breakdown

(% of total disposable income)



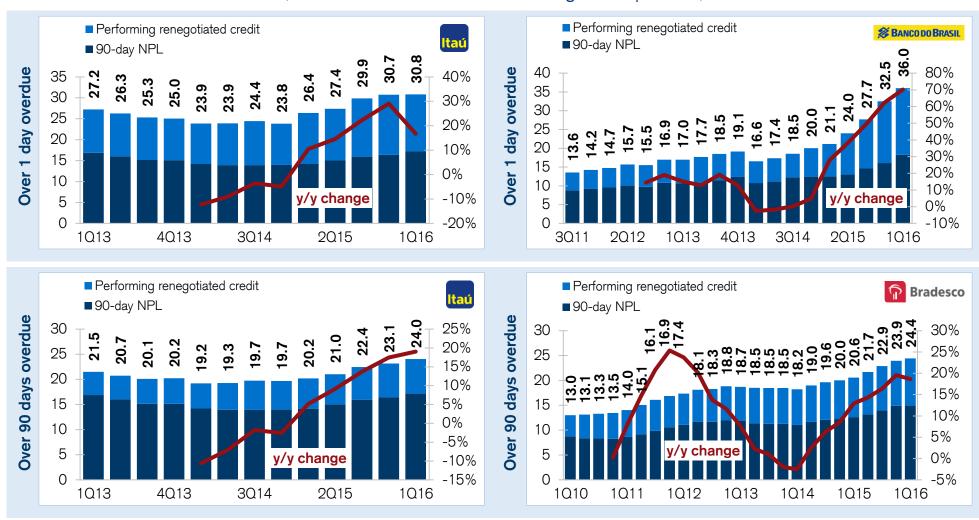
17%

**Forecast** 

## Higher credit renegotiations to impact provisioning over the next 18 months

#### Balance of bad debt

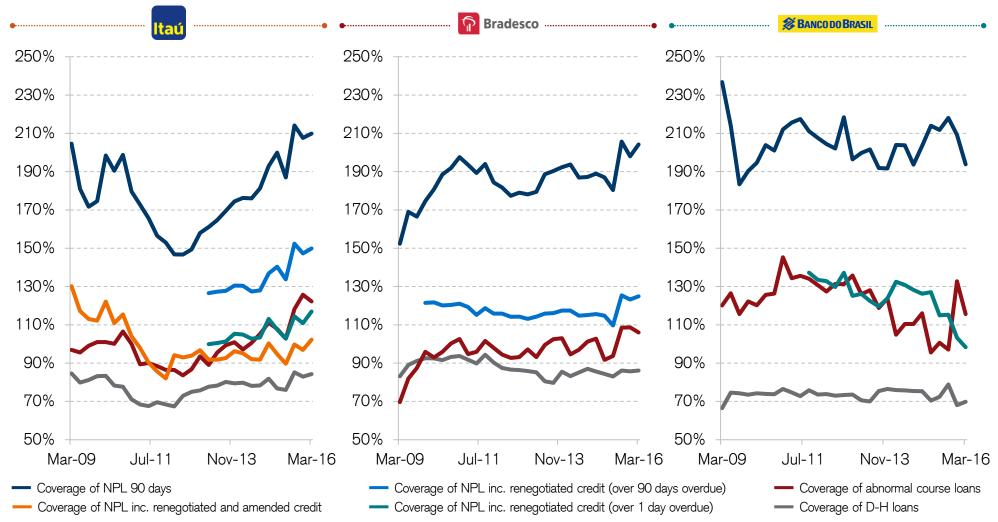
(under different criteria for the renegotiated portfolio)



### Not-so-sheltered from bad times

#### Historical provisioning coverage: traditional versus alternative metrics

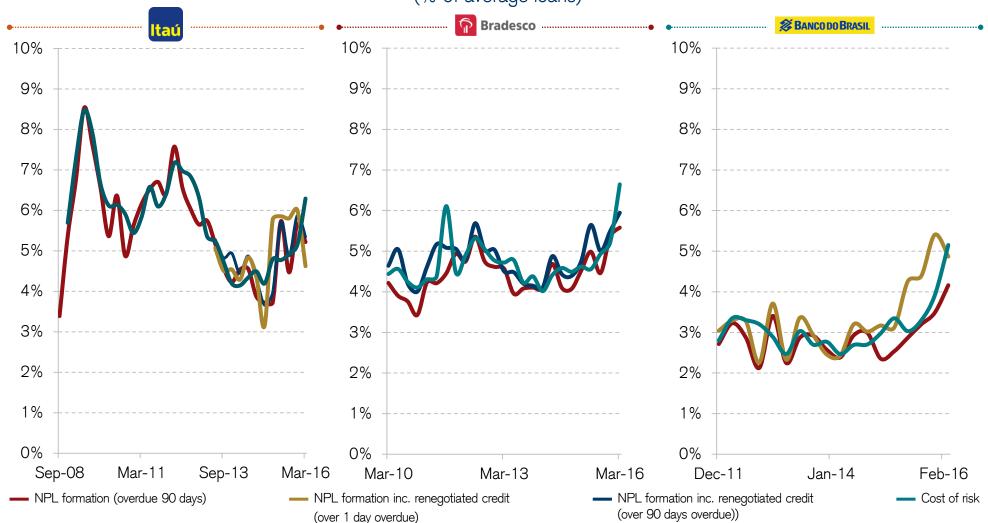
(% of loan balance)



## Bad debt formation is highly correlated with cost of risk

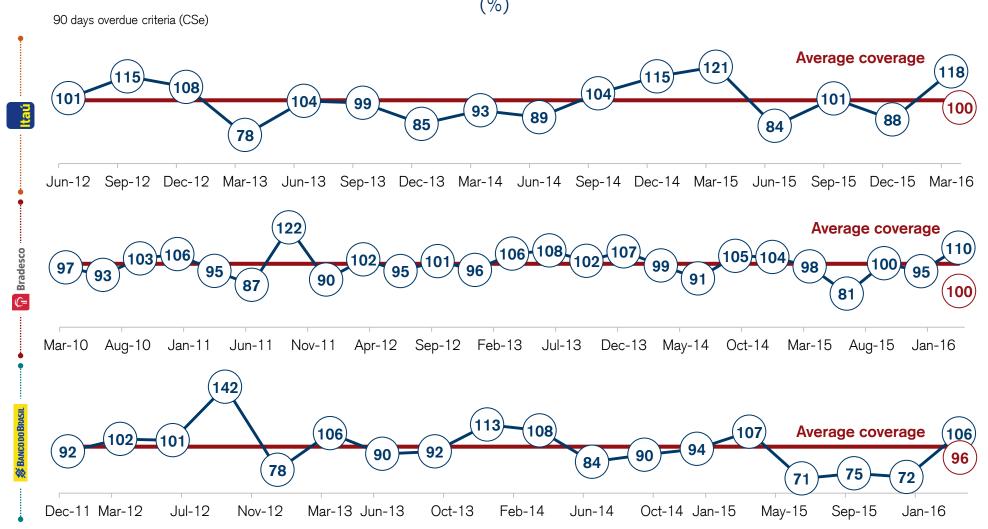
#### **NPL** formation rate

(% of average loans)



