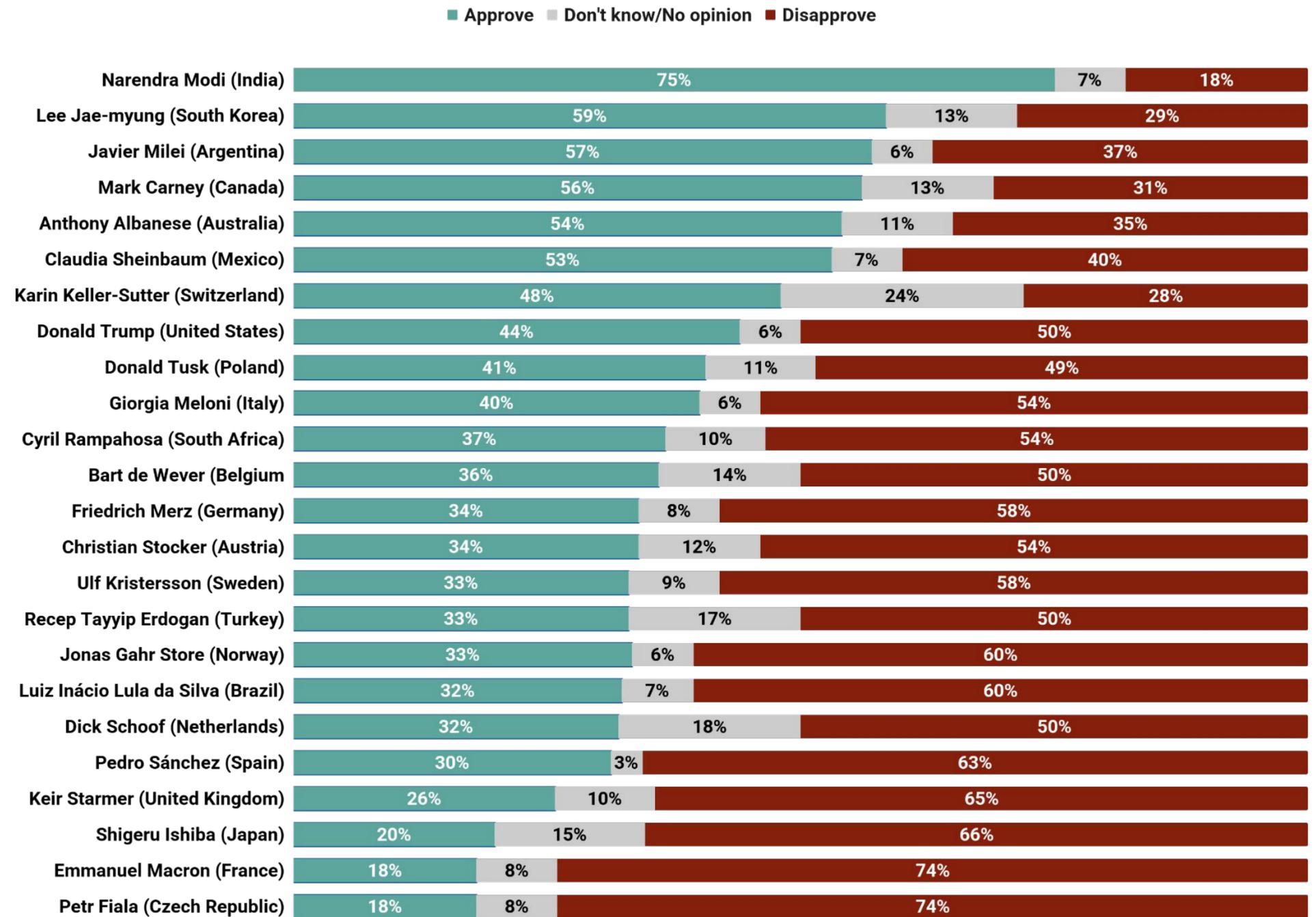


PUBLIC OPINION OUTLOOK 2025



USA . WORLD . USA . WORLD
WORLD . USA . WORLD . USA
USA . WORLD . USA . WORLD

Global leaders approval rating



Source: Morning Consult. Data collected from July 4-10, 2025

Elections 2019 - 2024

COUNTRY	YEAR OF ELECTION	% OF FIRST PLACE	FIRST-PLACE CANDIDATE	% OF 2° PLACE	SECOND-PLACE CANDIDATE	DIFF. (p.p.)
Argentina	2019	48.2%	Alberto Fernández (Partido Justicialista)	40.3%	Mauricio Macri (Juntos por el Cambio)	7.9%
Uruguay	2019	50.8%	Lacalle Pou (Partido Nacional)	49.2%	Daniel Martínez (FA - Frente Amplia)	1.6%
Bolivia	2020	55.1%	Luis Arce (MAS - Movimiento para el Socialismo)	28.8%	Carlos Mesa Gisbert (Comunidad Ciudadana)	26.3%
USA	2020	51.3%	Joe Biden (Democratic)	48.7%	Donald Trump (Republican)	2.6%
Chile	2021	55.9%	Gabriel Boric (Convergencia Social)	44.1%	José Antonio Kast (Partido Republicano)	11.8%
Ecuador	2021	52.4%	Guillermo Lasso (CREO - Creando Oportunidades)	47.6%	Andrés Arauz (UNES - Unión por la Esperanza)	4.8%
Honduras	2021	51.12%	Xiomara Castro (Libre)	36.93%	Nasry Asfura (National)	14.2%
Peru	2021	50.1%	Pedro Castillo (Peru Libre)	49.9%	Keiko Fujimori (Fuerza Popular)	0.2%
Brazil	2022	50.9%	Lula (PT)	49.1%	Jair Bolsonaro (PL)	1.8%
Colombia	2022	50.4%	Gustavo Petro (Colombia Humana)	49.6%	Rodolfo Hernández (Liga de Gobernantes Anticorrupción)	0.8%
Argentina	2023	55.65%	Javier Milei (PL - Partido Libertario)	44.35%	Sergio Massa (FR - Frente Renovador)	11.3%

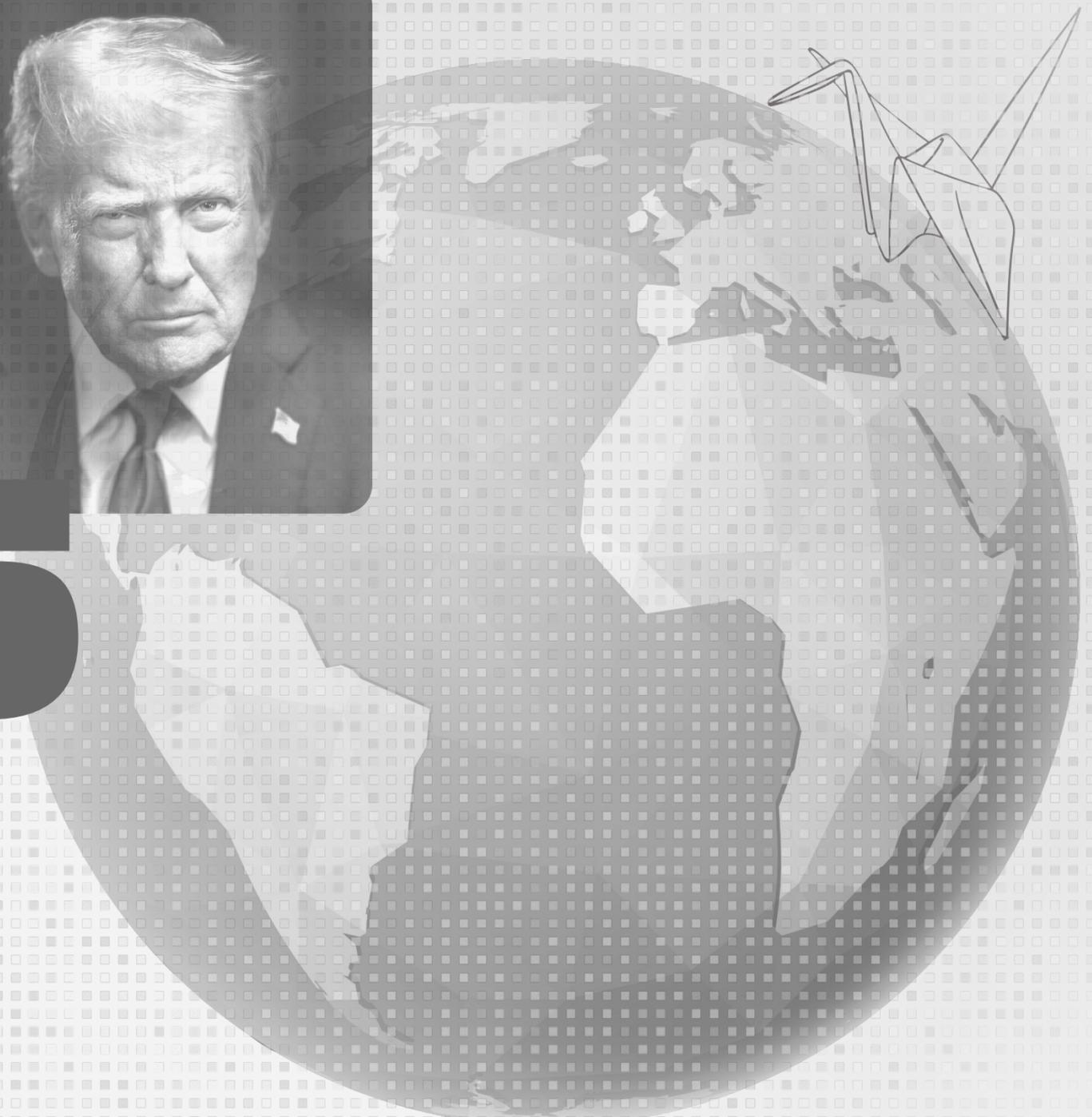
COUNTRY	YEAR OF ELECTION	% OF FIRST PLACE	FIRST-PLACE CANDIDATE	% OF 2° PLACE	SECOND-PLACE CANDIDATE	DIFF. (p.p.)
Ecuador	2023	51.83%	Daniel Noboa (ADN - National Democratic Action)	48.17%	Luisa González (RC - Citizen Revolution)	3.7%
Poland	2023	35.4%	Mateusz Morawiecki (PiS)	30.7%	Donald Tusk (PO)	4.7%
Turkey	2023	52.18%	Recep Tayyip Erdoğan (AK Party)	47.82%	Kemal Kılıçdaroğlu (CHP)	4.4%
Dominican Republic	2024	57.44%	Luis Abinader (PRM)	28.85%	Leonel Fernández (FP)	28.6%
India	2024	37.36%	Narendra Modi (BJP - Bharatiya Janata Party)	19.49%	Mallikarjun Kharge (INC - Indian National Congress)	17.9%
Mexico	2024	61.18%	Claudia Sheinbaum (MORENA)	28.11%	Xóchitl Gálvez (PAN)	33.1%
Panama	2024	34.23%	José Raúl Mulino (RM)	24.59%	Ricardo Lombana (MOCA)	9.6%
Portugal	2024	28.8%	Luís Montenegro (PSD)	28%	Pedro Nuno Santos (PS)	0.8%
Taiwan	2024	40.05%	Lai Ching-te (DPP - Democratic Progressive Party)	33.49%	Hou Yu-ih (KMT - Kuomintang)	6.6%
USA	2024	49.80%	Donald Trump (Republican)	48.27%	Kamala Harris (Democratic)	1.5%

Elections 2025

COUNTRY	YEAR OF ELECTION	% OF FIRST PLACE	FIRST-PLACE CANDIDATE	% OF 2° PLACE	SECOND-PLACE CANDIDATE	DIFF. (p.p.)
Ecuador	2025	55.63%	Daniel Noboa (ADN - Acción Democrática Nacional)	44.37%	Luisa González (RC - Revolución Ciudadana)	11.3%
Romania	2025	53.60%	Nicușor Dan (Independent)	46.40%	George Simion (AUR)	7.2%
Canada	2025	43.76%	Mark Carney (Liberal)	41.31%	Pierre Poilievre (Conservative)	2.5%
Portugal	2025	31.80%	Luís Montenegro (PSD)	22.80%	André Ventura (CH)	9.0%
Germany	2025	28.50%	Friedrich Merz (CDU/CSU)	20.80%	Alice Weidel (AfD)	7.7%
Australia	2025	55.62%	Anthony Albanese (Labor)	44.38%	Peter Dutton (Liberal-National Coalition)	11.2%
Poland	2025	50.89%	Karol Nawrocki (Law and Justice)	49.11%	Rafał Trzaskowski (PO)	1.8%
South Korea	2025	49.42%	Lee Jae-myung (Democratic)	41.15%	Kim Moon-so (People Power)	8.3%

