Growth Volatility and Economic Growth in Brazil

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March, 2017

Abstract

One of the most puzzling evidences of Brazil's economic performance is that, despite the country's ability to grow at high rates, its long-term growth has been disappointing. Behind this deficient long-term outcome, Brazil shows a high growth volatility. It has experienced substantial growth booms and busts for international standards. These recurrent episodes suggest that the persistent non-realization of Brazil's long-term growth potential and the mechanism by which growth has been systematically constrained are associated to the high volatility that the economy has exhibited over decades. The purpose of this paper is to provide an analysis of growth volatility and its impact on Brazil's growth performance and long-term trajectory. We present and discuss some of the critical issues and main patterns of Brazil's economic growth that are associated to growth volatility. Particular attention is given to its long-term underperformance, its macroeconomic regularities and possible causes and implications of its limited growth potential and degree of international convergence. It does so from a historical perspective and from an international perspective, as the case of Brazil is not only relevant per se, but also representative of many emerging economies, particularly in Latin America.

Keywords: growth volatility, productivity, economic development.

JEL Classification: E00, E3, O1, O4.

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¹ This paper was especially prepared for the Oxford Handbook of the Brazilian Economy. We would like to thank without implicating Fabiano Bastos, Renato Baumann, Regis Bonelli and Martin Raiser for their comments on earlier versions of this chapter. The views expressed herein are solely those of the authors and do not necessarily reflect the views of the institutions they are affiliated with. March 2017.

1. Introduction

One of the most puzzling evidences of Brazil's economic performance is that, despite the country's ability to grow at high rates, its long-term growth has been disappointing. Between 1960 and 2015, per capita income grew by 2.25% per year, a relatively low figure for a major emerging economy. In 2015, the country's per capita income was 29% of the average of high-income countries, about the same level of that registered in 1960. Therefore, despite displaying considerable natural resources and having attained formidable growth in the postwar period (Growth Commission 2008), Brazil is still to realize it full potential.

Brazil has confronted significant challenges to promote its economic and social development and has not yet established a robust path of high potential growth. In fact, it is still in the processes of overcoming the "middle-income trap" (Im and Rosenblatt 2013) and in catching up with high-income countries. It inevitably has to continue to defy its low rates of capital and productivity growth. At the same time, it has to progressively deal with new challenges such as globalization, the digital economy and the fast ageing population.

Behind its deficient long-term trajectory, Brazil shows high growth volatility. It has experienced substantial growth booms and busts for international standards. Even the spectacular "economic miracle" (1967-1974) was followed by a long recession in 1980s, which rendered the economy more prone to macroeconomic instability. Growth acceleration and collapses have constrained the overall long-term performance and impaired the country's route of convergence to the income frontier. Recently, a significant boom-bust episode has been registered and the economy is currently in a long process of economic recovery.

These recurrent episodes suggest that the persistent non-realization of Brazil's long-term growth potential and the mechanism by which growth has been systematically constrained are associated to the high volatility that the economy has exhibited over decades. As the cross-country empirical evidence suggests, high growth volatility is not necessarily neutral and may be associated with low average growth rates (Ramey and Ramey 1995, Easterly at all 2000, Dabusinkas et all 2012, Arbache and Page 2007, inter alia). Both microeconomic and macroeconomic reasons for that abound, including shortsighted behavior, uncertainty, risk aversion, investment discouragement, financial restrictions, and fiscal and current account imbalances. Such factors can have direct negative effects on growth and its volatility. They can also have protracted adverse effects, including by asymmetric impacts on economic and social variables over booms and bursts. Therefore, growth volatility can be a critical aspect behind Brazil's poor growth performance.

The purpose of this chapter is to provide an analysis of growth volatility and its impact on Brazil's growth performance and long-term trajectory. To the best of our knowledge, this topic has not yet been addressed in the literature. Instead, most systematic analyses have concentrated on the determinants of growth overtime using standard models and growth accounting techniques.²

In this chapter, we present and discuss some of the critical issues and main patterns of Brazil's economic growth that are associated to growth volatility. Particular attention is given to its long-term underperformance, its macroeconomic regularities and possible causes and implications of its limited growth potential and degree of international convergence.

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² See, for instance, Adrogué et all. (2006) and Bacha and Bonelli (2004, 2016).

It does so from a historical perspective and from an international perspective, as the case of Brazil is not only relevant per se, but also representative of many emerging economies, particularly in Latin America. The chapter so proceeds using two data sets for Brazil's GDP per capita: the World Bank's World Development Indicators (WDI) from 1960 to 2015; and authors' calculations based on the Brazilian Institute of Geography and Statistics' (IBGE) series for GDP and population from 1900 to 2015.³ The former indicators allow international analysis of Brazil's convergence and growth volatility, while the latter assures a longer-term analysis of Brazil's growth trajectory and empirical features with regard to growth volatility.

This chapter is organized as follows: section 2 shows the underperformance of Brazil's convergence with the international frontier, with very limited catching up observed from 1960 to 2015, as well as its relative deterioration among upper middle-income countries. Section 3 discusses the country's declining growth potential from a longer-term perspective using data from 1901 to 2015. Section 4 focuses on the inter-temporal negative correlation between growth rates and growth volatilities over Brazil's centennial path. Moreover, it compares these Brazilian statistics internationally, taking into consideration particularly the G20 advanced and emerging economies. Section 5 illustrates the potential long-term effects of volatility, by the means of alternative simulations that take into account excessive annual growth deviations from the actual trend. Section 6 concentrates on the accumulative and asymmetric effects of volatility on GDP per capita. It identifies growth acceleration and collapse episodes and how the latter can further aggravate the long-term growth trajectory. Section 7 indicates the performance of economic variables over these two kinds of episodes, giving additional evidence of the non-neutrality of growth volatility and their respective asymmetric impacts. Section 8 discusses the economic channels and mechanisms by which growth and volatility interplay over Brazil's long-term path. Section 9 concludes, pointing out to the need of promoting a set of macroeconomic and structural policies to render growth dynamics not only stronger but also less volatile and more persistent.

2. Is Brazil catching up?

A key question to be posed is whether Brazil has managed to or is in the process to converge with developed countries in terms of per capita income. As economic theory indicates (Solow 1956; Barro and Sala-i-Martin 2003), not only per capita income tend to grow over time thanks to technological progress, but also less developed countries are expected to catch up with countries that are at – or closer to – the world's frontiers of knowledge and technologies. The latter can grow relatively faster than more advanced economies while displaying higher returns of capital. They tend to converge by attracting international flows of capital and benefiting from international knowledge diffusion and technology spillovers.

However, as many experiences show, catching up can be a hard task. For several reasons, the process of convergence to leading economies can be partial or conditional on a set of complex requirements, as extensively discussed in the empirical literature (Barro 2015). Many underlying economic and non-economic factors that distinguish countries' institutions, structures and economic dynamism, besides a set of initial conditions, interfere with countries' economic growth and convergence rates (Acemoglu et all 2005, Lucas 1990, inter alia). Therefore, international convergence in per capita income is not necessarily warranted. Actually, this measure has become increasingly spread and unequal across countries (Milanovic 2016). Despite the cases of countries that exhibit considerable degree of convergence, such as Japan and the so-called Asian Tigers (Hong Kong, Singapore, South Korea and Taiwan), most developing and emerging countries in Asia, Africa and Latin

³ Both GDP series are measured in constant prices.