# Cost of risk caught up with new NPLs in 1Q16, but boosted by corporate provisions

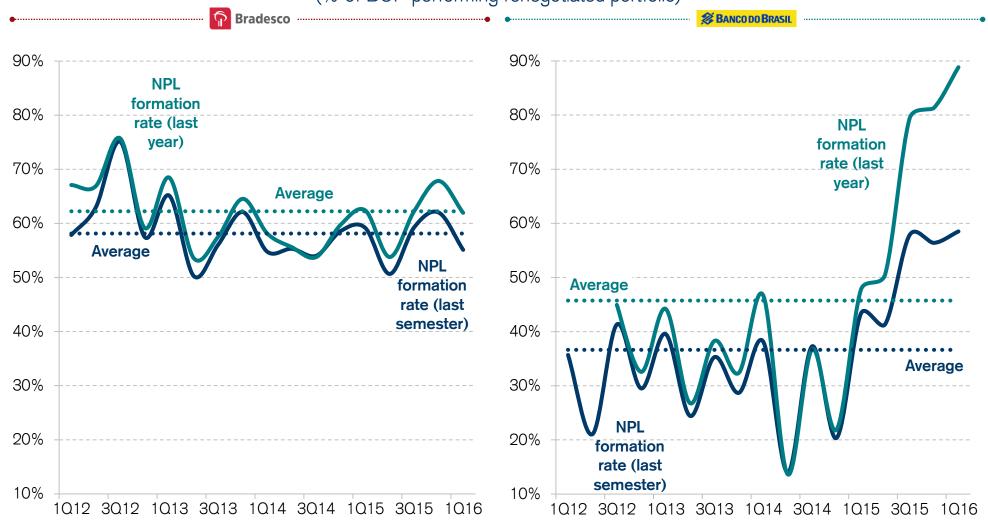
Coverage of NPL formation rate including renegotiated portfolio (%)



## Why renegotiated debt is largely bad debt

#### NPL formation rate of the renegotiated portfolio

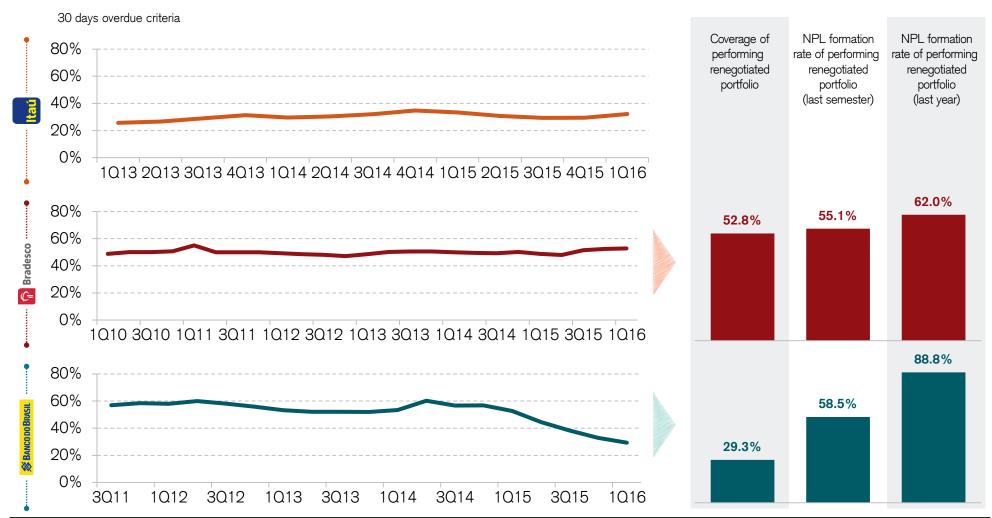
(% of BOP performing renegotiated portfolio)



## A look at the coverage of the performing renegotiated portfolio

#### Coverage of the performing renegotiated portfolio

(Provisions for renegotiated credit (-) NPL of the renegotiated portfolio) ÷ performing renegotiated portfolio

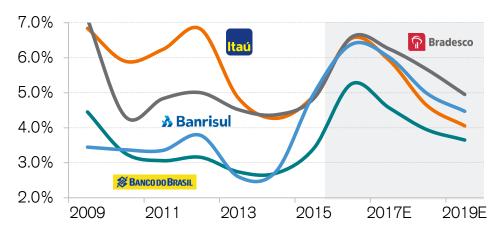


## When should cost of risk and NPLs peak?

## CS coverage aggregate quarterly NPL ratio evolution % of loans



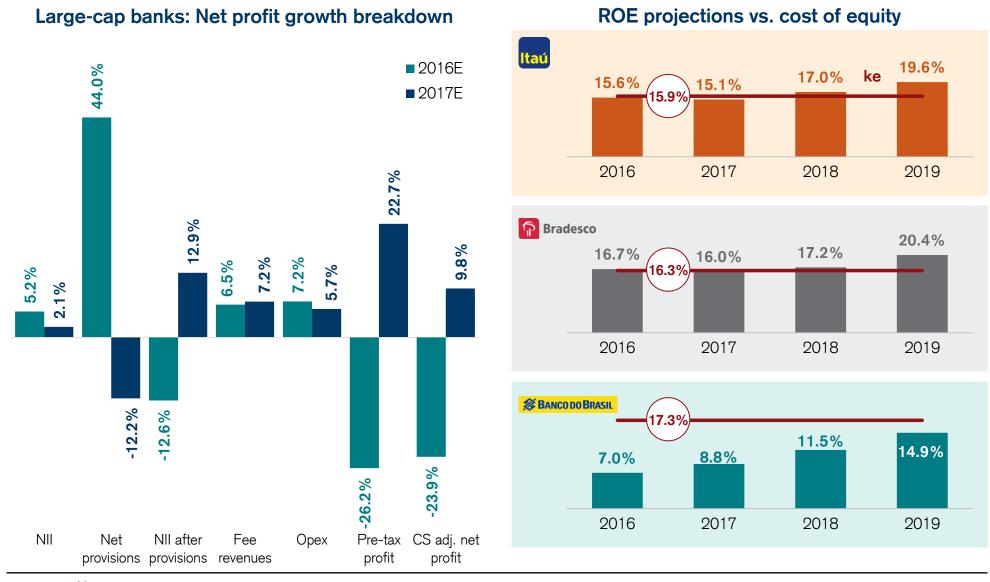
## CS coverage yearly cost of risk evolution % of loans