TRUMP
EFFECT

2025



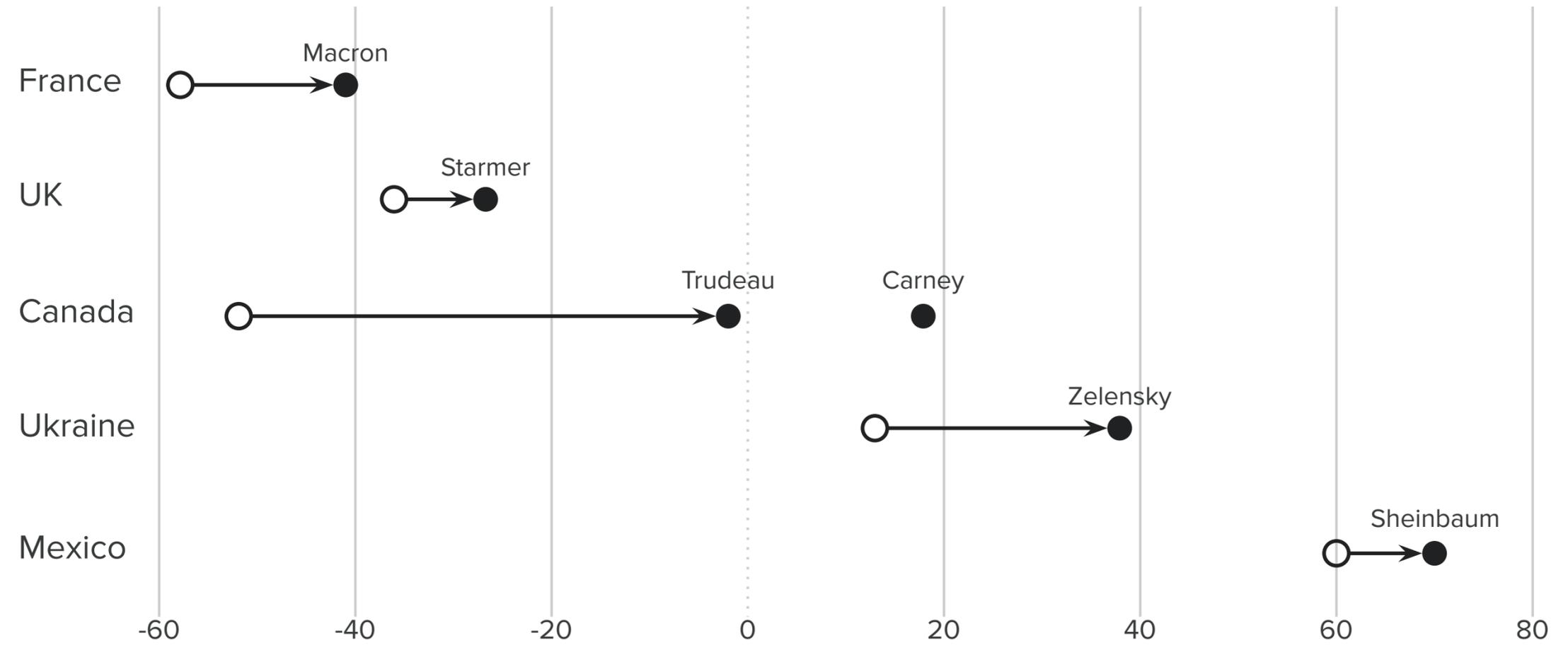
USA . WORLD . USA . WORLD
WORLD . USA . WORLD . USA
USA . WORLD . USA . WORLD

Trump Effect

Leaders across the world have seen a bump in their public approval since Trump came into office

Net approval (%points)

○ Before Trump's Inauguration ● Most recent



Sources: Angus Reid Institute, CBOS, Elabe, El Financiero, Ipsos, Kiev International Institute of Sociology, More in Common • Final poll before Trump's Inauguration shown, Fieldwork dates vary by country.

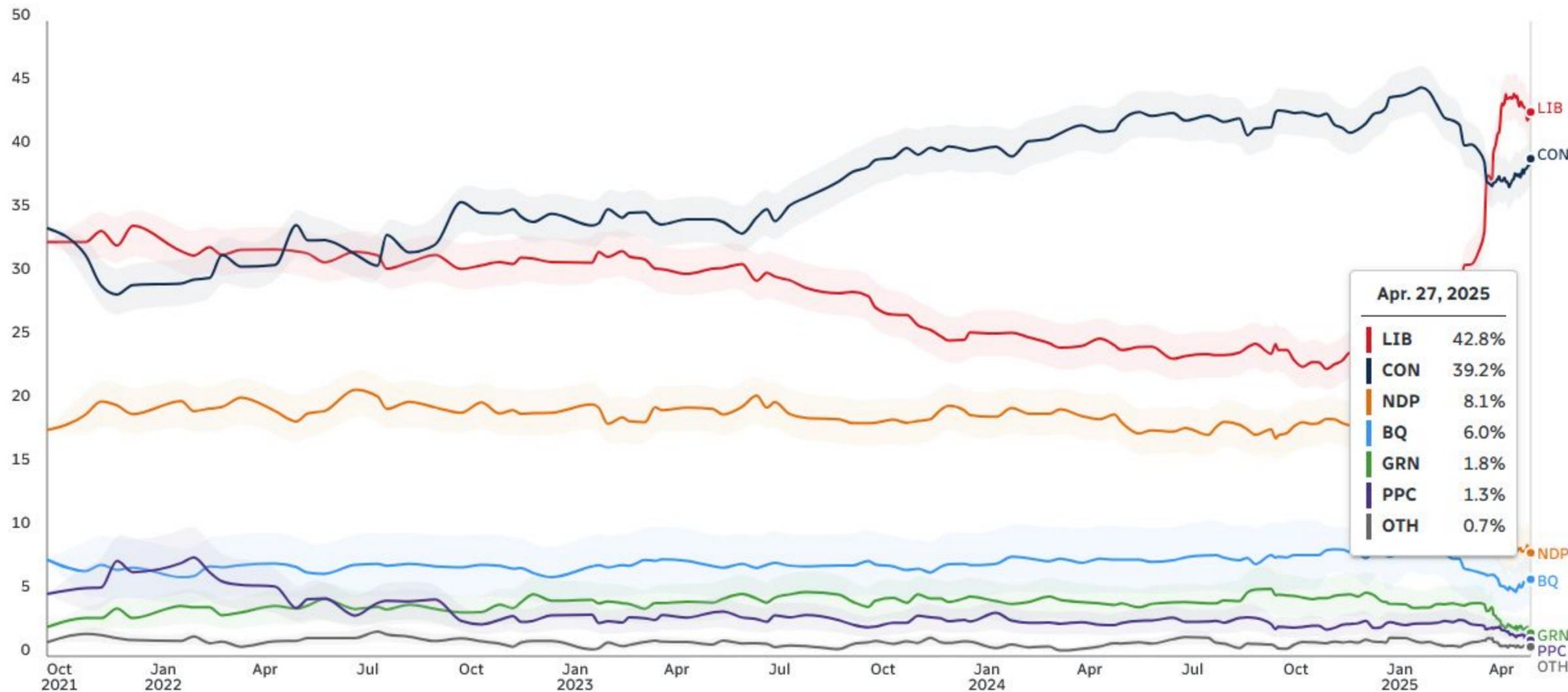
Source: Financial Times



Polling averages as of Apr. 27, 2025

LIB 42.8% | CON 39.2% | NDP 8.1% | BQ 6.0% | GRN 1.8% | PPC 1.3% | OTH 0.7%

Polling averages (%)



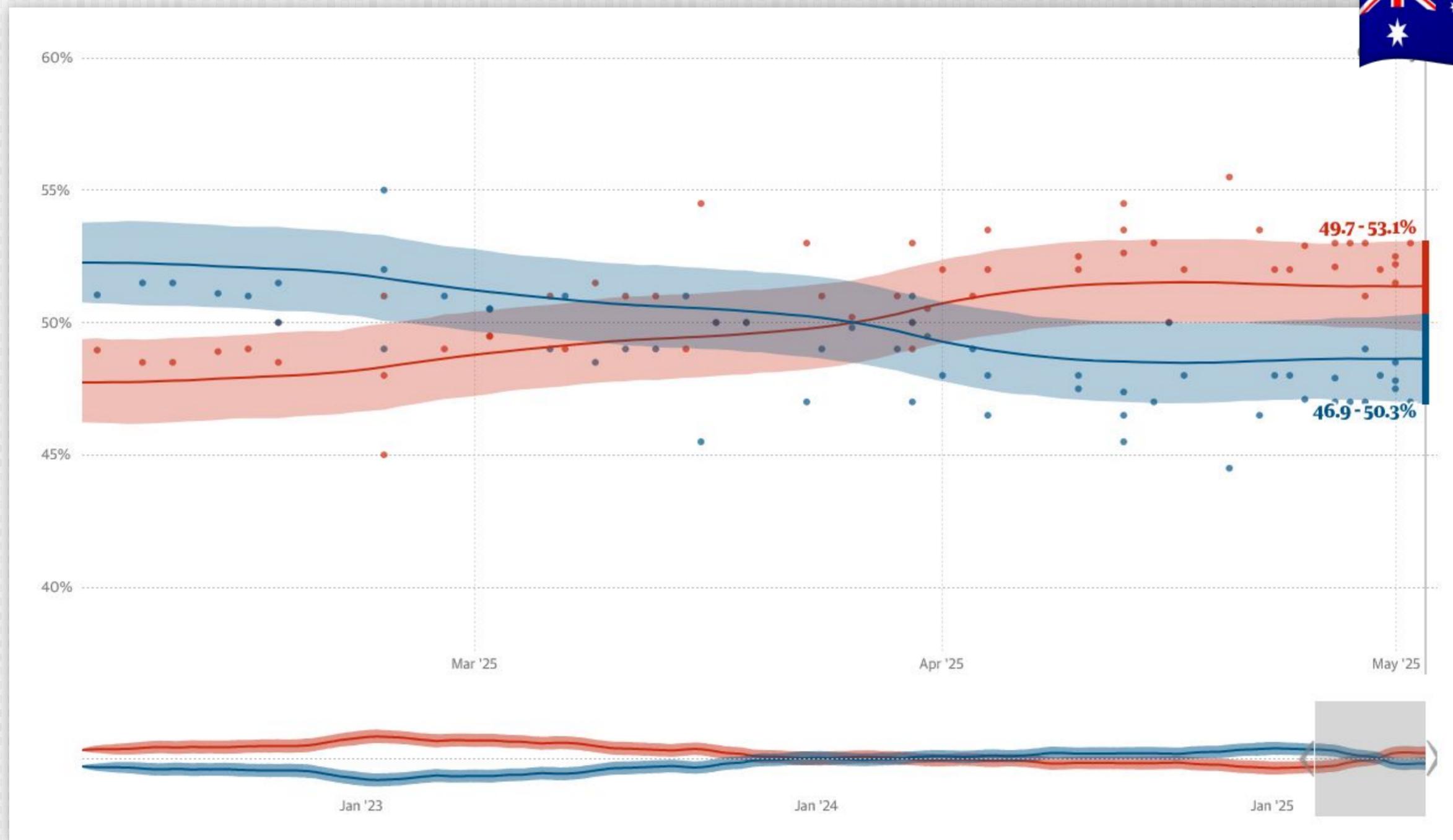
Canada polling averages 2021 - 2025

Source: CBC News



Australia

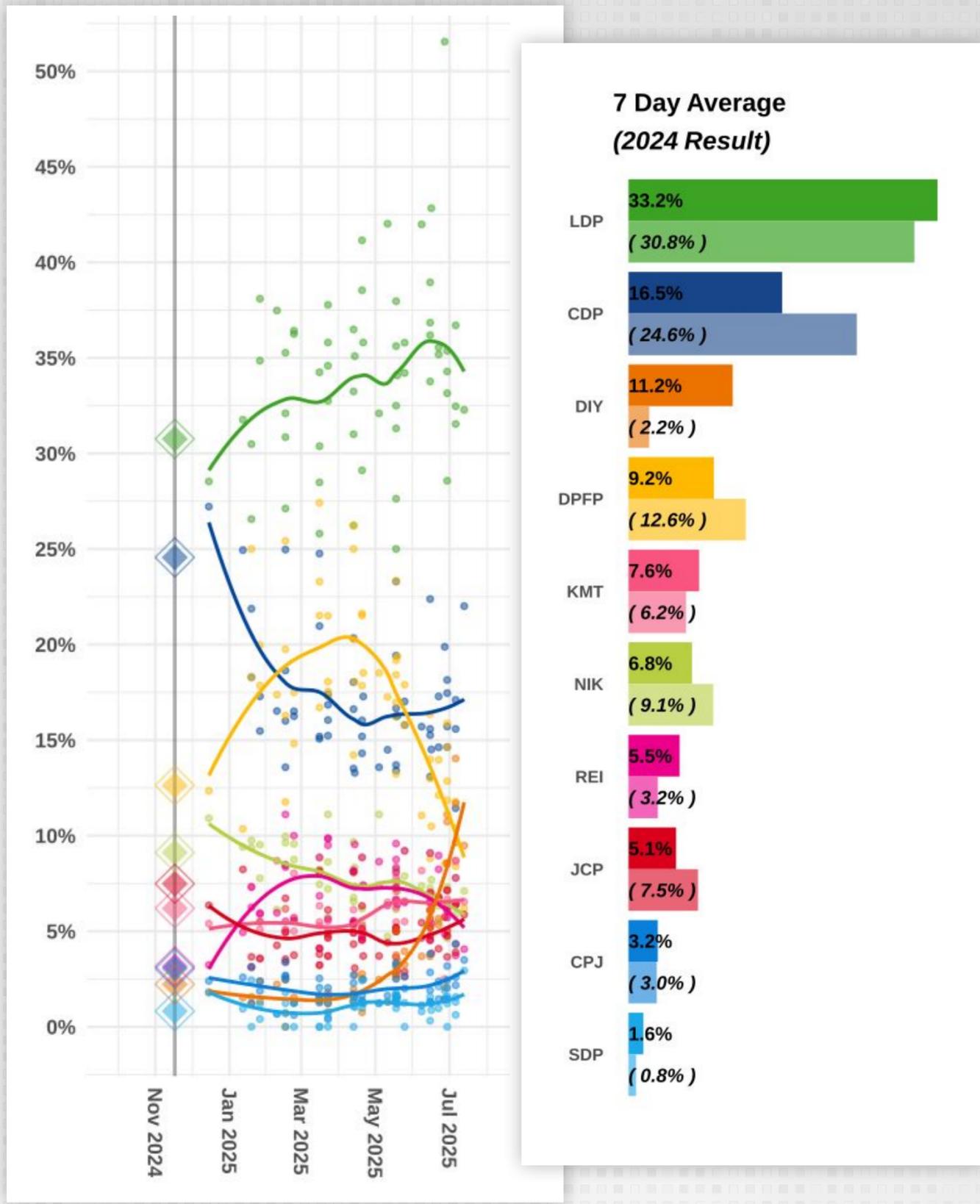
Tracking the two party preferred support for Labor and the Coalition