America have not yet registered significant changes towards such higher degrees of convergence. A few cases of fast growing economies in recent history, namely led by China,⁴ remain promising, but still have to overcome the test of the middle-income trap (Arias and Wen 2015). In fact, some developing and emerging economies that experienced important episodes of rapid economic growth in their history have not yet moved towards a convergence path. To eventually achieve it, they still need to get closer to sustained growth and persistence in both capital accumulation and technological. This is the case of Brazil.

As Figure 1 shows, Brazil's convergence of GDP per capita with the group of high-income countries has not been sustained from 1960 to 2015.⁵ In 1960, Brazil's GDP per capita was equivalent to 31% the group's level. After a decline in the beginning of 1960s, Brazil succeeded in accelerating convergence from the mid-1960s until the late 1970s. The peak was achieved at per capita income ratio around 36% over the second half of the 1970s. Since then, Brazil exhibited a declining or stagnant trend. The ratio fell to 25% in the transition from the 20th to the 21st century and more recently recovered to about the same level of the beginning of the 1960s.

Despite important high growth over past decades, Brazil has not consolidated a long-term convergence to effectively climb the economic ladder. The Brazilian stagnant or non-convergent trend indicates the presence of underlying economic constraints to grow faster than the frontier and to catch up with it.

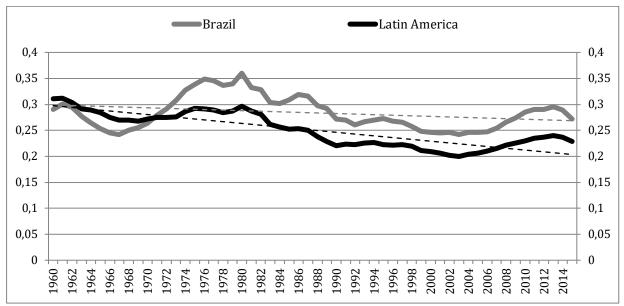
Furthermore, over the same period, as depicted in Figure 2, Brazil has also exhibited a declining trend in relation to peers among upper middle-income countries. The average per capita income of the latter group has considerably expanded in the last decades. The group's average has caught up with Brazil: from a ratio close to 3 in the beginning of the 1980s to around 1.5 in 2015. Such a move largely derives from the high and sustained growth rates found in China and other Asian middle-income countries over the recent decades. Some of these countries have found at least conditional convergence to Brazil, which can be regarded as a leader within the group, and are set to challenge the middle-income trap.

Latin American countries share Brazil's non-convergent pattern to a considerable extent. The region's average ratio of per capita income over time also exhibits declining trends vis-à-vis both the frontier and peer countries. The negative trend appears to be stronger than in Brazil and the implications are at least as worrisome for many of the countries in the region alike.

Figure 1: Ratios of Brazil's and Latin America's per capita income to high-income countries'

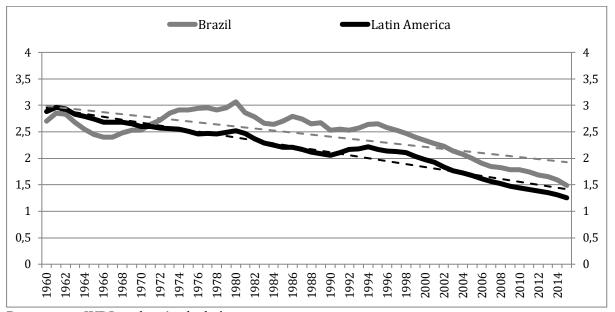
⁵ If instead of constant prices, GDP per capita is measured in PPP some international comparisons in this section would change. However, we stick to constant series not only for the sake of consistency with the subsequent sections – where the same series are used - but also because our main interest is the analyses of real GDP per capita growth and its cumulative effect on GDP per capita levels.

⁴ Among G20 countries, India and Indonesia are other two relevant cases, having exhibited over 1961 to 2015 average rates of growth lower than China's but significantly higher than Brazil's and G20's average, as shown in Table 2 in Section 4.



Data source: WDI; authors' calculations.

Figure 2: Ratios of Brazil's and Latin America's per capita income to upper middle income countries'



Data source: WDI; authors' calculations.

Certainly, the term "middle-income trap" can be subject to criticism on both theoretical or empirical grounds, since it is not clear whether there are definitions of trap and of middle-income that remain consistent and robust over time. However, as argued by Im and Rosenblatt (2013), who discuss such an issue, it is undeniable that Brazil and many middle-income countries, not only in Latin America, but also in Asia and Africa, "have been substantially off-track in recent decades in terms of catching up to either a US standard or a high-income OECD standard" (Im and Rosenblatt 2013, p. 7). As they show, among 13 major developing countries of these regions, only China exhibited an average growth rate over the 1980-2011 period higher than the required growth rate to catch up to the US or the OECD in 50 years.

3. Low and declining growth potential

In order to explain Brazil's challenges to converge in relative terms to the highest living standards, we first examine the country's growth performance over time. Today's living standards are the result of successive annual rates of per capita income growth. As stated by Barro and Sala-i-Martin (2003, p.6), "if we want to understand why countries differ dramatically in standards of living (...), we have to understand why countries experience such sharp divergences in long-term growth rates."

For a long time, Brazil has been viewed as a country of promising progress with potentially high rates of returns and growth (Growth Commission 2008). In the beginning of the 20th century, it was one of the countries in the New World that, like the United States, managed to attract considerable flows of immigrants who came in search of jobs and opportunities and therefore helped to build the country's potential. Thus, Brazil eventually moved into the initial stages of industrialization in the 1930s. This process intensified in the 1950s and was characterised by the accumulation of technologies, physical and human capital (Baer 2010).

Table 1: Brazil per capita income growth (%), 1901-2015

Period	Average	Standard deviation	Coefficient of variation
1901-2015	2.53	4.14	1.64
1901-1940	2.24	4.92	2.20
1941-1980	4.27	3.31	0.78
1981-2015	1.03	3.27	3.16
1901-1920	1.47	5.24	3.57
1921-1940	3.01	4.57	1.52
1941-1960	3.89	3.21	0.83
1961-1980	4.64	3.45	0.74
1981-2000	0.29	3.51	12.10
2001-2015	1.64	2.84	1.73

Data source: IBGE and Instituto de Pesquisa Econômica Aplicada (IPEA); authors' calculations. Averages are arithmetic means of annual growth rates.