CS coverage aggregate quarterly cost of risk evolution % of average loans



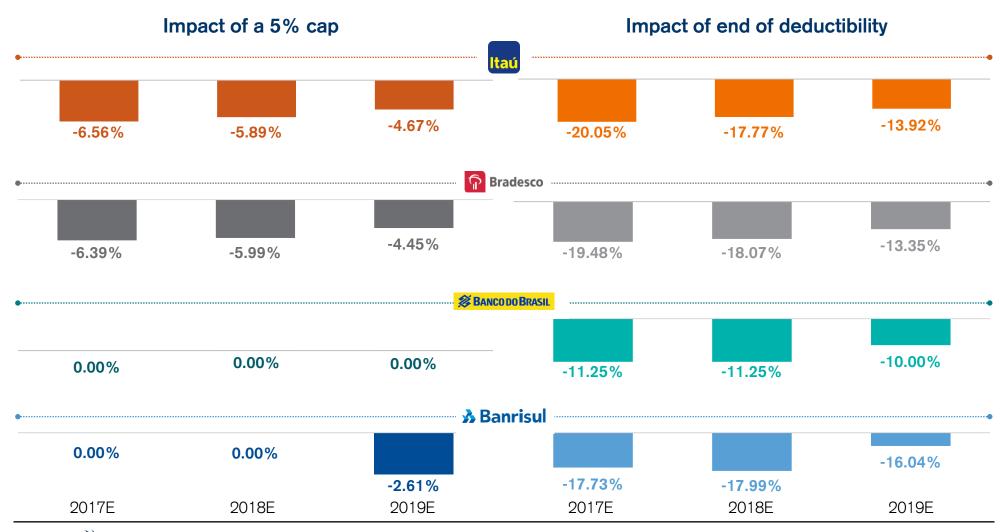
## Returns should remain depressed over the next 18 months



## Higher taxation is the main source of earnings risk in our view

#### Impact on net income estimates from change in IOC deductibility

All else held equal

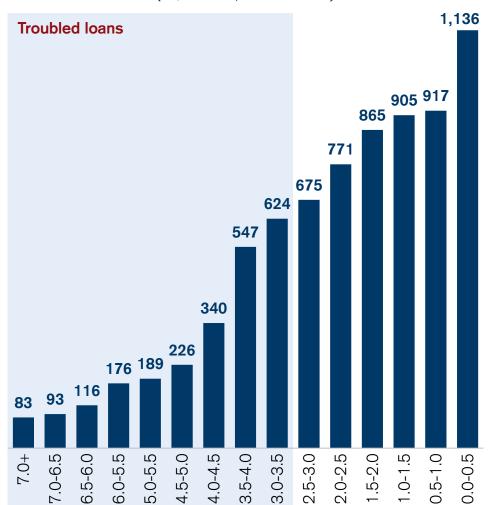


Source: Company data, Credit Suisse

## Estimating problematic large corporate exposure (1)

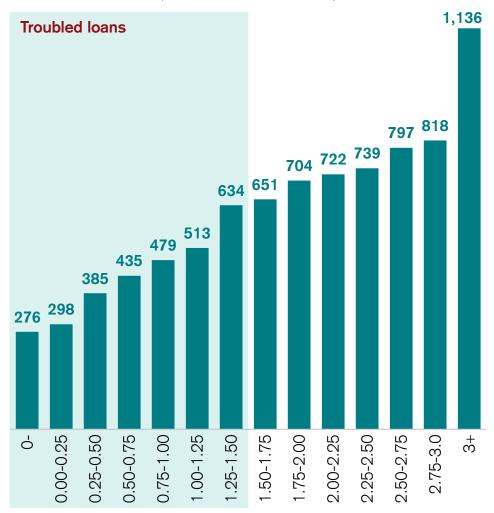
#### Gross debt allocated by net debt / Ebitda

(R\$ billion; cumulative)



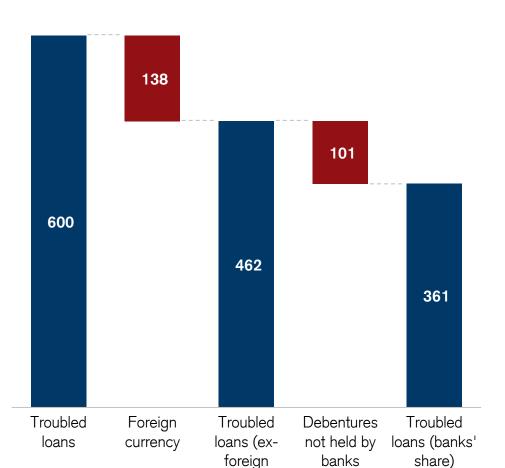
#### Gross debt allocated by interest coverage

(R\$ billion; cumulative)



## Estimating problematic large corporate exposure (2)

## Banks' exposure to troubled loans (R\$ billion)



currency)