Source: The Guardian

Japan Proportional voting intention for the next Japanese General Election Upper House

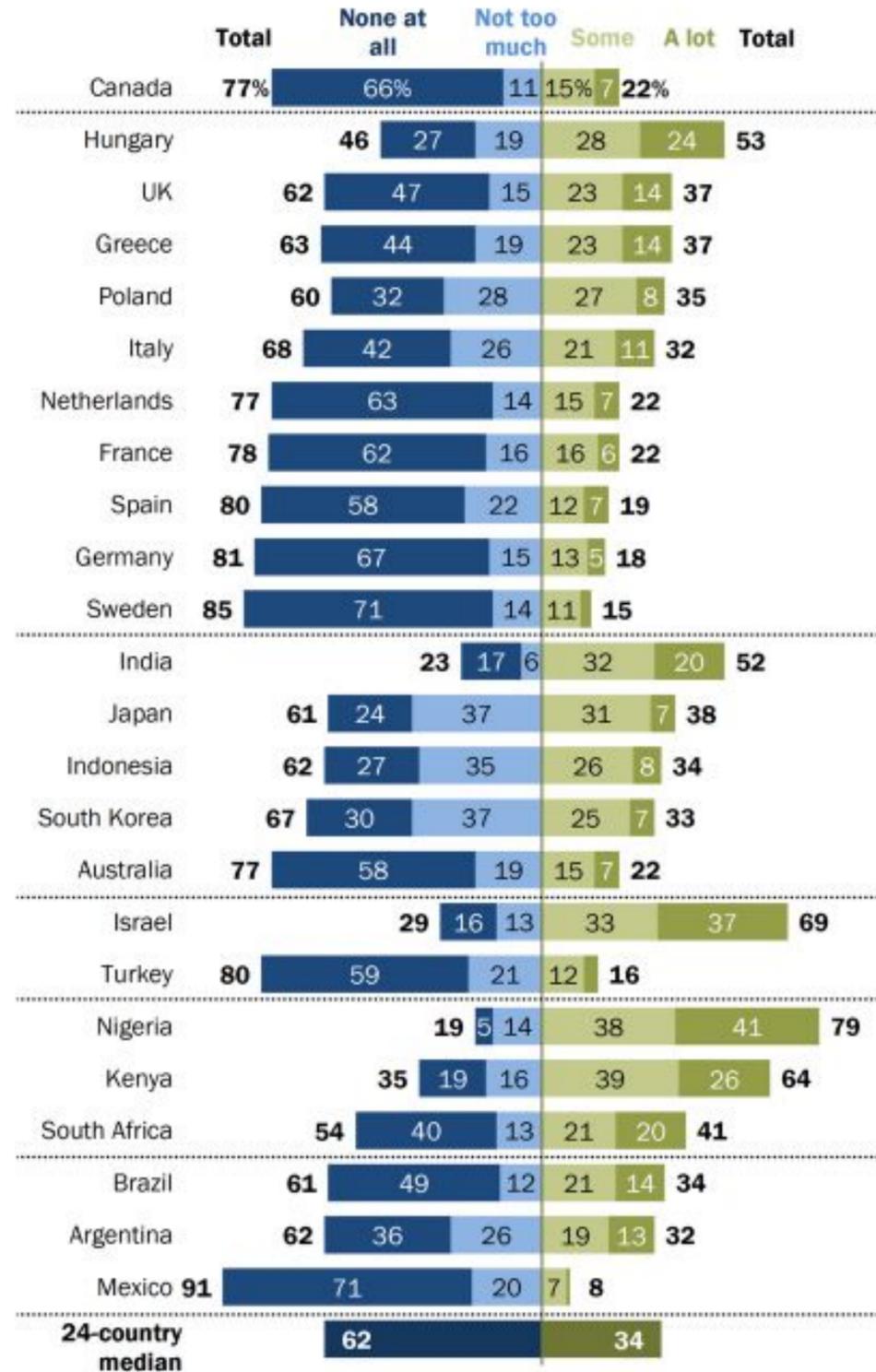
Source: Wikipedia



Trump Effect

Confidence in Trump as a world leader

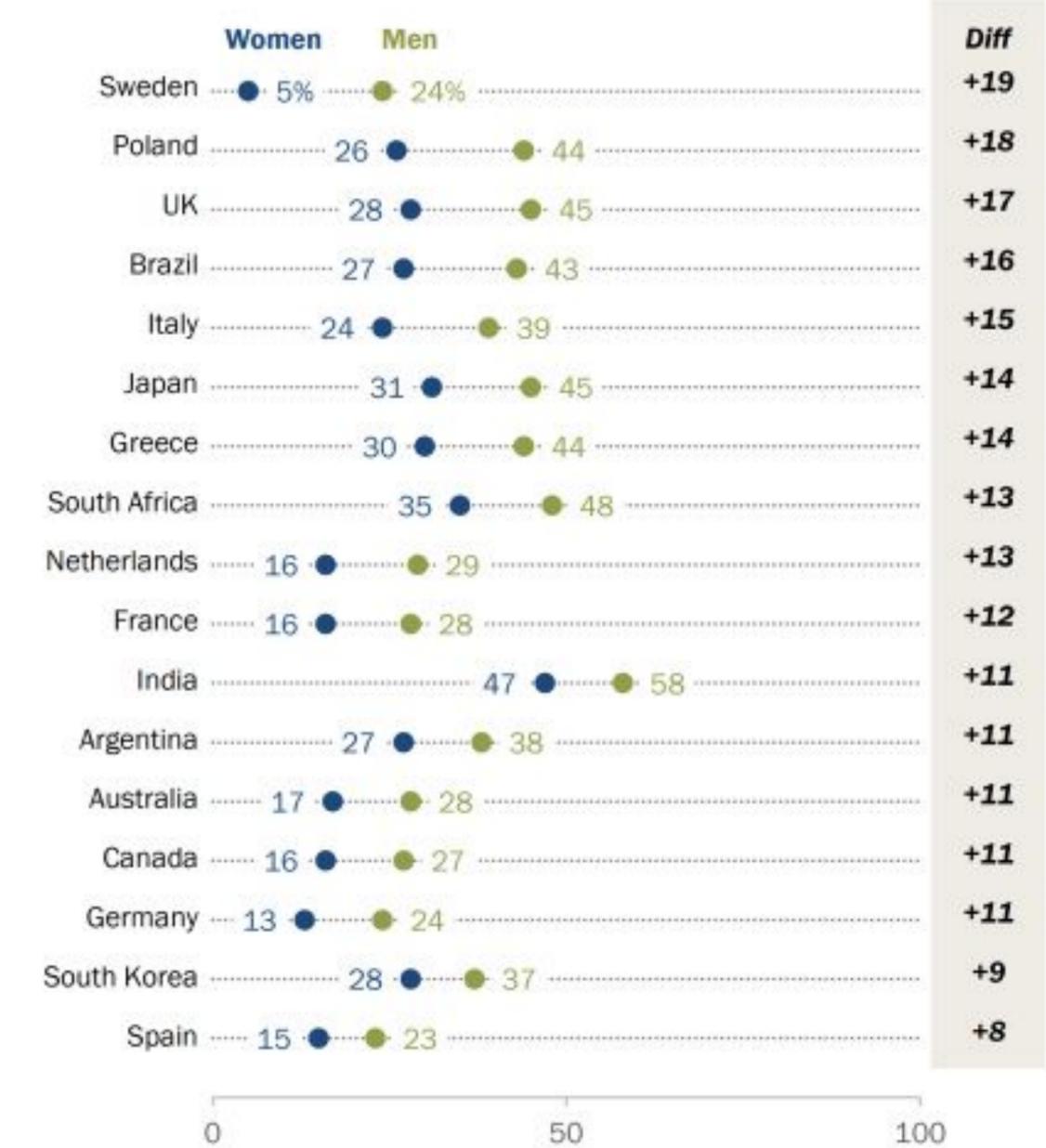
% who have ___ (of) confidence in U.S. President Donald Trump to do the right thing regarding world affairs



Source: Pew Research Center

In most countries polled, men are more likely than women to have confidence in Trump

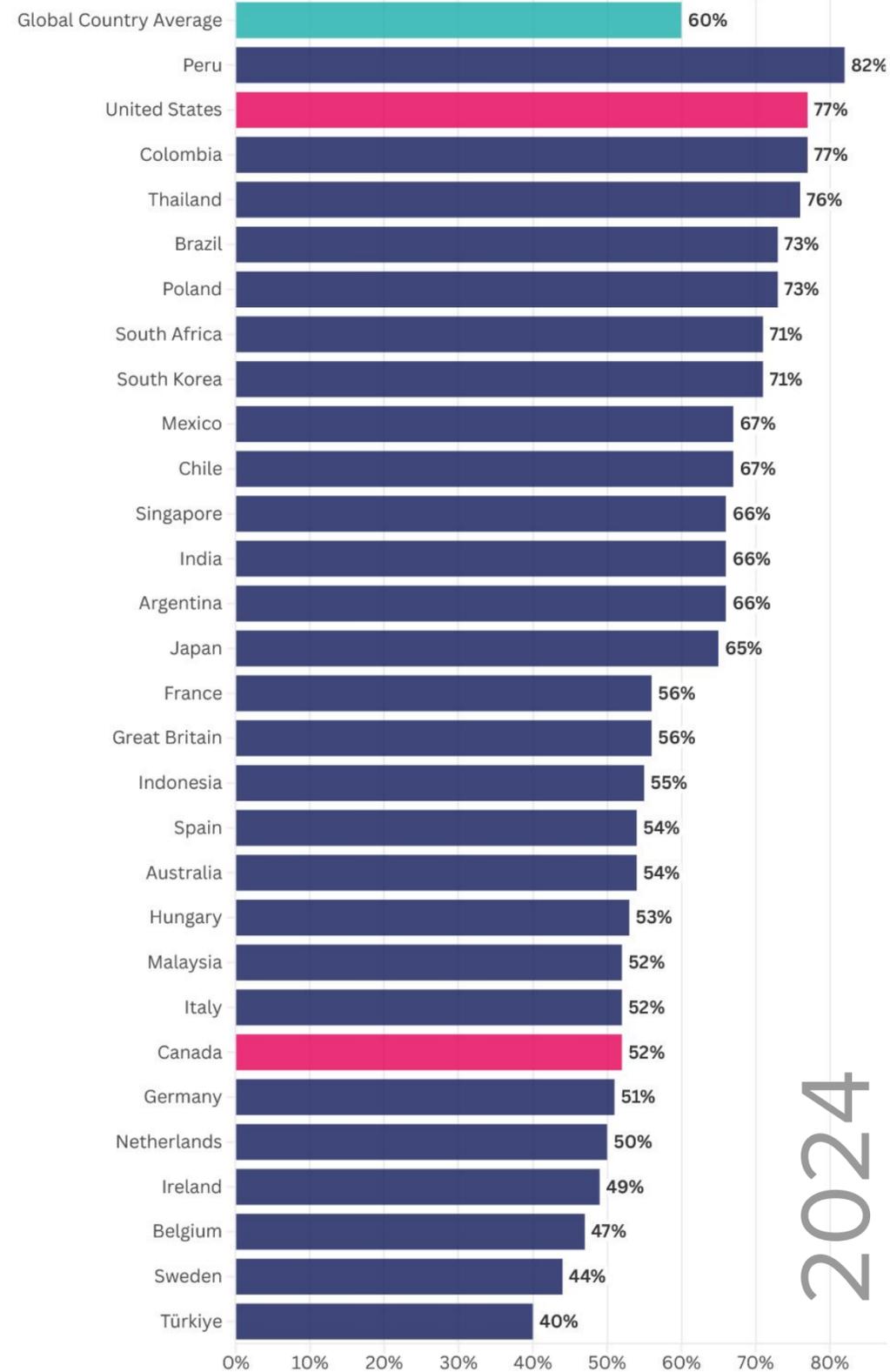
% who have **confidence** in U.S. President Donald Trump to do the right thing regarding world affairs, by gender