Along this industrialization phase, growth accelerated, showing an average upward trend from the 1920s to the 1970s (Table 1). In the transition to the following decades, the economy experienced a succession of foreign shocks in the 1970s and early 1980s, such as the sharp rise in oil prices and in the international interest rates. They caused considerable harm to the balance of payments and also exposed domestic economic vulnerabilities. These vulnerabilities were characterised by poor monetary policy and fiscal management, especially during 1980s and early 1990s, and by procrastination of badly needed reforms (Arbache 2004). In sharp contrast to the latest decades, Brazil underwent a long period of recession and the economy merely grew on average 0.29% in 1981-2000.

Actually, Brazil's trajectory of high growth and of international convergence eventually broke in the transition to the 1980s. Since then, growth has been low or constrained and the economy has remained distant from its previous convergence path. Some of the growth conditions were improved over the 1990s thanks to greater openness to trade, other economic reforms and fiscal adjustment initiated in the middle of the decade. Building on some positive effects of these measures and benefiting from high commodity prices, Brazil's growth recovered in the beginning of the 21st century, but at a limited pace, reaching 1.64% in the 2001-2015 period.

In fact, the average annual growth per capita had augmented from 1.47% in 1901-1920 to 3.01% in 1921-1940. Brazil managed to expand at high rates of growth, especially in the three decades following World War II. The average rate attained 3.89% in 1941-1960 and peaked at 4.64% in 1961-1980. This culminated with the so-called "economic miracle", which provided the country with a solid manufacturing base (Baer 2010). As Figure 3 indicates, over that

period, besides attaining high levels, growth became also substantially more persistent and less volatile.

The recent performance of Brazil is certainly deceiving. However, even its long-term growth, which averaged 2.53% over the 1901-2015 period, will not suffice to bring it back to a more assuring trajectory of convergence to lead economies over the next decades. Taking into account some realistic degree of convergence, Johansson et all (2013) project that Brazil could grow on average at 3.4% annually from 2011 to 2030 and eventually at a rate of 2.1% annually by 2060. Accordingly, Brazil's GDP per capita, as a percentage of US', would increase from about 22% in 2011 to 40% by 2060. Important challenges to close this gap will therefore remain and considerable growth acceleration might be required to produce a faster and more effective process of convergence.

Despite its acceleration from the 1920s to 1970s, Brazil's potential growth rate shows a declining trend over the long-term, as depicted in Figure 3. This statistical result is largely due to the growth brake that interrupted the fast expansion of the 1960s and 1970s.

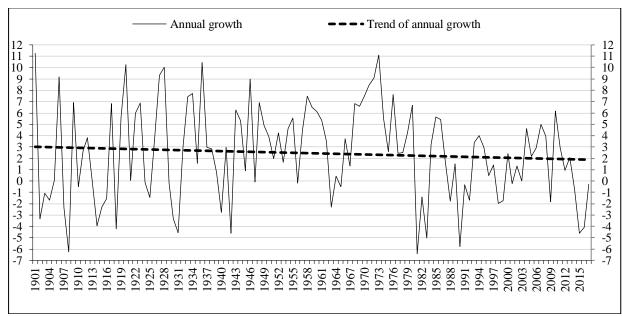


Figure 3: Brazil's annual growth of per capita income and its linear trend over time (%)

Data source: IBGE and Instituto de Pesquisa Econômica Aplicada (IPEA) and IMF projections for 2016 and 2017; authors' calculation based on GDP and population series.

The emergence of the 1980s crises and its negative effects, some of which still persist today, are not an isolated fact in Brazil's economic growth history. On the contrary, they are part of Brazil's inter-temporal dynamics reflecting macroeconomic unbalances and structural weaknesses that manifest in the empirical regularities of Brazil's long-term growth performance.

Overall, Brazil's long-term growth trajectory reveals features that contrast with expected trajectories of advanced economies and of countries that have seemingly been more successful in overcoming the middle-income trap. Indeed, Brazil has experienced extraordinary boom cycles that could have eventually resulted in a successful route of rising per capita income. However, most of the advancement in terms of grater convergence brought about by boom cycles were eventually faded in downturns. Despite its contribution to Brazil's growth, the high and strong growth persistence of the economic miracle remains a special context in the country's economic history. Over the long-term, as registered more recently,

Brazil has undergone sufficiently severe burst cycles to jeopardize the accumulative process of growth.

4. High growth volatility

A key feature of Brazil's growth trajectory is the excessive and continuous volatility of its growth rates. In this section, we study this feature inter-temporally, examining the long-term dynamic relationship of growth and volatility, and internationally, comparing Brazil with advanced and emerging economies in this regards.

The volatility of growth can be measured by the standard deviation of annual per capita income growth rate over a period. It can also be defined in relative terms by the coefficient of variation of the growth rate. These measures are shown in Table 1 for Brazil over different periods. Furthermore, Figure 4 gives a dynamic picture of these moments, depicting the 10-year moving average of growth and the 10-year standard deviation of growth from 1901 to 2015.

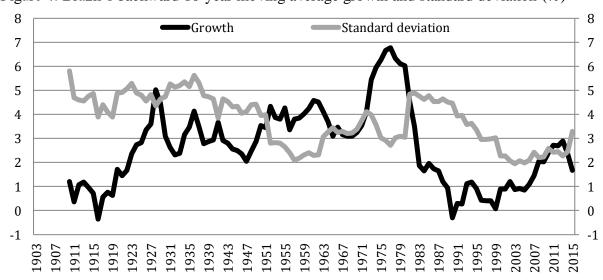


Figure 4: Brazil's backward 10-year moving average growth and standard deviation (%)

Data source: Instituto de Pesquisa Econômica Aplicada (IPEA), authors' calculation.

Figure 4 clearly indicates the inter-temporal negative correlation between growth and volatility in Brazil. Brazil managed to accelerate its economic growth from the 1920s to 1970s, while also reducing the standard deviation of growth. The correlations between low volatility and higher growth are also clear since the economic miracle. High standard deviations of growth coexist with low growth rates, particularly during 1980s, while the growth recovery from 1990s to 2000s was accompanied by a lowering in volatility. Finally, the latter has recently augmented, while 10-year growth has dramatically shifted downwards. Such a negative correlation renders stronger results, if volatility is measured in relative terms, as by the coefficient of variation in Table 1.

The economic miracle culminates in both the highest rates of economic growth and the lowest levels of growth volatility in relative terms, as shown in Table 1 for the two-decennial periods. In Figure 4, the 10-year growth peak in 1976 coincides with one of the troughs in the 10-year standard deviation. This was just slightly higher than the throughs registered in 1950s and the beginning of 2000s. As mentioned before, the economic miracle was special as it featured strong persistence of economic activity, not only during the upward trend to 1976, but also along downward since then. Such a degree of persistence has not yet been repeated,

despite the greater stability brought about since the mid-1990s that helped build the moderate growth recovery over 2000s.

In order to allow for international comparisons, Table 2 presents the average annual per capita income growth rates and volatility measures for G20 countries over 1961 to 2015. The G20 countries constitute a suitable benchmark for Brazil, as it gathers economies of somehow comparable sizes, but at various stages of development and in various regions. The Table also exhibits average estimates for the Group and for 24 Latin American countries.