#### Coverage of troubled loans

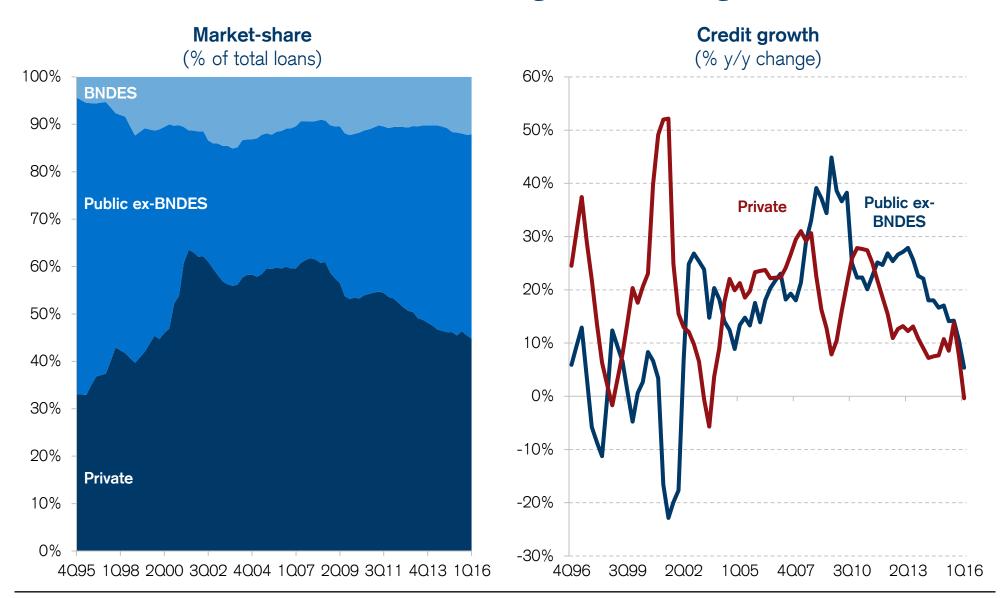
(R\$ million)

	Public	Private	Total
(a) Total provisions	80,376	109,714	190,090
(b) 90-day NPL retail	20,638	43,228	63,866
(c) 90-day NPL SME	27,431	25,554	52,985
(d) Corporate provisions (a - b - c)	32,308	40,931	73,239
(e) Troubled loans	238,799	122,127	360,926
(f) Exposure (e - d)	206,491	81,196	287,687
(g) Equity	162,287	451,425	613,712
% of equity	127%	18%	47%

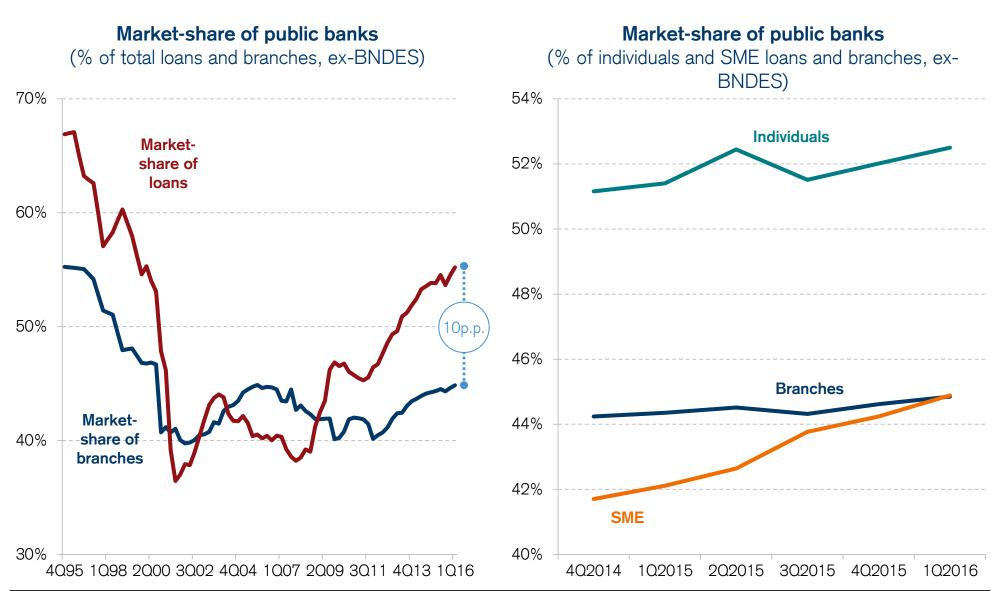




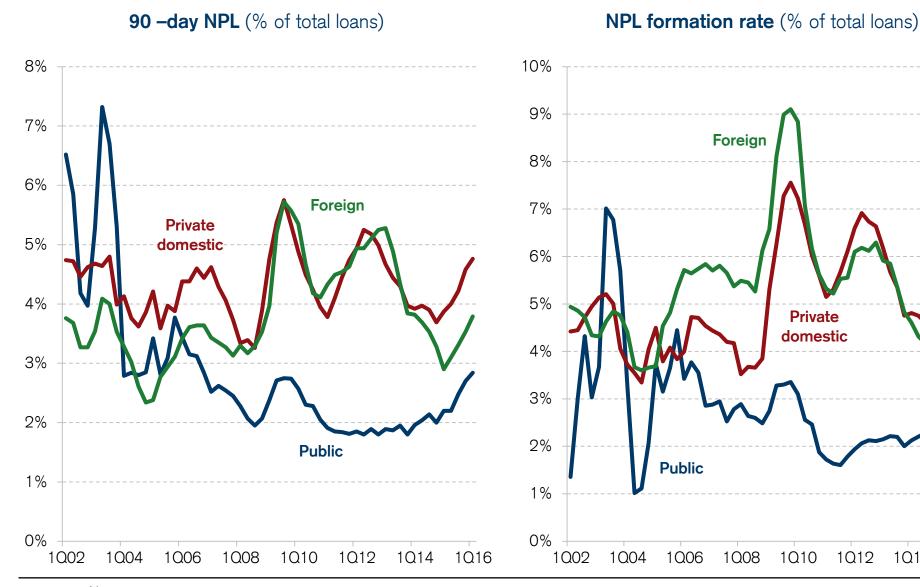
### Public-sector banks market-share gains slowing down