% believing America will have a positive influence

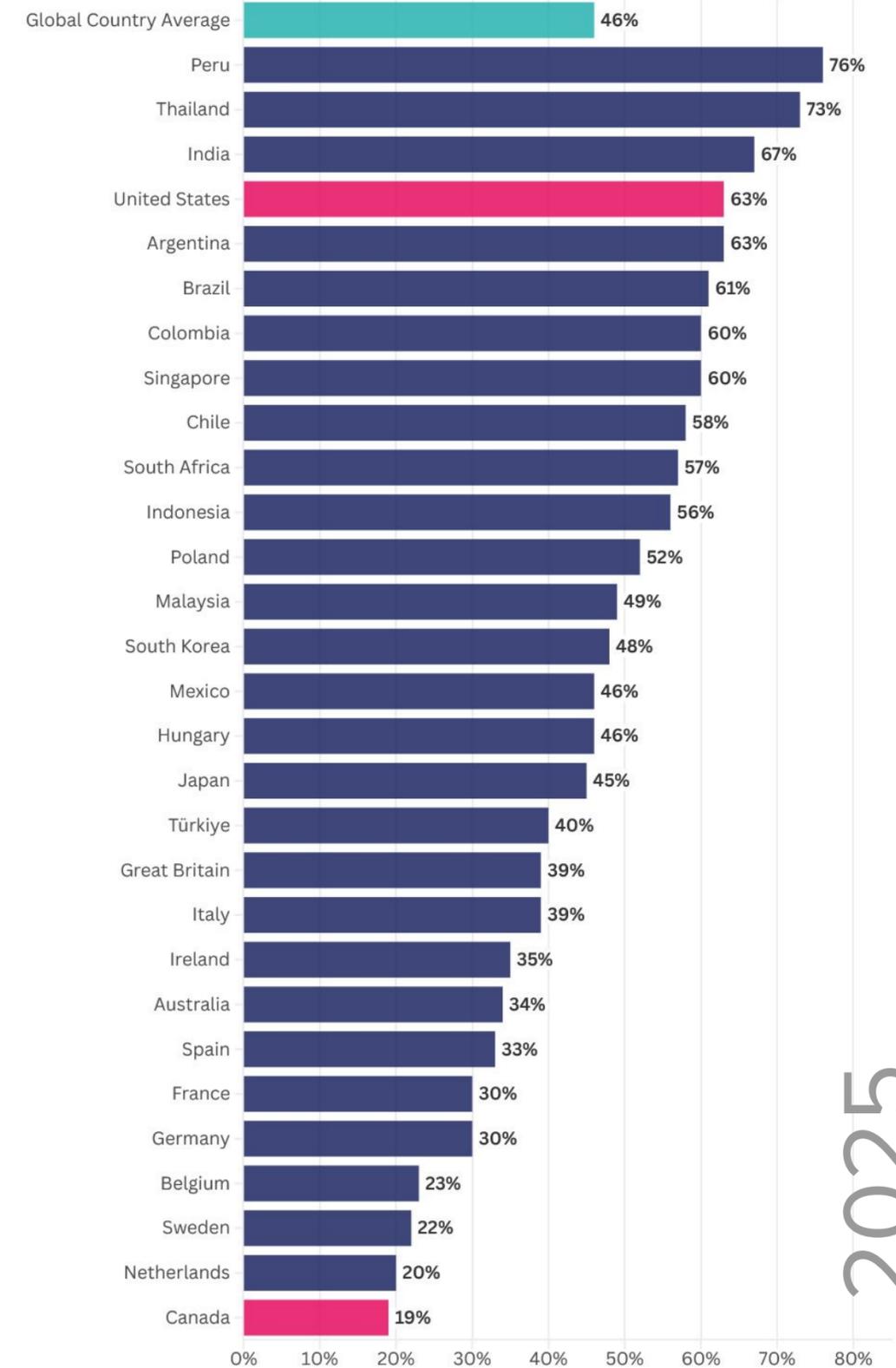
Source: Ipsos

% believing America will have a positive influence (Oct 2024)



2024

% believing America will have a positive influence (Apr 2025)



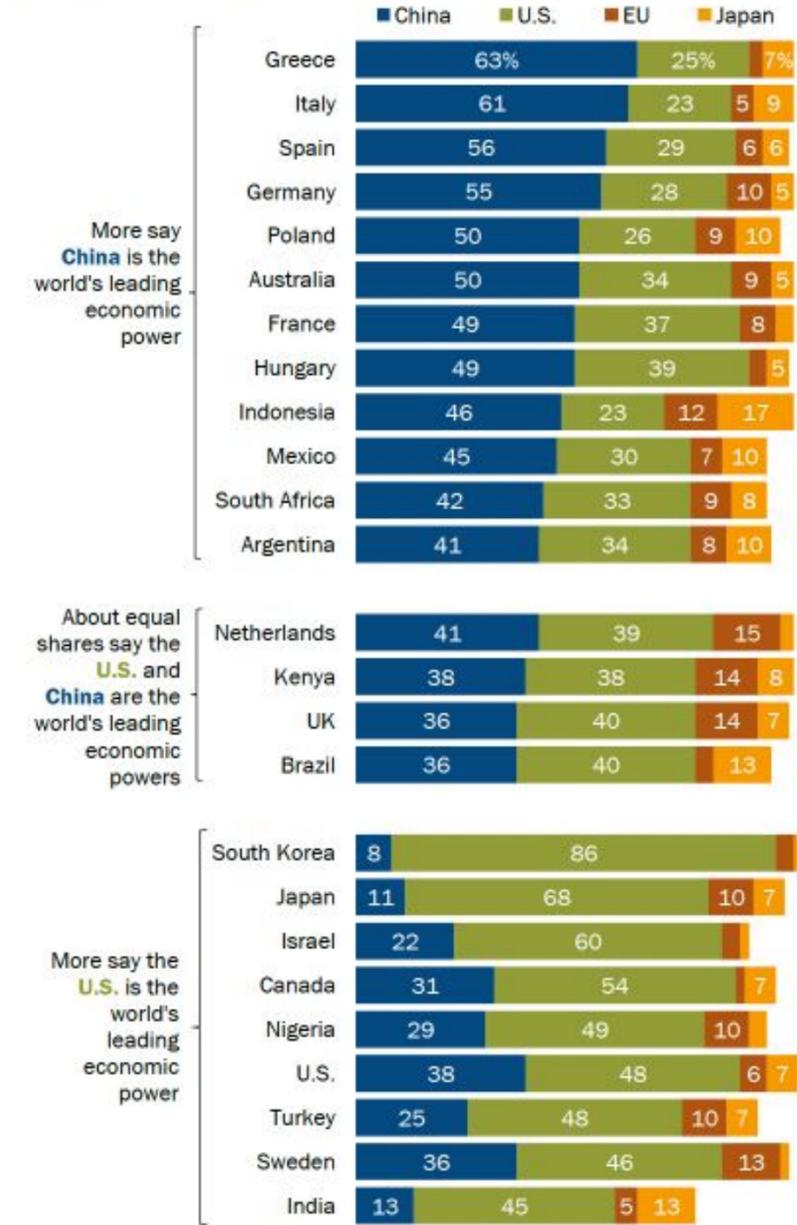
2025

USA x China

Source: Pew Research

Views of whether China or the U.S. is the world's top economy vary by country

% who say ___ is the world's leading economic power

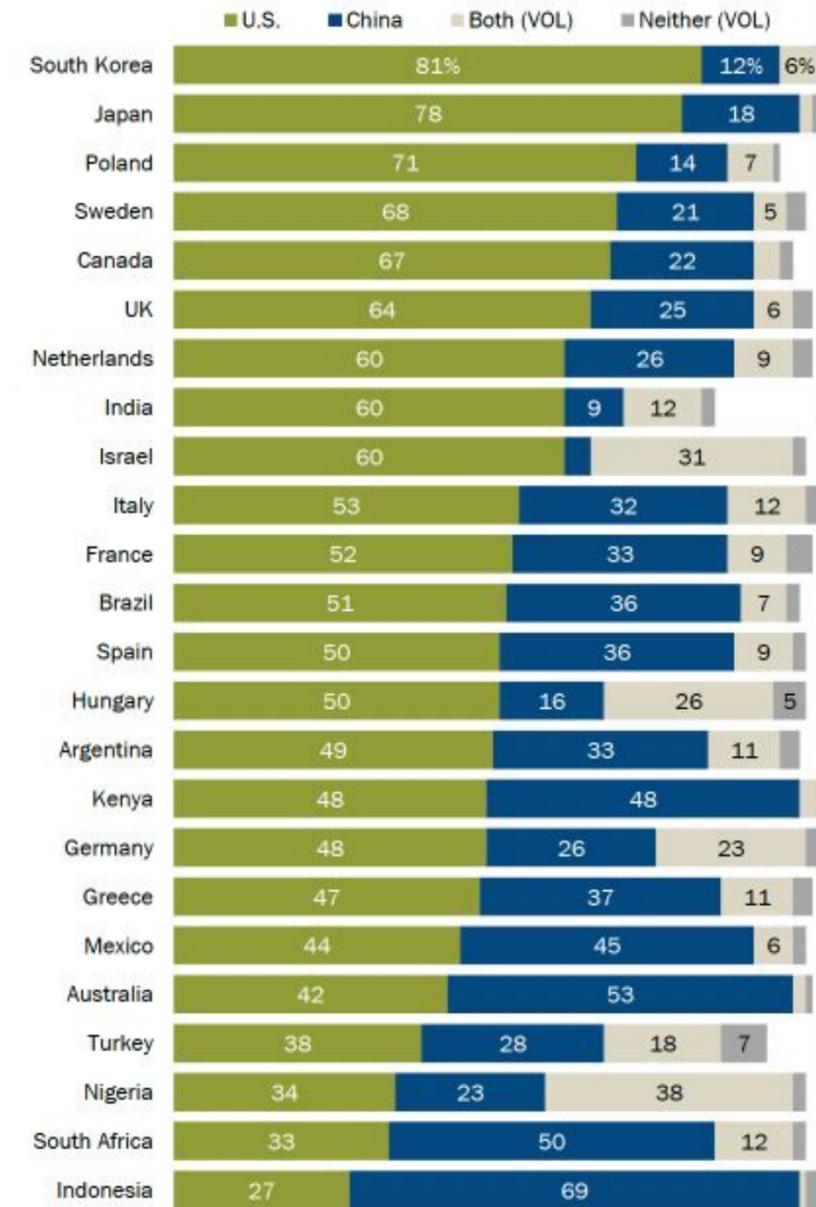


Note: Those who did not answer are not shown.
Source: Spring 2025 Global Attitudes Survey.
"International Views of China Turn Slightly More Positive"

PEW RESEARCH CENTER

Large shares in many countries say economic ties with the U.S. are more important than ties with China

% who say it is more important for their country to have economic ties with ...

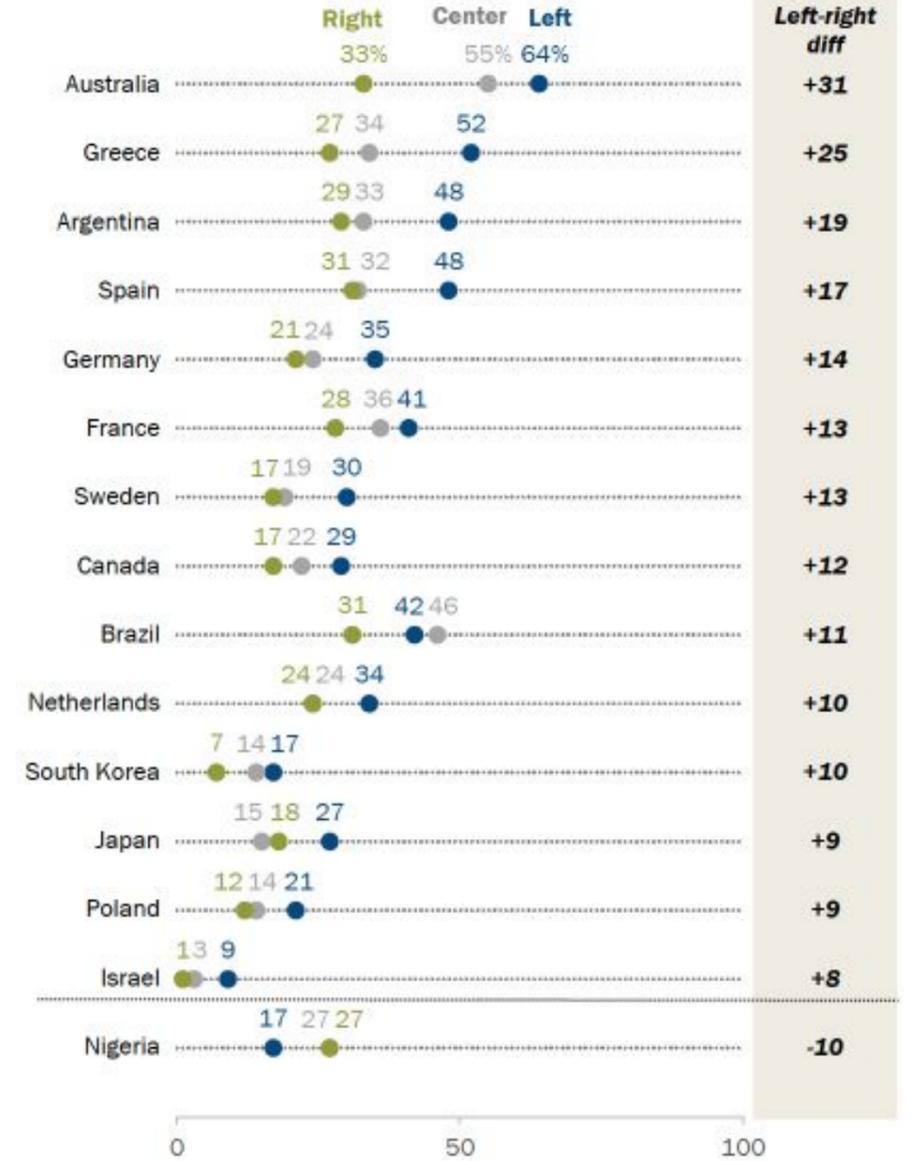


Note: Those who did not answer are not shown.
Source: Spring 2025 Global Attitudes Survey.
"International Views of China Turn Slightly More Positive"

PEW RESEARCH CENTER

People on the ideological left are more likely to prioritize economic ties with China over the U.S.