Brazil's average rate of growth is higher than Latin America's mean rate, but lower than the G20's. At the same time, the volatility of growth in Brazil is lower than in Latin America on average, both in terms of standard deviation and of the coefficient of variation. Despite displaying a lower average growth than the G20's, Brazil has a higher growth variability as measured by the standard deviation. The contrasts between Brazil and other Latin American countries, inside or outside the G20, on the one hand, and Asian emerging economies, on the other hand, are also consistent with the suggested negative correlation between growth volatility and performance. China, India, Indonesia and Korea have all registered higher growth rates and lower volatility than Brazil, and therefore much lower coefficients of variation.

Table 2: Annual per capita income growth – G20 countries' descriptive statistics, 1961-2015

	Average	Standard deviation	Coefficient of variation
Argentina	1.51	5.61	3.71
Australia	1.93	1.73	0.90
Brazil	2.25	3.80	1.69
Canada	1.93	2.09	1.08
China	6.86	6.85	1.00
France	2.14	1.93	0.90
Germany	1.89	2.01	1.06
India	3.26	3.20	0.98
Indonesia	3.57	3.59	1.01
Italy	2.11	2.68	1.27
Japan	3.15	3.66	1.16
Korea, Rep.	5.91	3.83	0.65
Mexico	1.79	3.23	1.81
Russian Federation	0.67	6.95	10.38
Saudi Arabia	1.07	6.61	6.16
South Africa	1.01	2.50	2.48
Turkey	2.53	3.82	1.51
United Kingdom	2.01	2.08	1.04
United States	2.05	2.02	0.98
G20 (exc. Brazil)	2.52	3.58	2.11
G20	2.51	3.59	2.09
Latin America	1.78	4.11	4.02

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⁶ Of course, the relationship between growth volatility and long-term growth should vary from country to country according with their institutional and economic development specificities and with their exposure to changes in the global economic conditions. Output fluctuations and therefore growth volatility relate to shocks as much as to the manner in which each economy copes with those shocks. They are determined by the extent to which the individually rational actions of firms and households, and the policy interventions of governments, add up to collective behavior which either brings the economy closer to full employment and efficient resource utilization or does not.

⁷ The G20 average statistics are substantially affected by China and Russia, which present respectively high growth and low volatility and low growth and high volatility, relative to the other countries. The correlation coefficient between the statistics in columns 1 and 2 returns positive but not significantly different from 0. Once we remove Russia, it increases. Alternatively, once we remove China, it turns negative.

Data source: WDI; authors' calculations. Note: G20 here comprises its 19 member countries, not accounting therefore for the EU. The G20 statistics refer to the average statistics for these countries, while the line above excludes Brazil.

Indeed, one of the most remarkable features of Brazilian growth has been its economic instability. Due to various factors and channels, economic instability generates growth volatility. Such volatility results from and aggravates the variability of aggregates, notably consumption, savings, investments and exports. The high level of variability of GDP growth and its components are a common feature of developing and emerging countries in general (Agenor et all 1999), but in particular of Latin America among middle-income countries.⁸

The underperformance of Brazil's growth, which has been especially severe since the 1980s, has contrasted with relatively greater moderation of volatility among a number of G20 countries, as suggested by Table 3. In comparison to other G20 countries, high volatility appears to be one determinant factor behind the very low growth experienced since the 1980s. Despite the significant improvement brought about by stabilization programs and other reforms from the 1990s, Brazil's performance remained below the G20's average and characterised by excessive growth variability.

Table 3: Annual per capita income growth – Brazil and G20 descriptive statistics, 1961-2015

	Mean		Standard deviation		Coefficient of variation	
	Brazil	G20	Brazil	G20	Brazil	G20
1961-2015	2.25	2.51	3.80	3.59	1.69	2.09
1961-1980	4.59	3.43	3.66	3.55	0.80	1.15
1981-2000	0.34	1.91	3.48	3.21	10.13	2.23
2001-2015	1.69	2.30	2.80	2.44	1.66	1.22

Data source: WDI. Authors' calculation.

5. Volatility and growth simulations

In order to explore further the impacts of volatility in growth performance, we simulate what would have happened to Brazil's trajectory under alternative growth scenarios. The scenarios rely on assumptions that the economy could have grown closer to its long term avoiding excessive high and/or low rates of growth in some years. Table 4 presents the simulations using both data series employed in earlier sections, covering the periods 1901-2015 (IBGE) and 1961-2015 (WDI).

In simulation 1, we substitute the average long-term growth rate (average rate) for years where the actual growth rate was below the average rate minus one standard deviation, i.e., we replaced the worst growth years with the long-term growth rate. As a result, the long-term growth rate would have been about 1 percentage point higher.

In simulation 2, we substitute the average long-term growth rate for years where the actual growth rate was above the average rate plus one standard deviation, i.e., we replaced the best growth years with the long-term growth rate. As a result, the long-term growth rate would have been close to 1 percentage point lower.

In simulation 3, we substitute the average long-term growth rate for years where both the actual growth rate was below or above the average rate minus / plus one standard deviation,

⁸ Along with Latin America, this feature has been particularly characteristic of Africa, as discussed by Arbache and Page (2007, 2015) and Arbache et all (2010).

i.e., we replaced the worst / best growth years with the long-term growth rate. As a result, the long-term growth rate would have been close to the actual average rate.

Table 4: Simulating the average long-term growth rate under different conditions (%), 1901-2015 and 1960-2015

Simulations	Simulated average growth rates (%)		
	1901-2015	1960-2015	
No simulation. Actual growth rates	2.53	2.25	
	(4.14)	(3.80)	
	((0.00))	((0.0))	
Simulation 1. Substitute long-term growth rate for	3.62	3.12	
years where actual growth rate was below (average	(2.98)	(2.83)	
rate – one standard deviation)	((1.09))	((0.87))	
Simulation 2. Substitute long-term growth rate for	1.45	1.24	
years where actual growth rate was above (average	(3.02)	(2.69)	
rate + one standard deviation)	((1.08))	((1.01))	
Simulation 3. Substitute long-term growth rate for	2.54	2.10	
years where actual growth rate was below (average	(1.81)	(1.60)	
rate – one standard deviation) or above (average rate +	((0.01))	((0.15))	
one standard deviation)			

Notes: standard deviations in parentheses (); and differences to actual average rates in (()) Source: authors' calculations.

These exercises demonstrate that the excessive volatility induced by both high and low growth rates have indeed very considerable impacts on growth performance. It suffices to note that the differences of average rates between simulations 1 and 2 are about 2 percentage points, which is close to the actual long-term average rates for the two used series.

Moreover, we can start to explore the asymmetric effects of volatility on GDP per capita and therefore on international convergence. Despite a rough equivalence of average growth rates between simulation 3 and the actual growth trajectory, especially from the 1901-2015 period, the higher the volatility and the longer its duration, the greater are the negative accumulative effects in per capita income.