### Loan market-share decoupling from branches footprint



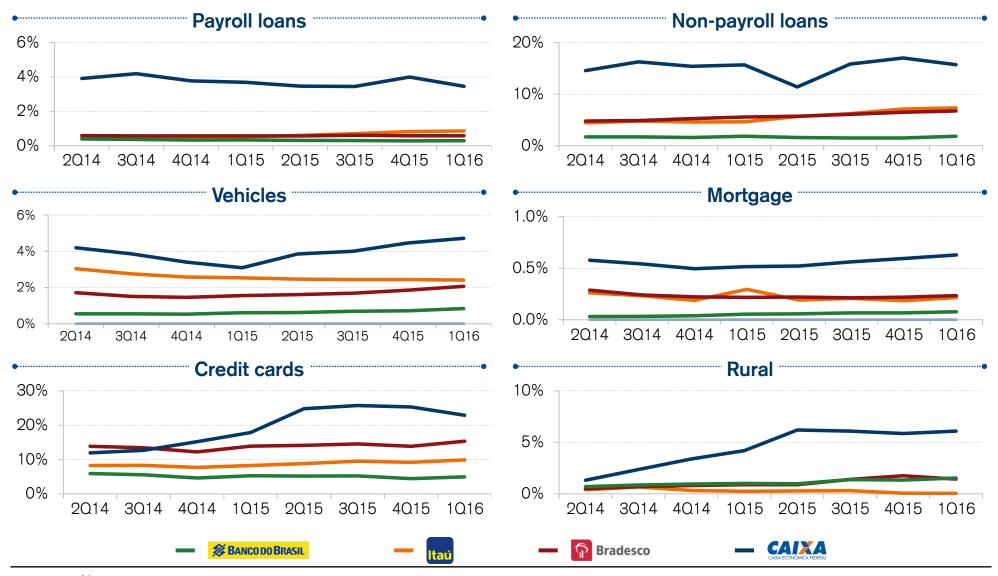
## Asset quality gap is narrowing



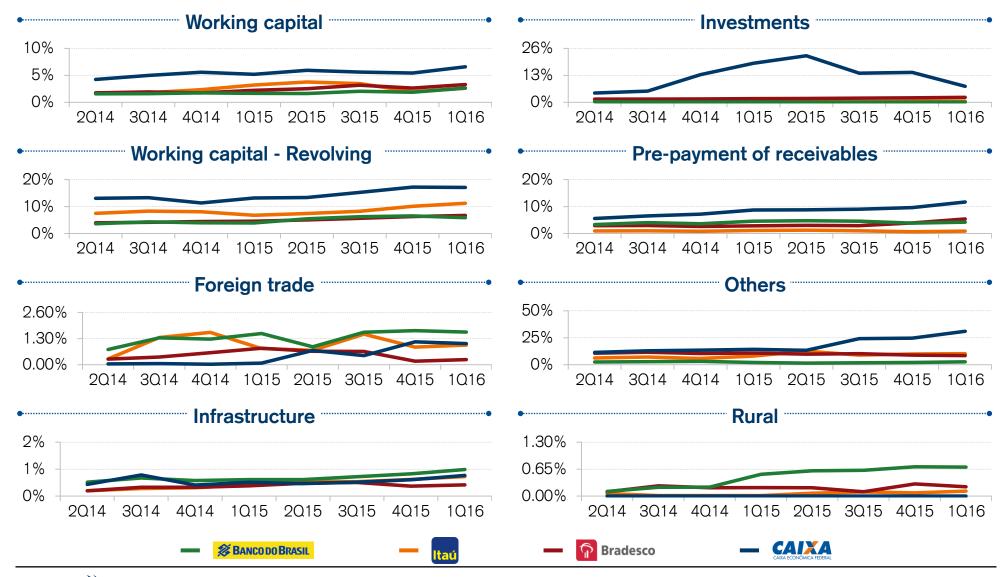
1Q14

1Q16

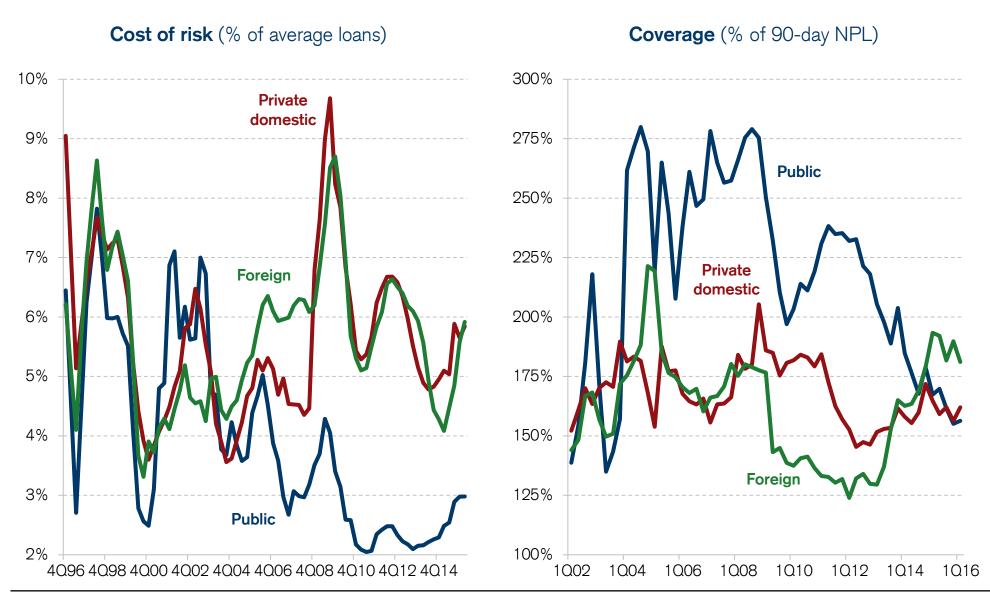
### **Asset quality product-by-product (Retail)**



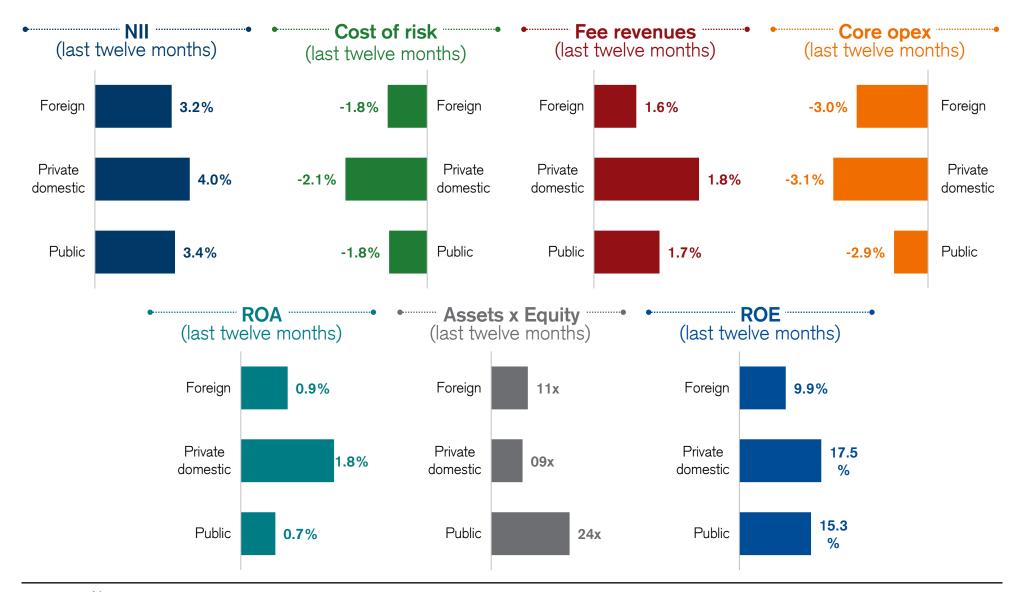
### **Asset quality product-by-product (Corporate)**