% who say it is more important for their country to have strong economic ties with China over the U.S., by ideology



Note: Only statistically significant differences are shown.
Source: Spring 2025 Global Attitudes Survey.
"International Views of China Turn Slightly More Positive"

PEW RESEARCH CENTER

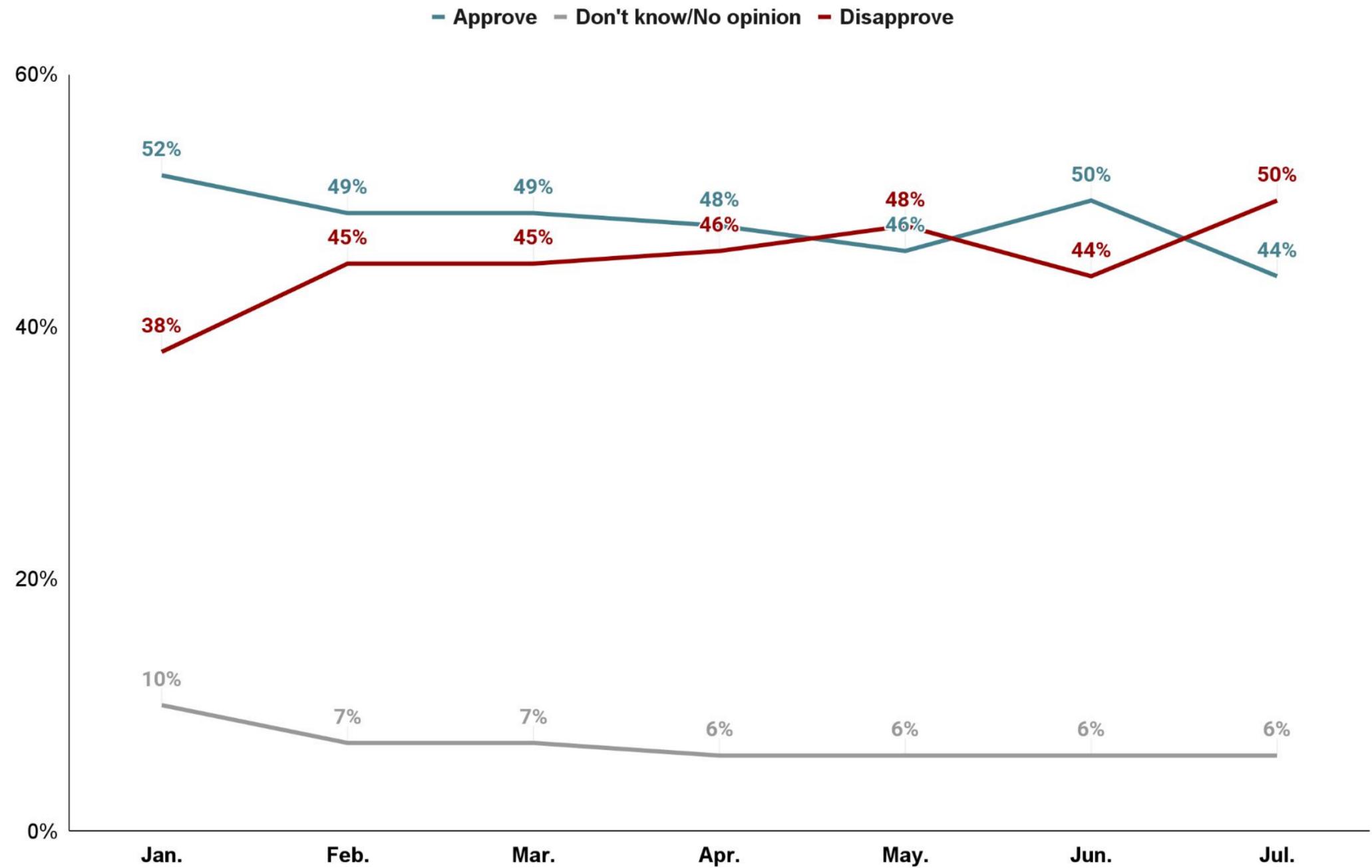
Trump is the most unpopular president at the 1-year mark

Approval, disapproval and net approval ratings of presidents since 1945 after 364 days in office, according to the FiveThirtyEight aggregate

PRESIDENT	INAUGURATION YEAR	APPROVE	DISAPPROVE	NET APPROVAL
John Kennedy	1961	79%	10%	+69
George W. Bush	2001	81	13	+68
George H.W. Bush	1989	78	11	+67
Lyndon Johnson	1963	74	15	+59
Dwight Eisenhower	1953	71	18	+53
Richard Nixon	1969	60	23	+38
Jimmy Carter	1977	55	27	+28
Bill Clinton	1993	57	34	+22
Harry Truman	1945	50	35	+15
Ronald Reagan	1981	49	40	+9
Barack Obama	2009	50	43	+7
Gerald Ford	1974	44	39	+5
Donald Trump	2017	40	55	-15
Average without Trump		62	26	+37

Source: Fivethirtyeight

Trump's approval rating

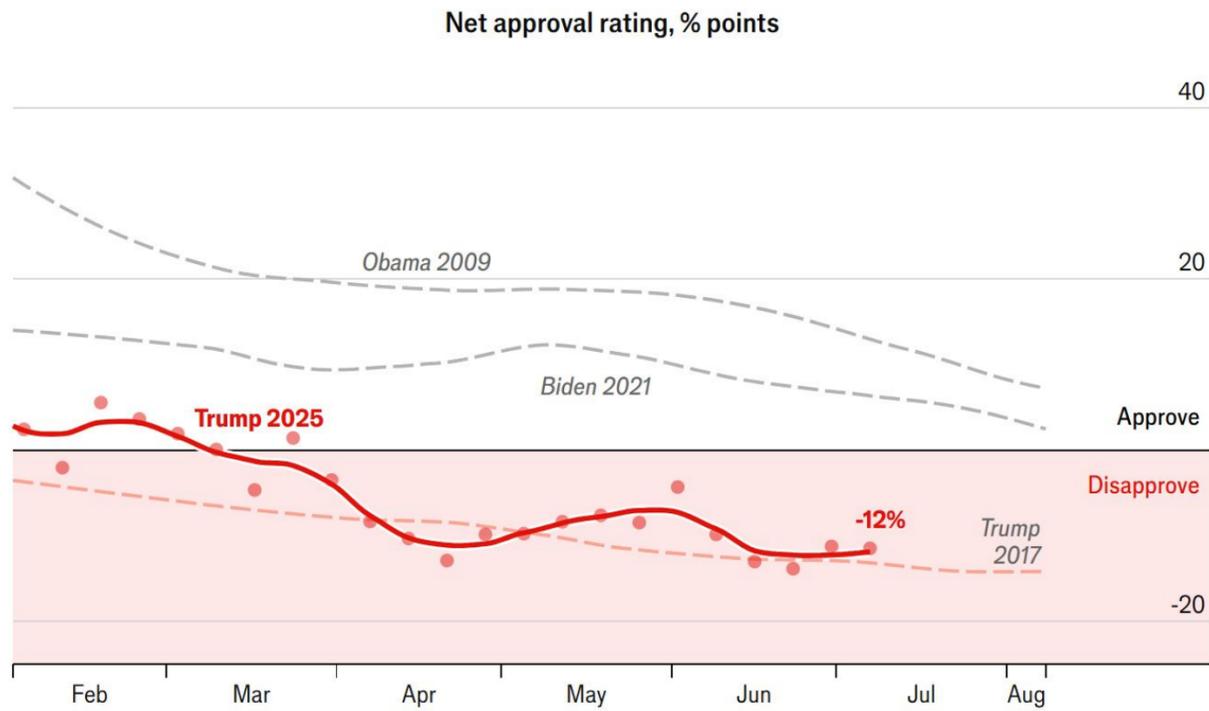


Source: Morning Consult

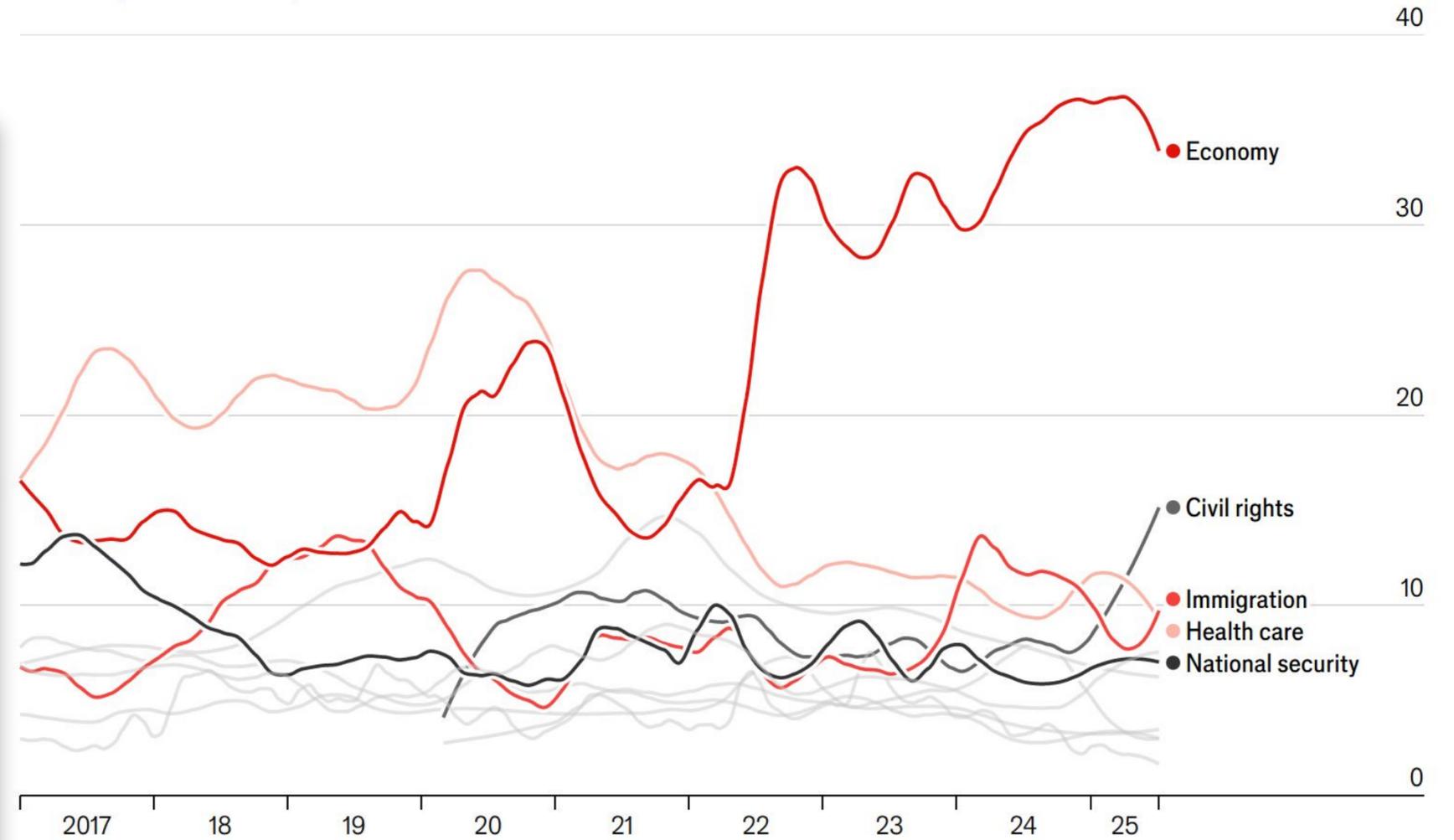
How popular is Donald Trump?

169 days into Donald Trump's term
 The president's net approval rating is **-12%**,
 up **0.4** points since last week.
42% approve, **54%** disapprove, **5%** not sure