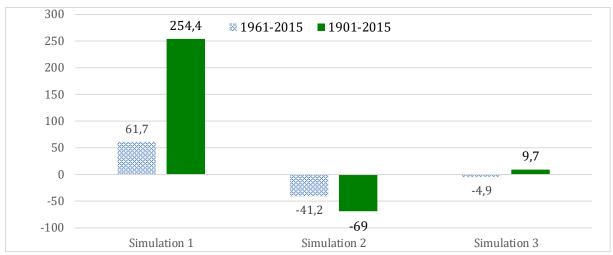
These arguments are more clearly summarized in Figure 5, which depicts the overall impacts of the simulations in Table 4 on the per capita income over the long term. Had the economy avoided the low growth rates over the period 1961-2015, the income would have been 61.7% higher in 2015. Over the longer period, starting in 1901, the per capita income would have grown to a level 254% higher in 2015. This would have led Brazil to the group of highincome countries, at a level just 4% below the group's average.

Figure 5 also shows that, had the economy missed the high growth rates from 1961, the income would have been 41.2% lower than the actual one observed in 2015. Accounting the accumulative impact since 1901, the level would have been 69% lower in 2015.

Finally, had the economy avoided both extreme rates, the per capita income would have been closer to the actual figure. The discrepancies depend eventually on the sample period. However, overall, given the size of the non-realized income in simulations 1, inferior rates of growth are substantially more harmful to the economy than the benefits of superior rates of growth.

⁹ A feature that is due to growth rates being normally distributed, especially for longer series, whose trend can be accounted for.

Figure 5: Per capita GDP in 2015 under different growth simulations from 1961 and from 1901: gap with actual data (%)

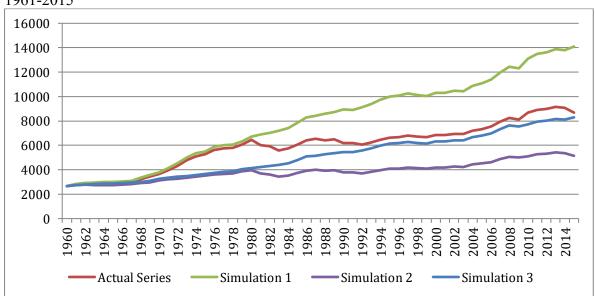


Note: Growth conditions as in Table 4; each simulation reflects results using the 1961-2015 and 1901-2015 series in order.

Source: authors' calculations.

Figure 6 compares the per capita income under the actual growth trajectory – the baseline – and alternative per capita income trajectories as given by simulations 1-3. The income gap in 2015 between the baseline and simulations 1 and 2 can mostly be accounted for by the growth acceleration that took place until 1980, especially during the "economic miracle" years, and the collapse of growth rates since then. That explains the similarity between baseline and simulation 1 trajectories, as well as the discrepancy baseline and simulation 2 trajectories, at least up to 1980; and the greater divergence between baseline and simulation 1 trajectories, as well as the greater convergence between baseline and simulation 2 trajectories since 1980. While the incidence of growth expansions had been greater before 1980, the incidence of growth contractions augmented substantially after 1980.

Figure 6: Simulated trajectories of per capita income under different growth scenarios (\$), 1961-2015



Note: simulations as in Table 4; comparison with the actual per capita income trajectory. Source: authors' calculations.

Figure 7 shows the decadal incidence of years where actual annual growth was above long-term growth. The upward trend, which showed persistency up to the 1970s, was discontinued

in the 1980s. Since then, the incidence has been kept at much lower levels, suggesting again that potential growth and growth persistency have receded in the latest decades, despite some improvement from 1990s to 2000s. Once more, in this section, our findings suggest that high volatility can have detrimental impact on growth. It renders growth weaker and less persistent, with considerable losses of income over the long-term.

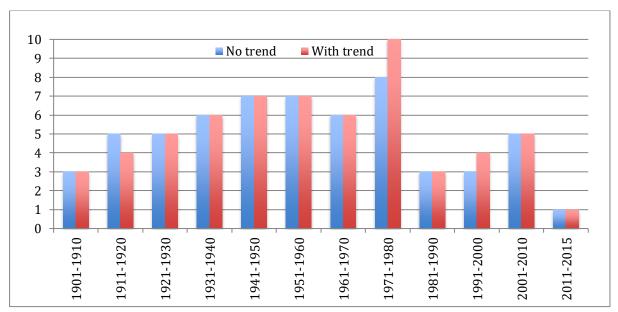


Figure 7: Incidence of years with actual growth above long-term growth, 1901-2015 (%)

Source: authors' calculations.

Note: The incidence of years with trend considers a linear trend, in place of average growth, for the long-term growth.

6. Growth accelerations and collapses

In this section, we focus on specific episodes of growth acceleration and growth collapses. While volatility constrains long-term growth, including by asymmetric effects of expansions and contractions, acceleration and collapse episodes can change more dramatically the growth trajectory, inflicting persistent shifts over and beyond typical or regular cycles. These episodes magnify high growth volatility, which has adverse consequences to parameter stability in regression models and economic analysis, especially at low growth periods (Pritchett 2000; Hausmann, Pritchett and Rodrik 2005; Johnson, Ostry and Subramanian 2007; Arbache and Page 2007; inter alia). ¹⁰ Growth episode analyses in those circumstances are advisable to identify substantially different behavior beyond the expected trend and cyclical regularities.

In order to examine growth acceleration and collapses, we design and employ a methodology to identify these two kinds of episodes, similar to one developed by Arbache and Page (2007).¹¹ The episodes of accelerations and collapses are defined in two steps: the reference

¹⁰ Growth rate volatility is hardly a significant predictor of growth in a single equation framework, even after including the usual control variables. That is due to the potential endogeneities that characterize the relationship between these variables as well as to non-linearities. As both good and bad times push in opposite directions, estimating growth in a standard single equation framework can lead to misleading conclusions. The empirical evidence suggesting no link between output volatility and growth (Solow 1997, Dawson and Stephenson 1997, and Posch and Walde 2011) is at least partly explained by this factor.

¹¹ As in Arbache and Page (2007), there are two merits in this methodology. First, it identifies both growth accelerations and decelerations, thus allowing for a much wider investigation of growth volatility. Sec ond, it endogenizes the country's economic conditions into the method, so that there is no need to impose any

and remaining years. The reference years are at least 3 years in a row in which two conditions are observed for every year: (a) the annual growth is higher the long term average growth; and (b) the forward 4-year moving average growth rate is higher than the backward 4-year moving average. The remaining years are those years in a row, immediately after the reference years, in which condition (a) still holds but not anymore condition (b).

Applying this methodology for the 1965-2015 series, we merely find one acceleration episode for Brazil. It consists of 7 consecutive years, from 1968 to 1974 (reference years 1968-1971). Since then there are three collapse episodes comprising in total 14 years: from 1987 to 1992 (reference 1987-1989); from 1996 to 1999 (reference 1996-1998); and from 2012-2015 (reference 2012-2015).

When using the 1901-2015 series, the same results are found for the period starting in 1961.¹³ Additionally, the 1996-1999 collapse turns to be two years longer, encompassing therefore the period from 1996 to 2001. For the years before 1961, we identify two growth acceleration episodes in total encompassing 9 years: from 1932 to 1934 (reference 1932-1934) and from 1957 to 1962 (reference 1957-1959).