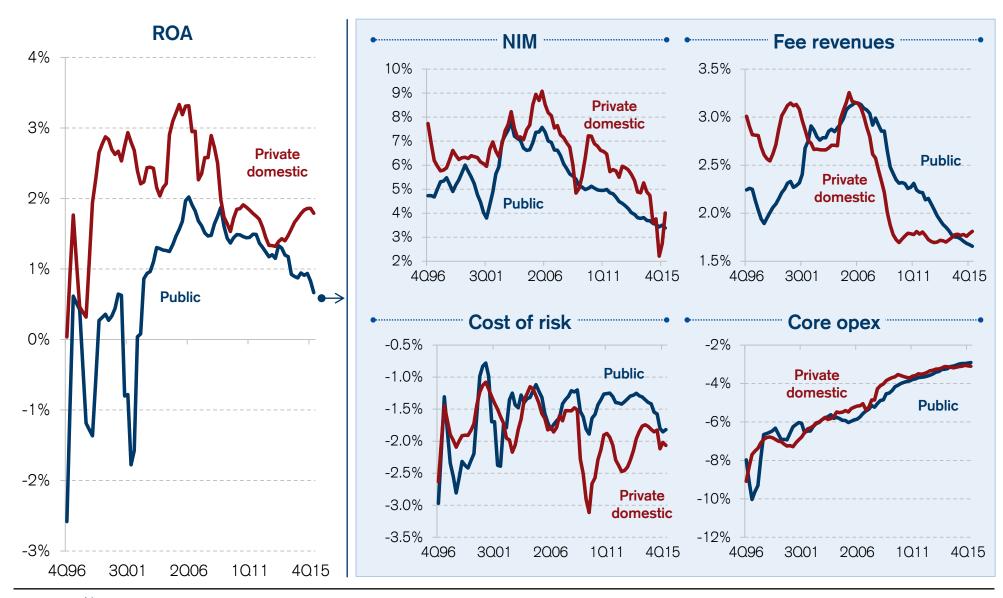
### Lower cost of risk partially explained by lower coverage



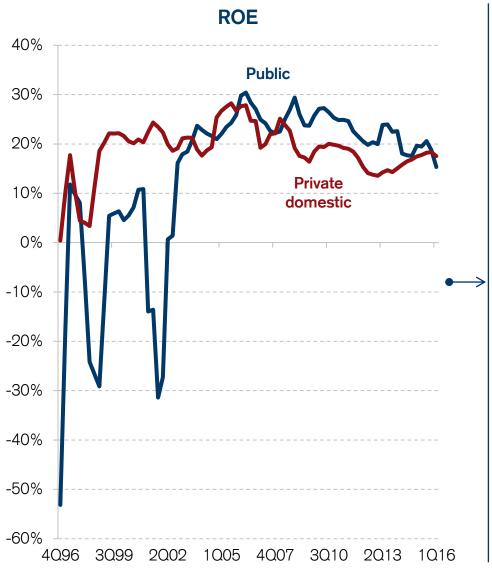
### **ROE** decomposition

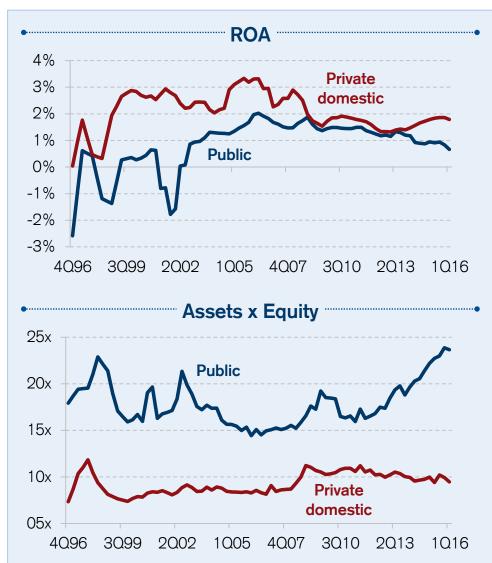


## ROA decomposition: Making less with more



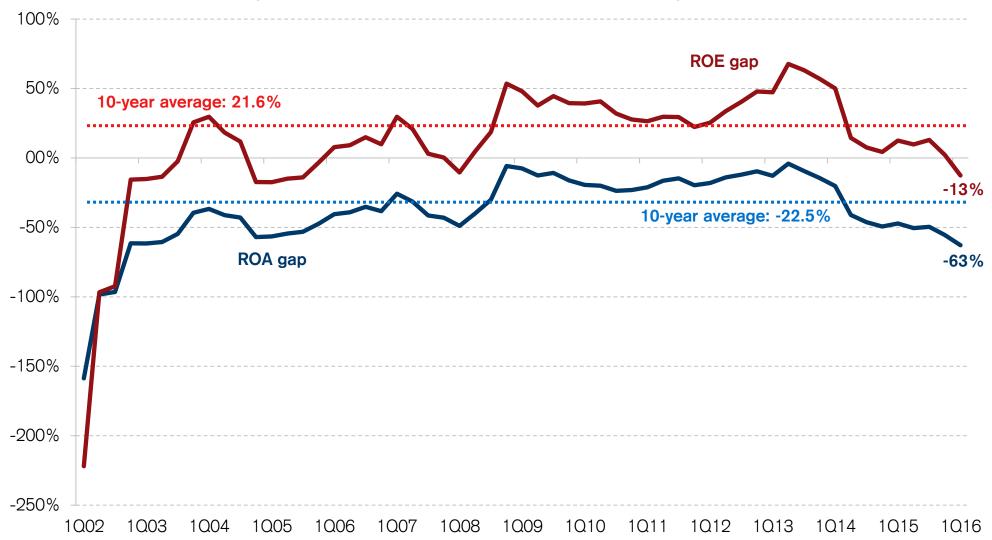
## ROE decomposition: Higher leverage helping ROE