Last updated on July 8th 2025



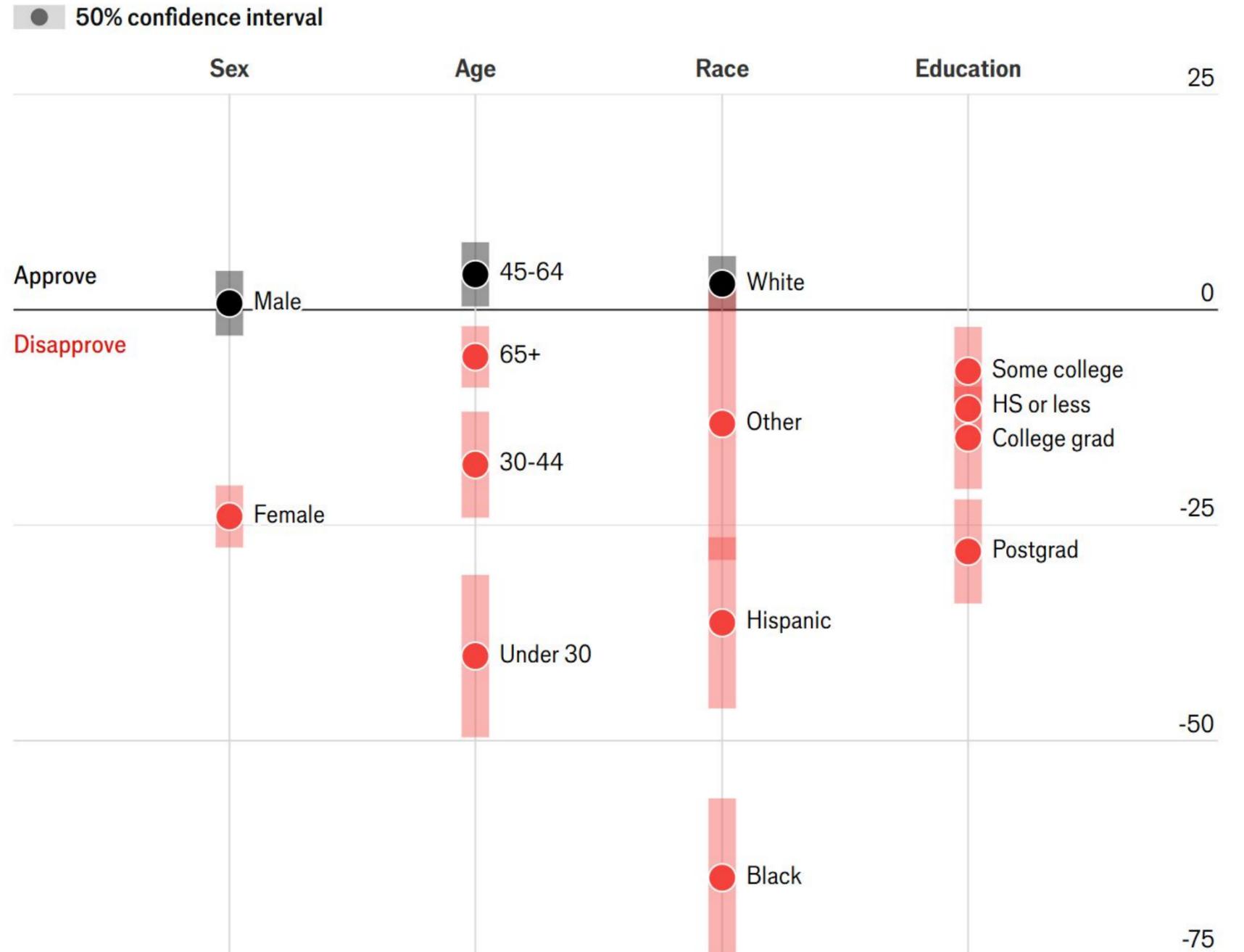
Most important issues, 2017-2025



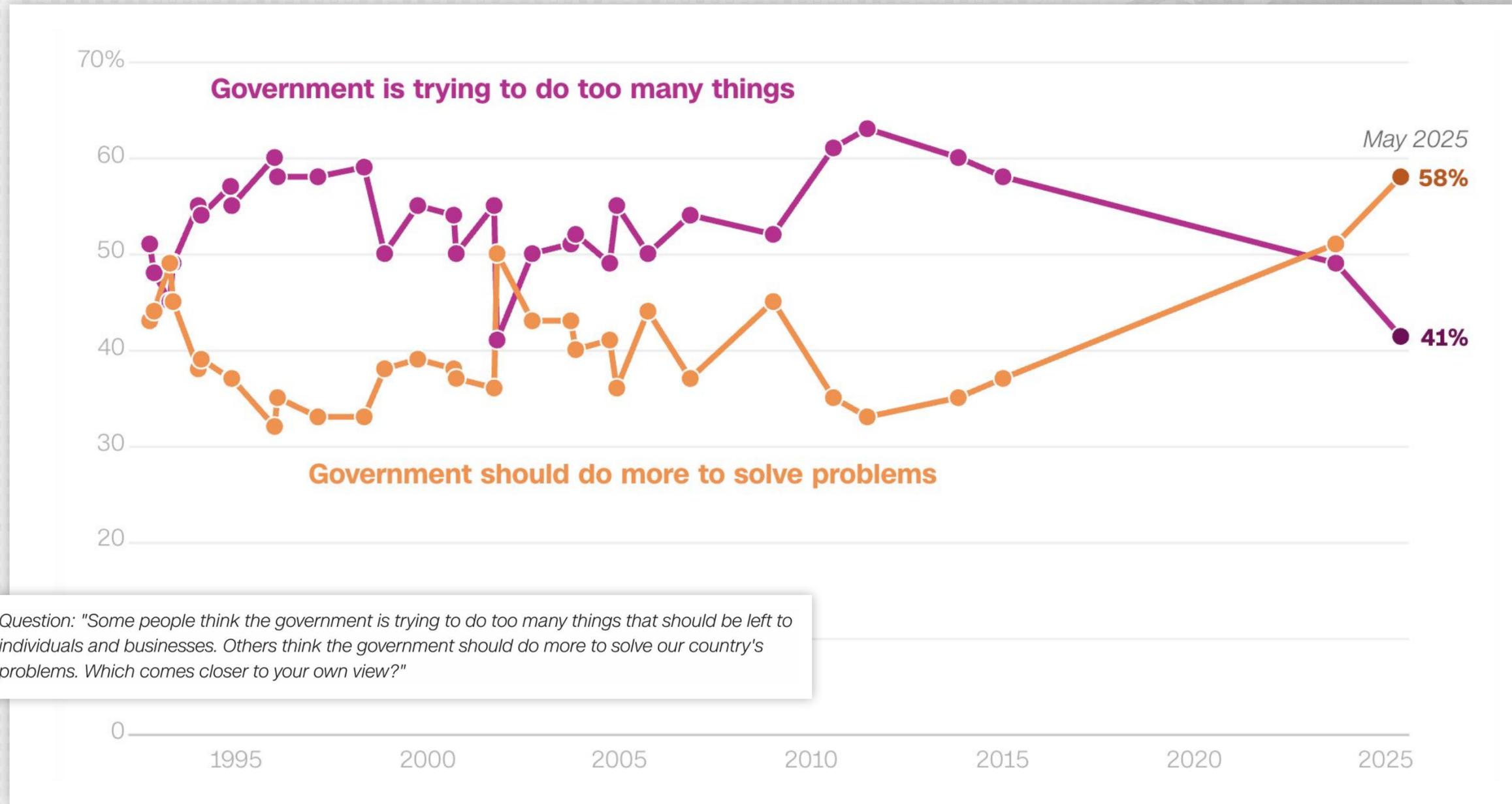
Source: The Economist

How popular (or unpopular) is Donald Trump? By demographic

Trump's net approval rating by demographic, %



Most Americans now say the government should do more to solve problems

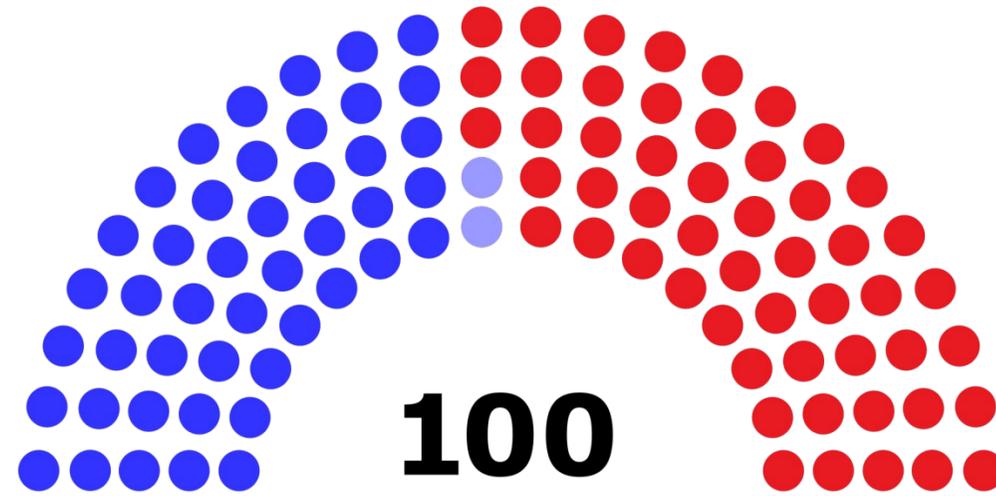


Question: "Some people think the government is trying to do too many things that should be left to individuals and businesses. Others think the government should do more to solve our country's problems. Which comes closer to your own view?"

Source: CNN

Congress 2025-2027 composition

SENATE PARTY DIVISION



119th Congress (2025–2027)

Majority Party: Republicans (53 seats)

Minority Party: Democrats (45 seats)

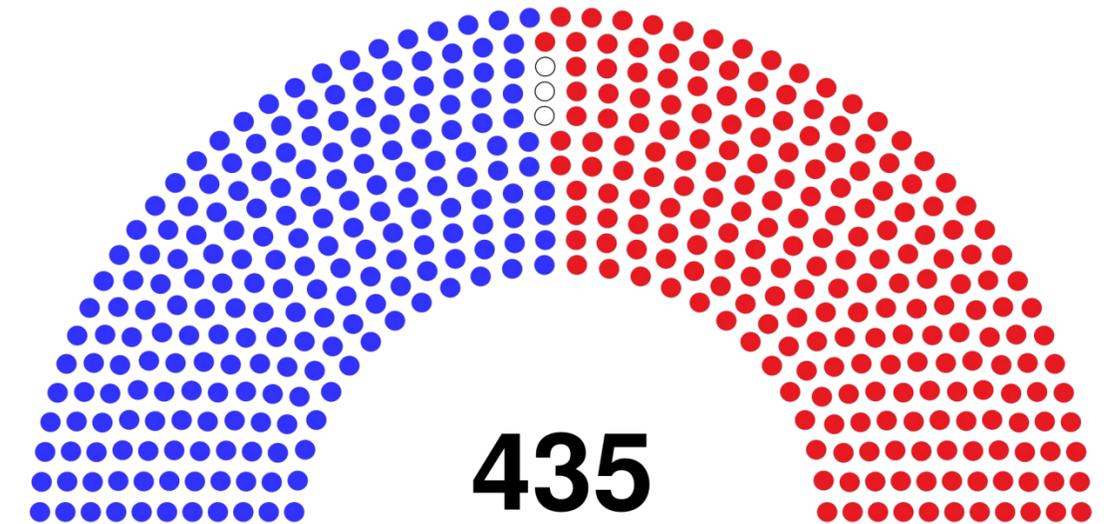
Other Parties: 2 Independents

Total Seats: 100

Senate:

Note: This total includes Senator-elect James Justice of West Virginia, who chose to delay his swearing-in to January 14, 2025, to complete his term as governor. With the resignation of JD Vance effective January 10, 2025, Ohio's Class 3 seat remains temporarily vacant.

HOUSE OF REPRESENTATIVES PARTY DIVISION



119th Congress (2025–2027)

Majority Party: Republicans (220 seats)

Minority Party: Democrats (212 seats)

Vacant: 3*

Total Seats: 435

House:

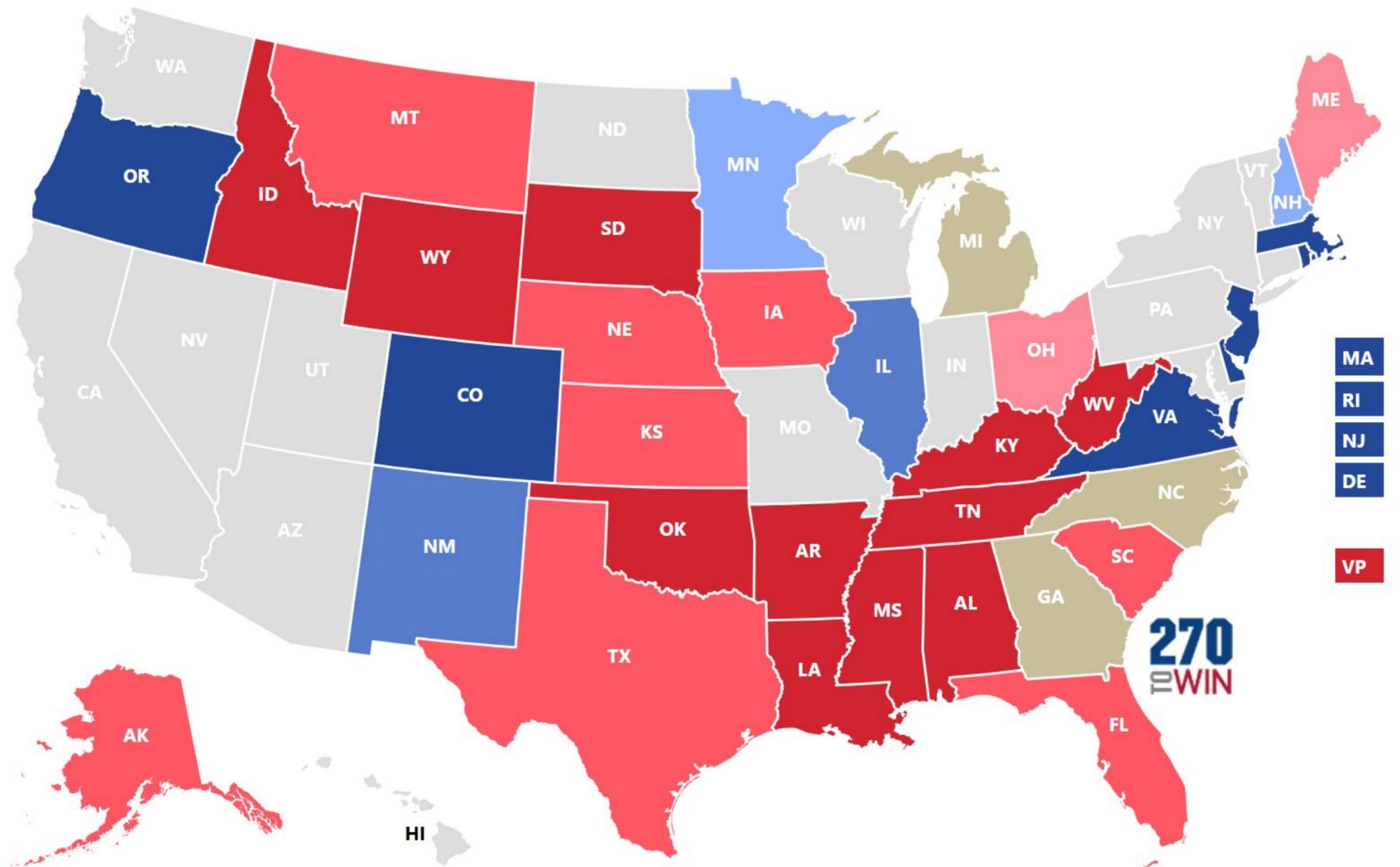
*Rep. Sylvester Turner (D-TX) died 03/05/2025.