Overall, over 115 years since 1901, Brazil has experienced 3 growth acceleration episodes totaling 16 years, and 3 growth collapses also amounting 16 years. Figure 8 compares Brazil's average growth rates during these two kinds of episodes. The acceleration phases considerably exceed average growth by 4 to 6 percentage points, while collapses were 3 percentage points below the long term mean. Even more noteworthy, the gap between acceleration and collapse episodes are in the range from 6 to 9 percentage points. For the 1901-2015, the excessive growth of the acceleration episodes vis-à-vis the long-term trend represents about 47% gain in GDP per capita. The three collapse episodes, however, sum up to a loss of 206% in GDP per capita relative to the long-term trend up to 2015.

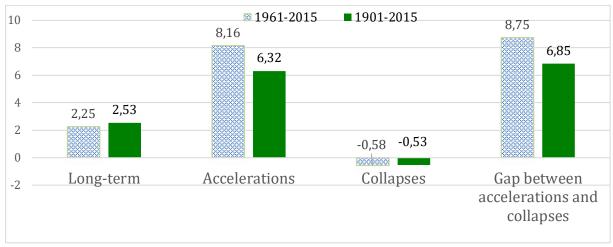
The various acceleration and collapse episodes expose further the economy to a highly bumpy, low persistent growth trajectory. Collapses curtail aggregate demand and particularly capital accumulation and technological progress in a more severe way than regular business cycles downturns. They generate deeper and longer recessions, augment (long-term) unemployment through hysteresis effects and erode the hard to sustain conditions that stimulate innovation and formation of skilled labor. As collapses are more likely or effectively become more frequent, growth volatility is eventually exacerbated and growth performance tend to be further restricted. Growth persistence over and beyond business cycles is deteriorated and further dependent on the moderation of growth volatility.

Figure 8: Average growth rates during episodes of growth acceleration and collapse (%), 1961-2015 and 1901-2015

¹² Despite the growth rates for 1975 and 1976 being higher than the historical average, we do not include them due to condition (b), which holds up to 1971.

parameter to identify growth acceleration and deceleration. In other words, it does not use an exogenous threshold rate to identify growth episodes. Instead, it defines acceleration and deceleration relative to the country's long run economic performance.

¹³ Both 1961-2015 and 1901-2015 series deliver the same episodes, namely the same reference years, since 1961. These results are also robust for the use of a linear trend, instead of a historical average, and for the change in the window of the moving average as defined in condition (b). We tested the window for 3 and 5-year, in place of 4-year moving average.



Note: Growth conditions as in Table 4; each simulation reflects results using the 1961-2015 and 1901-2015 series in order.

Data source: WDI; authors' calculation based on the methodology of Arbache and Page (2007).

7. Macroeconomic volatility and asymmetric responses in accelerations and collapses

The non-neutrality of growth volatility manifests through different economic and financial variables and channels. Table 5 presents the actual figures of a selection of key indicators during growth accelerations and growth collapses. Their contrasting responses over these two episodes, sometimes in a very asymmetric way, helps to understand how volatility by different means can affect the economic growth.¹⁴

Total factor productivity (TFP) has grown on average at low rates in Brazil and constitutes perhaps the one of the sources of the GDP per capita gap between Brazil and OECD countries (Johansson et all 2013). It expands at higher rates during the acceleration period than it falls over collapses. The same applies to investments, which responds even more strongly over the acceleration episode. Actually, there seems to be asymmetric reactions of TFP and investments to acceleration and collapses. While the latter induce the contraction of these variables, growth accelerations amplify their expansion. However, on average from a long-term perspective their growth is limited and insufficient to generate convergence.

Such responsiveness of TFP and investments during accelerations and their poor performance on average, which is further impaired by collapses, indicate the existence of important restrictions to high and persistent rates of growth. Another evidence of such constrained growth and investment dynamics is the higher level of capacity utilization in the acceleration period than those registered on average or during collapses. As discussed by Bacha and Bonelli (2016), the adjustments in capacity utilization, as well as in the price and productivity of capital, over expansions and contractions reflect such restricted dynamics. Investment booms over expansions are not sufficient to induce sustained expansion of capital formation.

Consistent with such limitation, the current account deficit is higher over growth acceleration as consumption and especially investment expand at much higher rate. In contrast, over collapses the current account balance tends to shift upward as part of the exchange rate and balance of payment adjustments. Typically, under these conditions, the exchange rate also

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¹⁴ Arbache and Page (2007), Conceição and Kim (2014) and Bedir (2015) show that this asymmetric relationship is a pervasive, cross-country evidence, valid for both developing and developed countries. The higher the growth volatility, though, the higher the asymmetric response of indicators during growth episodes. Therefore, the asymmetric relationship is especially relevant for developing countries.

displays severe volatility, with excessive local currency appreciation during booms that can restrict the development of competitive manufacturing exports.

These restrictions and adjustments seem to be associated to the growth cycles of an economy dependent on external financing. Consistent with that view, business cycles and the growth dynamics reflect features of an internationally credit-constrained economy (Sarquis 2009, 2011).

The stock of domestic credit as ratios to GDP tend to augment during collapses, as a sign of excessive debt leverage and domestic consumption smoothing. Certainly, however, in recent decades Brazil has undergone, besides some degree of greater trade and financial openness, considerable financial deepening. The latter can partially explain a higher credit ratio to GDP in collapses, which took place after the long acceleration period. Nevertheless, the results are robust to the consideration of trend in financial deepening. As discussed in Easterly et all (2000) and Carvalho and Gabaix (2013), financial deepening might have ambiguous or nonlinear effects on growth volatility. It might, on the one hand, strength the ability to respond to shocks and, on the other hand, exacerbate exposure to financial shocks. A similar analysis applies to trade and financial openness, which might contribute to risk diversification, whilst rendering the economy more volatile as it becomes more responsive to foreign demand and credit shocks. Actually, debt accumulation in foreign and domestic markets is an issue that pertain both openness and financial deepening.

Unemployment, poverty and income inequality also show unequal and asymmetric responses during acceleration and collapse episodes. They tend to deteriorate disproportionately more during the latter episodes than they improve during the former. So, avoiding growth collapses seems to be far more effective for poverty alleviation than supporting growth acceleration.

Of course, there are other specific reasons explaining the responses of each indicator during different growth circumstances. Whatever the reasons, the analysis tend to suggest that growth volatility is indeed non-neutral to other key variables that might determine and restrict the growth performance, as well as its social imbalances. Contractions and collapses can have persistently adverse effects, rendering their overall impact particularly asymmetric and detrimental to long term GDP, despite the mostly temporary benefits of expansions and accelerations.