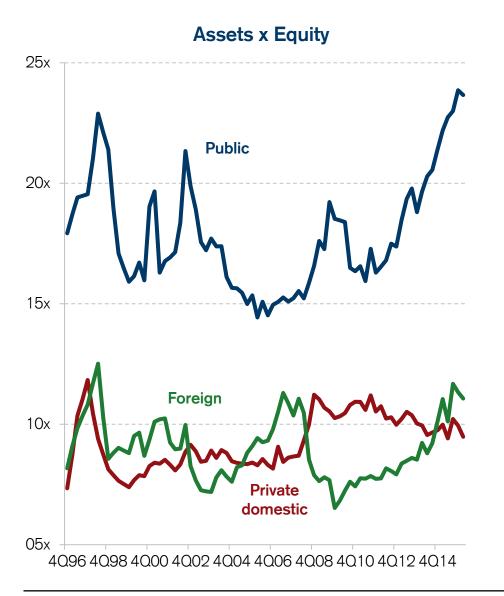


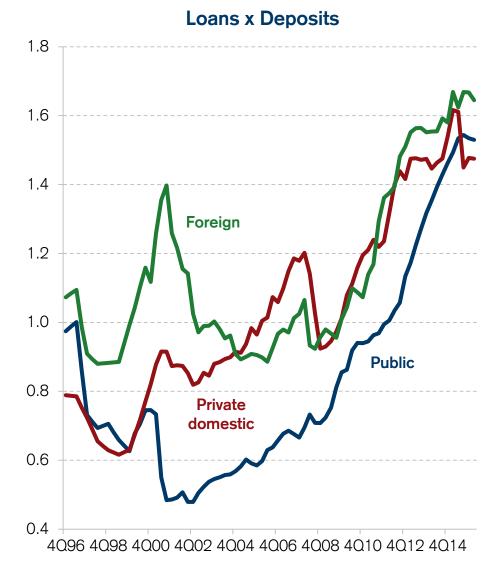
### Profitability gap to private-sector peers widening