*Rep. Raul Grijalva (D-AZ) died 03/13/2025.

*Rep. Gerry Connolly (D-VA) died 05/21/2025.

2026 Senate Election Interactive Map

35 U.S. Senate seats to
be contested in 2026

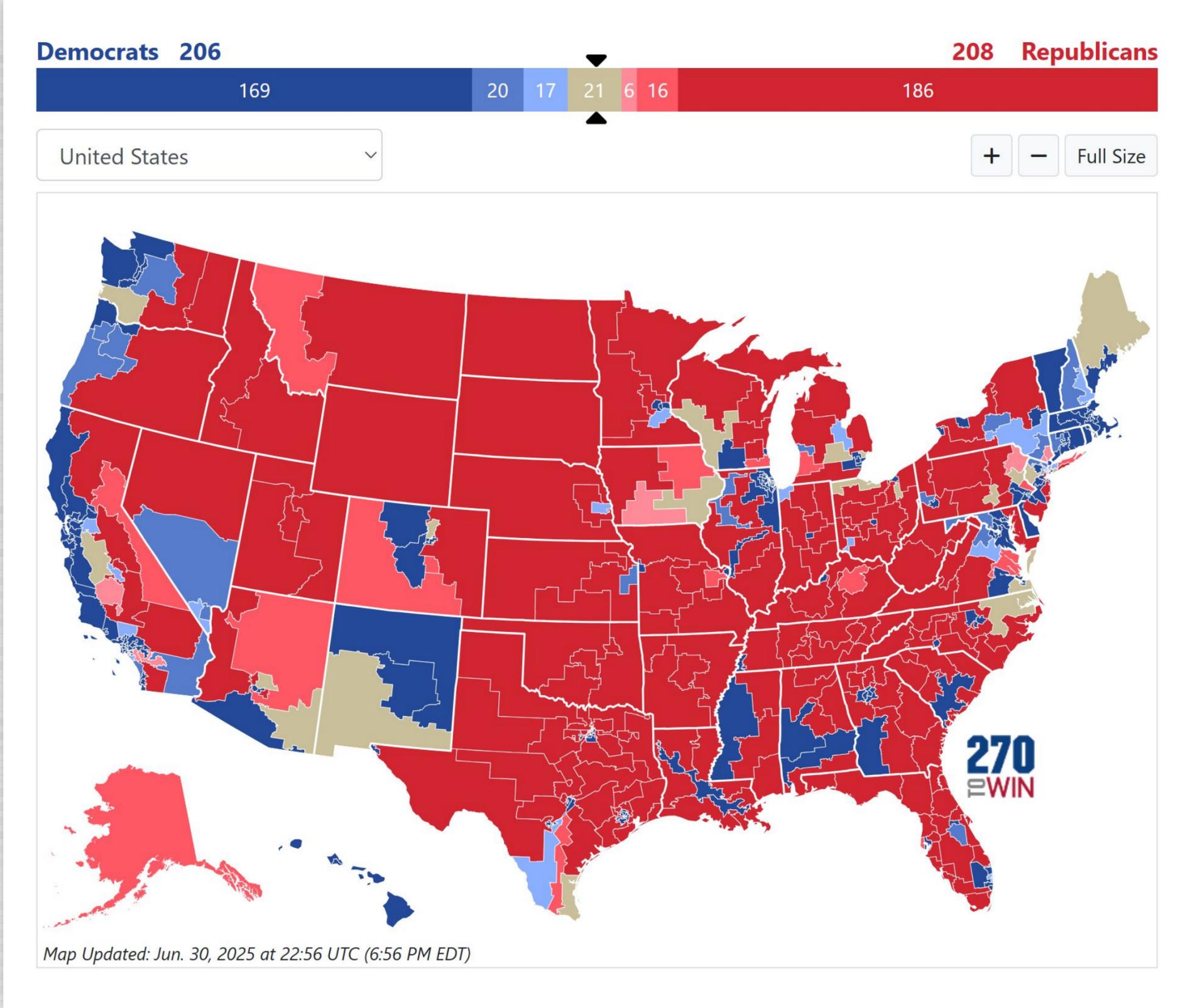


Map Updated: Jun. 7, 2025 at 12:07 UTC (8:07 AM EDT)

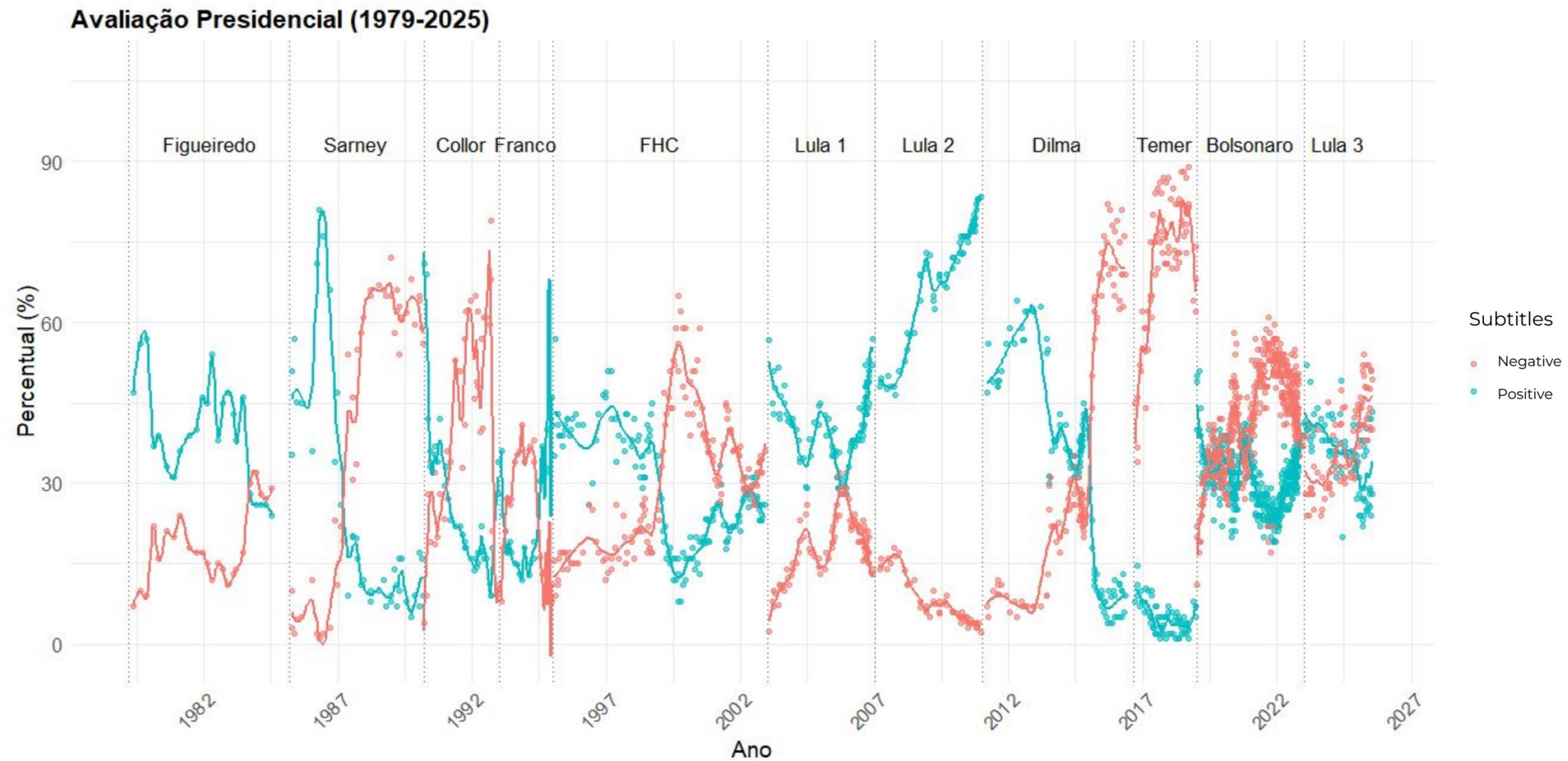
2026 House Election Interactive Map

All 435 seats to be contested in 2026

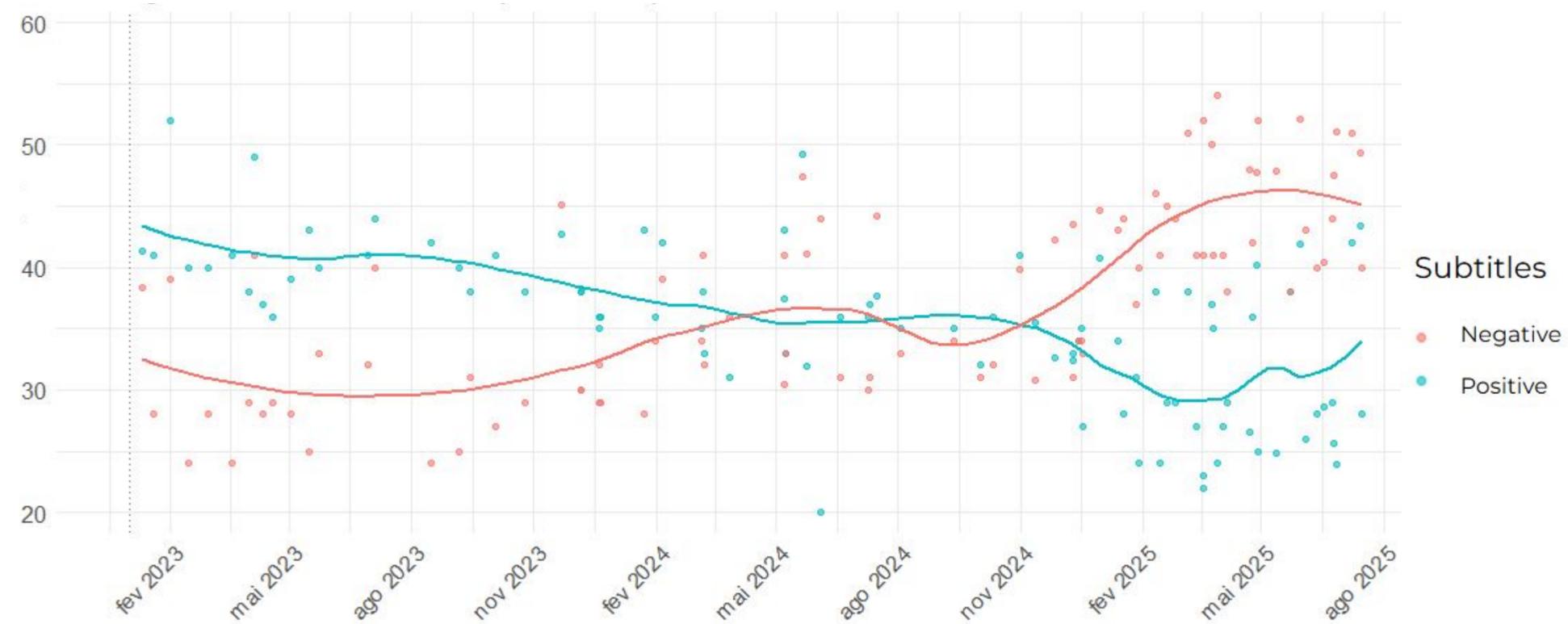
Source: 270 to Win



Brazilian presidential approval using local regression (LOESS) (1979-2025)

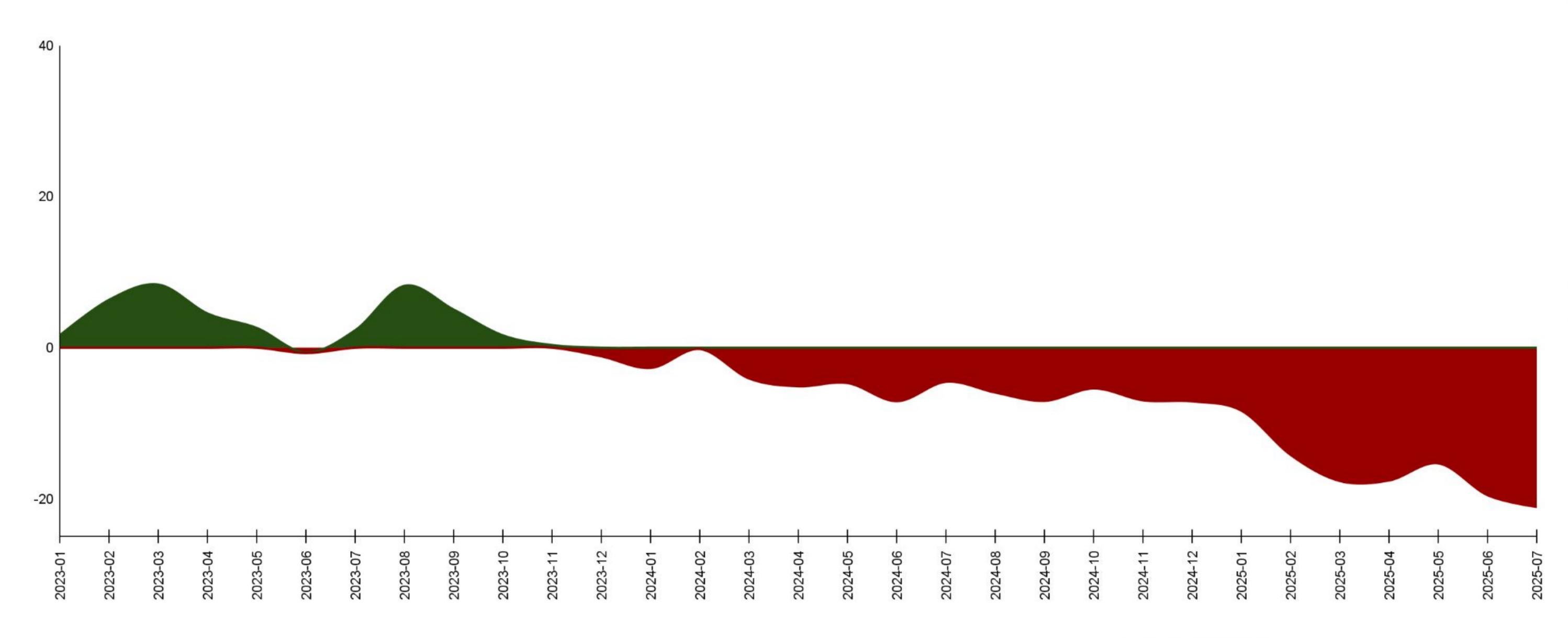


Brazilian presidential approval using local regression (LOESS) Only Lula 3 (2023 - 2025)