Table 5: Means of selected indicators, 1961-2015

Indicator	Available sample	Mean	Means over	
			Growth accelerations	Growth colapses
Total factor productivity, growth rate (%)	1961-2014	0.39	3.28	-1.89
Investment, growth rate (%)	1971-2015	3.72	16.58	-1.63
Capactity utilization (%)	1970-2014	81.76	87.60	79.94(*)
Current account (% GDP)	1960-2015	-1.95	-2.87(**)	-1.90(**)
Current account, difference from previous period (% GDP)	1961-2015	-0.01	-0.85(*)	0.04
Domestic credit provided by the financial sector (% GDP)	1960-2015	70.23	39.34	105.44

Domestic credit provided by the financial sector, trend adjusted (% GDP)	1960-2015	-0.02	-6.34(*)	19.81	

Source: IPEA, Penn Tables and WDI. Authors' calculations.

Notes: Unilateral T-tests suggest that the aacceleration and collapse means above either are unequal or differ from the overall mean, always at the 5% significance level, except in some cases, as indicated, at 10% (*) or 20% (**) significance levels.

8. Additional discussions on volatility and growth in Brazil

Ever since Ramey and Ramey (1995) proposed a causal relationship between growth and its volatility, the literature has found both negative and positive effects from volatility on growth (see Dopke 2004 for a summary). When analyzed either over its own long-term trajectory or in contrast to advanced countries and emerging and developing economies, namely in Asia, the case of Brazil tends to show more evidence in favor of adverse effects of volatility on growth. The workings of these phenomena and their causes can be viewed from both microeconomic and macroeconomic perspectives.

The Brazilian experience confirms that volatility reduces economic predictability, generates ambiguous signals, and therefore reduces the appetite for long-term return investments. It precipitates shortsighted behavior, excessive debt leverage and thus increases uncertainties, risk-aversion and financing costs. All these factors are detrimental to sustained investments and to long-term projects, particularly those intensive in innovation and human capital (Aghion et all 2010). Volatility therefore lowers growth and reduces the persistency of growth rates over medium to long-term horizons (Pritchett and Summers 2014).

As empirically suggested in the last section, high volatility curtails TFP and investment dynamics, while also affecting savings and tightening further the constraints to high and sustained growth. It also brings instability to monetary and fiscal policy, as well as to financial markets. This manifests in pressures over domestic interest rates, higher premium of longer-term credit and of foreign credit risks. All these financial costs, including term spreads and risk premia respond intensively to domestic and international shocks and through financial accelerator mechanisms render investment and the economic activity overall more volatile, as discussed for Brazil in Sarquis (2009). Moreover, shifts in this risk-perception are associated to exchange rate movements and to drastic changes in the current account. Through all these mechanisms, the economy becomes sensitive for instance to cyclical gains of exports of commodities and semi-manufactured goods or to excessive capital flows, via the concentration of foreign investments in M&A, portfolio investments, and public services such as energy and telecom.

Furthermore, as observed in the Brazilian case, political economy mechanisms come into play. Volatility encourages firms and people to turn to the public sector for security, including the search for public jobs, tax breaks and other forms of demands, such as public services and public goods, which end up in larger government sizes, government interventions and fiscal burden (Rodrik 1998, Jetter et all 2013). As more resources are withdrew from the private sector, it can in turn lower growth rates at least in the short run (Barro and Lee 1994, Barro 2001, Afonso and Furceri 2010, Afonso and Castro 2016). 15

¹⁵ Jetter (2013) finds that after addressing the underlying endogeneity of government size in a simultaneous estimation framework, both the positive and the negative effects receive strong statistical support.

Brazil has been trapped in a growth dynamics that has become more volatile and weaker over time. It has suffered from the interplays of low savings and investment rates, as much as from low productivity and high costs of financing and production factors. As Bacha and Bonelli (2004, 2016) document, low rates of investment in Brazil result not only from low savings, but also from high cost of capital. The latter was historically induced by the import substitution industrialization strategy and by lack of trade openness and is affected by high financial costs, insufficient long-term financing and excessive exchange rate volatility.

Growth volatility, as manifested in acute crises of various sorts (such as balance of payment, fiscal, currency or monetary crises), is not merely a symptom of an unbalanced growth trajectory. It reflects underlying macroeconomic and structural weaknesses that severely restrict growth, impeding sustained moderate to high rates that would assure convergence.

As many other developing and emerging economies, Brazil is confronted with different macroeconomic and structural weaknesses. A good number of these pertain to domestic and foreign credit constraints (Cabalero and Krishnamurthy 2001), which restrict investments, rendering them and economic activity more volatile and eventually curbing mean growth (Aghion and Banerjee 2005, Aghion et all 2010).

The major triggers of the tightening of domestic constraints in Brazil reside in fiscal imbalances. ¹⁶ By aggravating uncertainties and financing costs, fiscal imbalances augment volatility and restrict and discontinue public and private investments. For instance, Adrogué et all (2006) emphasize the workings of high level of government consumption that imposes high real interest rates, lowering investment and growth. Such fiscal imbalances and the volatility it generates also interfere in debt maturity and the term structure not only of the public debt but also in the formation of long term financial and credit markets that are key to sustained growth and development.

As Blanchard (2005) argues fiscal dominance can be so entrenched that, within the inflation target regime, the necessary tightening of interest rates in view of inflation pressures can lead to adverse effects both in terms of debt sustainability and real depreciation. This situation conforms especially for high levels of debt, of foreign-currency-denominated debt and of risk premia, and monetary policy responses further amplifies volatility and its negative effects on investment dynamics. In open economies, pressures of this kind can be particularly severe.

International financial openness, as much as trade openness, might in principle provide a mechanism by which a country could diversify risks and smooth shocks. However, at the same time, openness could expose it to greater volatility, as exogenous shifts terms of trade and in capital flows can through foreign (credit) and domestic (monetary and fiscal) constraints further disrupt economic activity (Easterly et all 2000). The patterns of trade and financial integration matter and therefore countries respond differently to more or less integration.

Trade openness can also be an important trigger of TFP improvement and a balanced growth strategy. Some empirical studies document the positive effects of trade liberalization on productivity growth in Brazil (Ferreira and Rossi 2003, Sarquis 2011, inter alia). Sarquis (2011), for example, gathers evidence of causal relationship running from imports, particularly of machines and equipment, to TFP and to exports of manufacturing goods.

Sarquis (2011) also suggests that the sequencing of trade and financial integration help understand different performance of some Asian and Latin American countries, as they

¹⁶ From a political economy perspective, fiscal issues in Brazil are even more complex, as imbalances arise at three different (federal, state and municipal) levels.

oriented their strategies differently in this regard. While Asia has focused more on trade-led growth strategies, Latin America concentrated on strategies that were inevitably dependent on international finance (Agenor et all 1999). Despite remaining less open to trade and international finance than advanced economies, Asia and Latin America developed different sequencings of openness. The former have focused on trade from the start, and have managed to develop an export-led growth strategy that implies savings generation. Latin American economies, on the contrary, have concentrated in gaining access to international finance, and through an import substitution strategy have become more dependent on external savings and more exposed to growth volatility.