ROE/ROA of public-sector banks vs. ROE/ROA of domestic private-sector banks

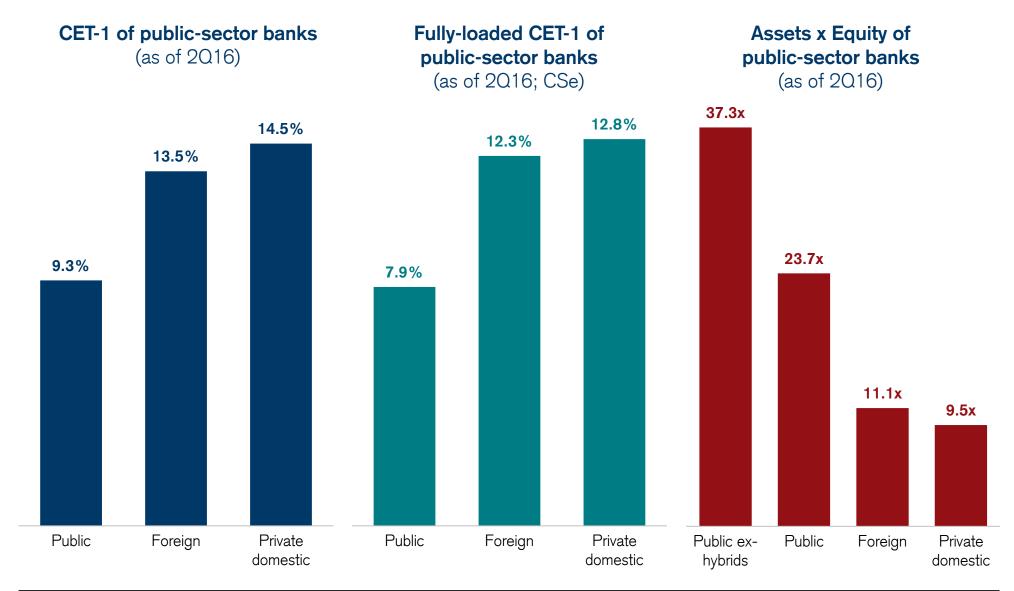


### Pick-up in leverage and loans-to-deposits ratio

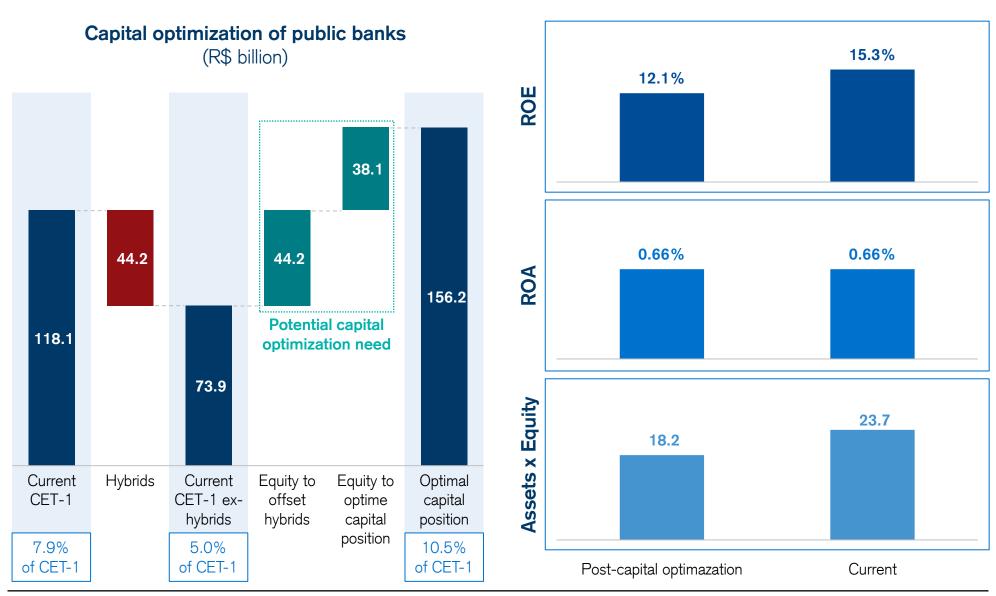




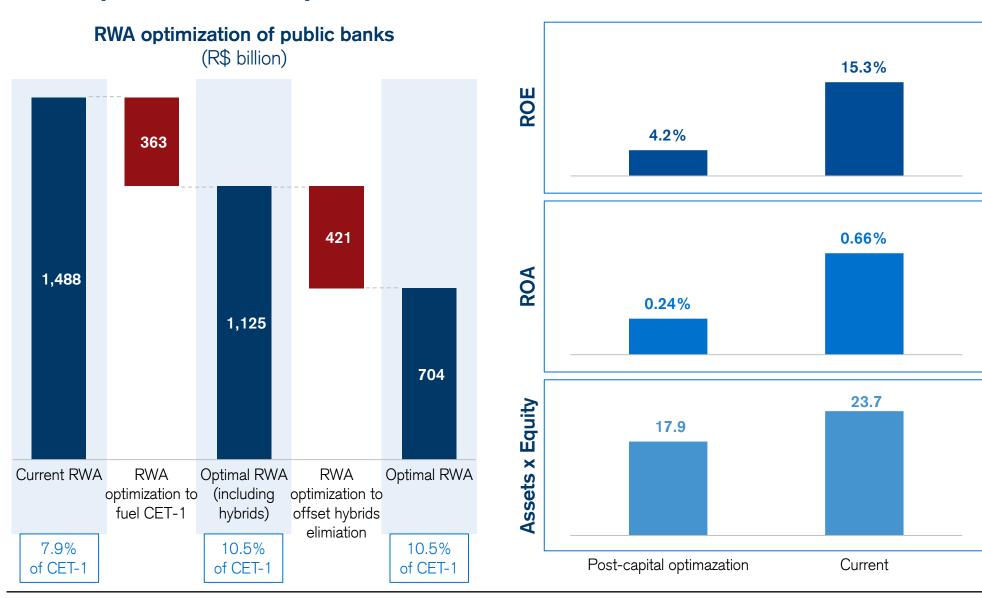
### A look at system's capital position



### Estimated potential capital optimization of public banks



### **RWA** optimization of public banks



# **Companies Mentioned**

### Price as of 28-Jul-2016

- **Banco do Brasil** (BBAS3.SA, R\$20.67, UNDERPERFORM[V], TP R\$18.0)
- Bradesco (BBDC4.SA, R\$27.5, OUTPERFORM, TP R\$33.0)
- Itau Unibanco (ITUB4.SA, R\$33.18, NEUTRAL, TP R\$35.0)



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#### 3-Year Price and Rating History for Banco do Brasil (BBAS3.SA)

BBAS3.SA	Closing Price	Target Price	
Date	(R\$)	(R\$)	Rating
20-Sep-13	25.50	30.00	0
14-Feb-14	20.47	23.00	N
01-Sep-14	35.43	44.00	0
29-Oct-14	25.46	33.00	
21-Jan-15	22.66	29.00	
08-Apr-15	24.35	27.00	N
12-Oct-15	18.51	19.00	U
02-Mar-16	14.77	12.50	
14-Jul-16	19.01	18.00	
* Asterisk signi	fies initiation or as:	sumption of cov	erage.



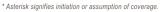
<sup>3-</sup>Year Price and Rating History for Banco do Brasil (BBAS3.SA)

ð	Target Price	Closing Price	BBDC4.SA
) Rating	(R\$)	(R\$)	Date
3 N	25.63	23.06	20-Sep-13
3 0	25.63	21.29	23-Mar-14
0	30.90	25.44	29-Oct-14
1	32.41	26.60	21-Jan-15
5 N	31.65	28.32	08-Apr-15
1 U	23.51	21.70	12-Oct-15
4	23.64	18.58	17-Dec-15
0	20.00	18.00	18-Feb-16
0 0	33.00	28.30	14-Jul-16



#### 3-Year Price and Rating History for Itau Unibanco (ITUB4.SA)

ITUB4.SA	Closing Price	Target Price	
Date	(R\$)	(R\$)	Rating
20-Sep-13	25.94	31.40	0
23-Mar-14	25.92	30.58	
29-Oct-14	29.93	38.18	
08-Apr-15	34.09	36.36	N
04-Aug-15	29.20	37.00	
12-Oct-15	29.55	30.00	U
18-Feb-16	24.64	25.00	
14-Jul-16	33.57	35.00	N





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Neutral (N): The stock's total return is expected to be in line with the relevant benchmark\* over the next 12 months

Underperform (U): The stock's total return is expected to underperform the relevant benchmark\* over the next 12 months

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Market Weight: The analyst's expectation for the sector's fundamentals and/or valuation is neutral over the next 12 months.

**Underweight:** The analyst's expectation for the sector's fundamentals and/or valuation is cautious over the next 12 months.

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Restricted 1%

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#### Valuation Methodology and Risks: (12 months) for Banco do Brasil (BBAS3.SA)

Method: We derived our R\$18.0/share target price and Underperfrom rating after running an economic profit methodology. Our estimated cost of equity is 17.3% and our long-term sustainable growth factor is 7.9%.

Risk: Risks to our R\$18.0/share target price and Underperform rating for Banco do Brasil include severe economic slowdown, increase in delinquency, further consolidation in the private banking system and regulatory changes that could affect Banco do Brasil's profitability and quality of assets.

#### Target Price and Rating

#### Valuation Methodology and Risks: (12 months) for Bradesco (BBDC4.SA)

Method: We derived our R\$33/share target price and Outperform rating after running an economic profit methodology. Our estimated cost of equity is 16.3% and our long-term sustainable growth factor is 7.9%.

Risk: Risks to our R\$33 target price and our Outperform rating for Bradesco include slower-than-expected economic recovery, longer-than-expected asset quality deterioration and increase in large corporate delinquency.

#### Target Price and Rating

#### Valuation Methodology and Risks: (12 months) for Itau Unibanco (ITUB4.SA)

**Method:** We derived our R\$35/share target price and our Neutral rating after running an economic profit model, with explicit forecast up to 2019, implicit between 2020 and 2022 and perpetuity. Our estimated cost of equity is 15.9% and our long-term sustainable growth factor is 7.9%.

Risk: Risks to our R\$35 target price and to our Neutral rating for Itau include severe economic slowdown, losses related to the insurance company, loss of market share due to further consolidation in the system or loss of efficiency.

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