In the case of Brazil, which could be regarded as a constrained capital import-led growth (Sarquis 2011), severe foreign financial constraints are still reflected in often-persistent current account deficits and high country risk premia. Also, they interplay with domestic constraints, which manifest in low savings, unsettle public debt dynamics and high real interest rates. Brazil only managed to revert some of these negative features temporarily, for instance exhibiting surpluses in the current account merely over a couple of years, due to favourable commodity prices and terms of trade.

As discussed in the previous section, factors such as interest rate and terms of trade associated to commodity booms can lead to excessive appreciation of the local currency during growth expansions. This exacerbates exchange rate volatility and also restricts the long-term development of exports, particularly of a competitive manufacturing sector.

Therefore, high volatility can induce considerable changes in the economic structure that might further magnify volatility pressures. The case of Brazil is illustrative of these mechanisms, to the extent that the economy relied not only on low investments but also and increasingly on investments in more oligopolized or monopolized businesses, and in commodities and semi-manufactured sectors that are excessively volatile and highly subject to public and even private interventions. Alberola and Benigno (2017) discuss how financial openness interacts with a commodity exporting economy, and show mechanisms by which the commodity boom crowds out more dynamic tradable sectors and lead to a growth trap, delaying convergence to the world technology frontier and therefore suggest the adoption of capital account management policies.

Empirical evidence shows that countries such as Brazil, that are dependent on commodities exports, have a slower long-term economic growth rate compared with countries with more diversified exports. ¹⁷ Export diversification can lead to more persistent trade gains, while also minimizing adverse impacts arising from the volatility of commodity prices and exports (Loayza, Servén and Ventura 2007, Cavalcanti, Mohaddes and Raissi 2014). ¹⁸ As shown by Lederman and Maloney (2007, 2008), it is not the exports of primary goods itself but rather the low degree of export diversification that is associated with a low growth rate.

Arbache and Page (2007) stress that countries which are most dependent on commodities exports, despite being able to accelerate growth for a while, eventually experience strong collapses, meaning that in the long run average growth is low. They also show that the terms

¹⁸ There is also evidence that misaligned and overvalued foreign exchange rates also have negative effects on economic growth (Berg and Miao 2010).

¹⁷ Empirical evidence has suggested that the production and export of commodities is not a problem in itself, inasmuch as some countries have become rich through exports of basic goods. Representative examples include Canada, Australia and Norway. However, a comparison between the Brazil of today and the experiences of these countries has to be treated with caution. First, Brazil is apparently going in this direction via deindustrialization, or at least after significant industrialization process. Second, there are important differences in the timing of Brazil's experience, the size of its population, and the institutions and policies that are in place to cope with fluctuations in the terms of trade.

of trade are among the main causes of these acceleration and collapse growth episodes. Cardoso and Teles (2010) document that the fluctuations of Brazilian products around the potential GDP growth between 1900 and 2008 are strongly associated with shocks in the terms of trade.

Commodity exports to some extent serve to alleviate the external financing constraint by improving the trade balance and moderating current account deficits. However, it must be noted that besides adding additional instability due to its excessive volatile nature in international markets in terms of both quantity (demand) and prices, the recent commodity expansion in Brazil has been accompanied by premature deindustrialization and servicification – as given by the fall of the share of manufacturing in GDP in 2015 from 34% in mid-1980s to 10% and by the very high and increasing share of services in GDP at about 74%. These processes have geared the economy towards a concentration in mostly low-tech, low-productivity, final consumption services, and suggest that Brazil is undertaking a kind of a "reverse structural change" (Arbache 2016). That helps to explain the stagnated productivity, the relatively low and decreasing industrial density (Arbache 2012, 2016), the low indices of intra-industry trade with some of Brazil's most important partners (Sarquis 2011), and the poor participation of Brazil in global value chains (Unctad 2013).

In many ways, industrialization, trade openness and trade composition can have important implications for moderating Brazil's volatility and enhancing its long-term growth strategy. In the case of Brazil, Sarquis (2011) presents evidence that the expansion of manufacturing exports, especially interacting exports and imports of machines and equipment, have been more significant in inducing economic growth than increases in commodity exports. Manufacturing export growth contributes more directly to capital accumulation and to other growth factors, such as technological adaptation and diffusion. They also tend to be more persistent and less volatile.

9. Conclusions

This chapter shows that growth is extremely volatile in Brazil and that growth volatility has had considerable impacts on growth potential and performance over the last century. High volatility over and beyond business cycles constrains long-term growth with particularly adverse and asymmetric cumulative effects of growth acceleration and collapse episodes on GDP.

Growth volatility and collapses are both harmful to long-term growth prospects, likely shifting potential growth downwards on a persistent basis. They help explain the underperformance of Brazil's growth and its poor convergence with advanced economies. Such an explanation could be extended to other developing and emerging economies that are still viewed as being in the middle-income trap.

In view of that, the main economic challenge of Brazil is not attaining high rates, but rather growing in a more stable and sustained manner. Other things equal, merely attaining high rates of growth can be shortsighted and misleading, while also inducing economic distortions, unbalanced responses and eventually new sources of volatility.

Economic policies should be geared towards braking the high volatility-low growth vicious circle. Preemptively reducing the risks of growth collapses, moderating contractions and strengthening persistency are key policy objectives that can per se contribute to enhance growth in the long-term. Such objectives should be part of a policy framework aiming to render the economy more dynamic on sounder, balanced and sustained basis. This framework

designed to address the main sources of growth volatility and to promote growth persistence should contemplate and reconcile both macroeconomic and structural policies, addressing the supply and demand sides of the economy.

The way forward requires the establishment of sound fiscal policies at all levels of government. Fiscal discipline should also be made as much consistent as possible with a strategy of public investment for development and with the ability to responsibly respond to adverse shocks to aggregate demand. Monetary and financial policies are key to assure macroeconomic stability, while also determinant to increase the propensity to save and to deepen capital and credit markets, in particular for pension funds and long term investment financing. At the same time, they should better hedge against risks, including of sudden outflows of capital, and improve the competitiveness and inclusiveness of the financial system, with cheaper and more accessible financial services.

Market reforms, trade and investment policies should seek to strengthen and further integrate the Brazilian economy to the world economy, while aiming to diversify the economic structure, domestic markets and international linkages. Internationalization of Brazilian companies, participation in global value chains, and attraction of efficiency-seeking foreign direct investments should be coupled with the development of activities of higher value-added and more knowledge-dependent. In many ways, this agenda can be pushed forward in areas in which Brazil benefits from static and dynamic comparative advantages such as agribusiness, forests, biodiversity, renewable energy, health, aerospace, mining, and ultra-deep oil exploration.

Brazil will have to learn from its own lessons and move forward, also facing challenges more typical of advanced economies such as those related to population aging. Moreover, as argued by the Growth Commission (2008, p. 9), eventually "countries embarking on a high-growth strategy today must overcome some global trends their predecessors did not face". Thanks to its natural base and clean energy matrix, Brazil is well positioned to develop sustainable business and growth and, thus, to give a significant economic contribution to address climate change. However, considerable human capital investment remains to be made to prepare the country to gain from the new sources of growth, which are increasingly driven by the digital economy, the information and communication technologies, and innovation in advanced services and manufacturing.

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