Poll aggregator - Lula's popularity balance

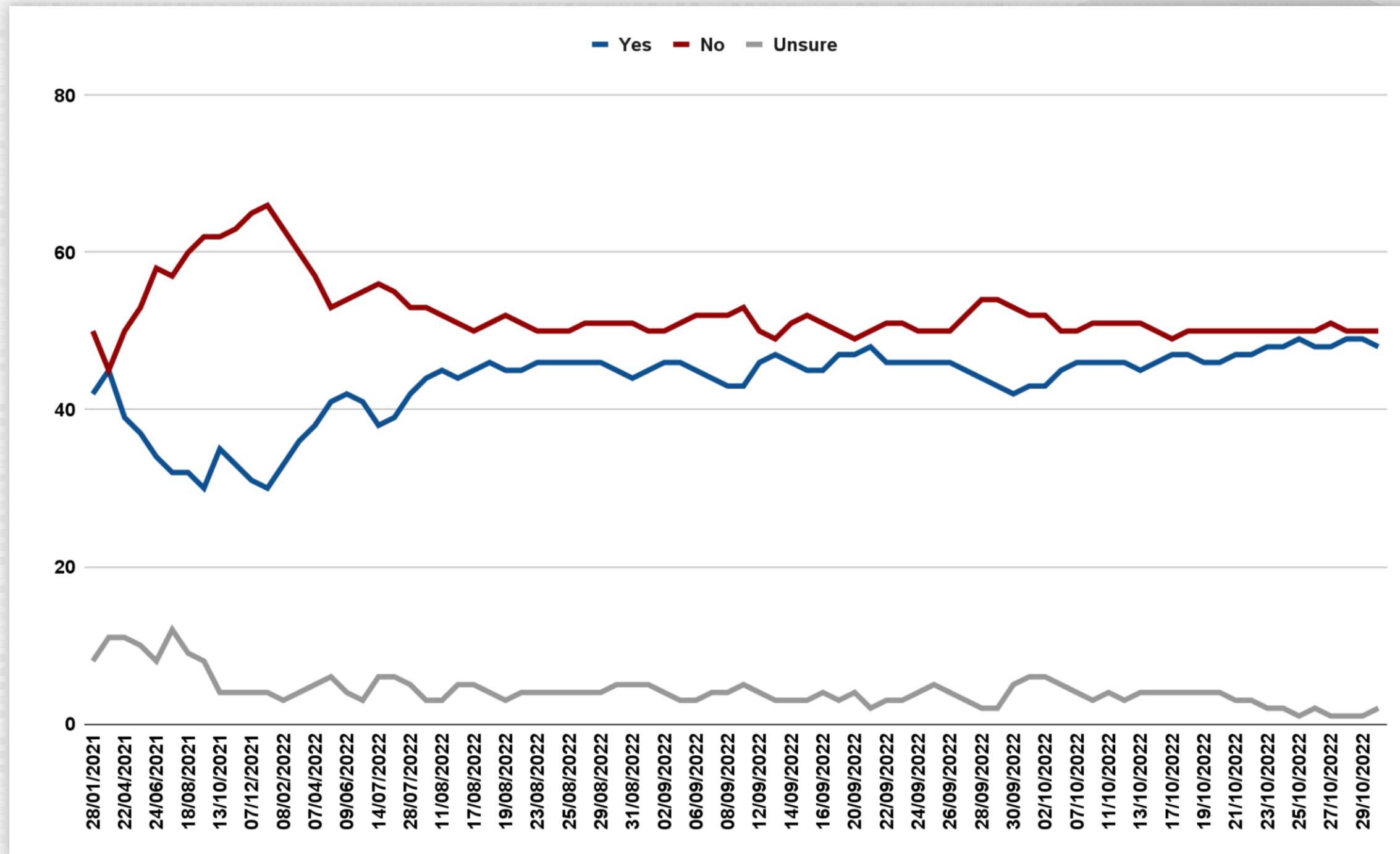
(STIMSON) (1979-2025)



Source: IDEIA

Does Bolsonaro deserve to be re-elected?

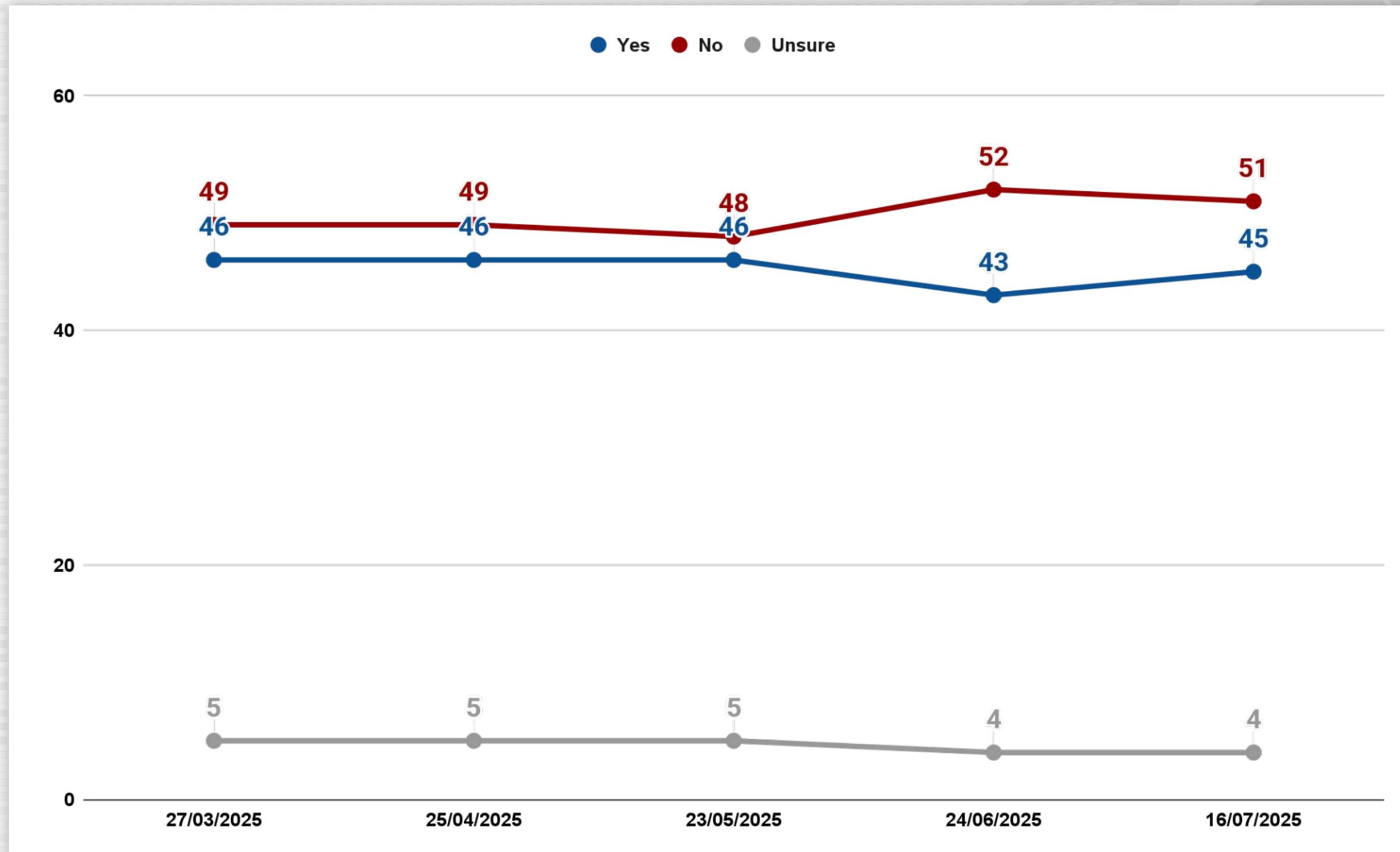
(2021 - 2022)



Source: In 2022 we will have elections for President of the Republic. In your opinion, does president Bolsonaro deserve to continue? (Stimulated - Single answer) - IDEIA | Sample: 1.500

Does Lula deserve to be re-elected?

(March - June 2025)

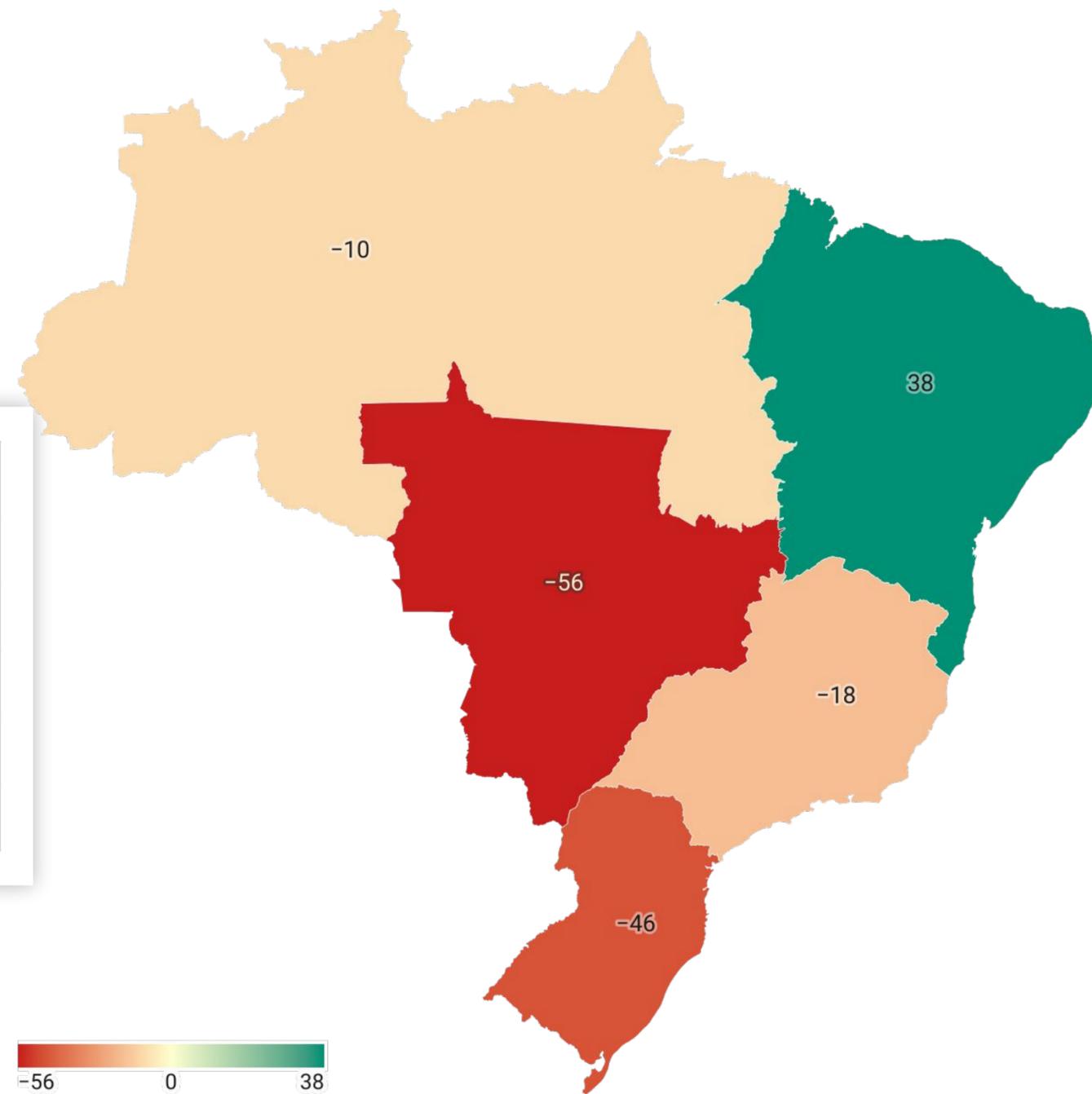


Source: In 2026 we will have elections for President of the Republic. In your opinion, does president Lula deserve to continue? (Stimulated - Single answer) - IDEIA | Sample: 1.500

Lula's approval ratings in Brazilian regions

Region	Approval	Disapproval	Diff. (A-D)
Northeast	67	29	38
Southeast	40	58	-18
South	24	70	-46
Center West	18	74	-56
North	40	50	-10

Government approval balance by region



Source: IDEIA (June, 2025)

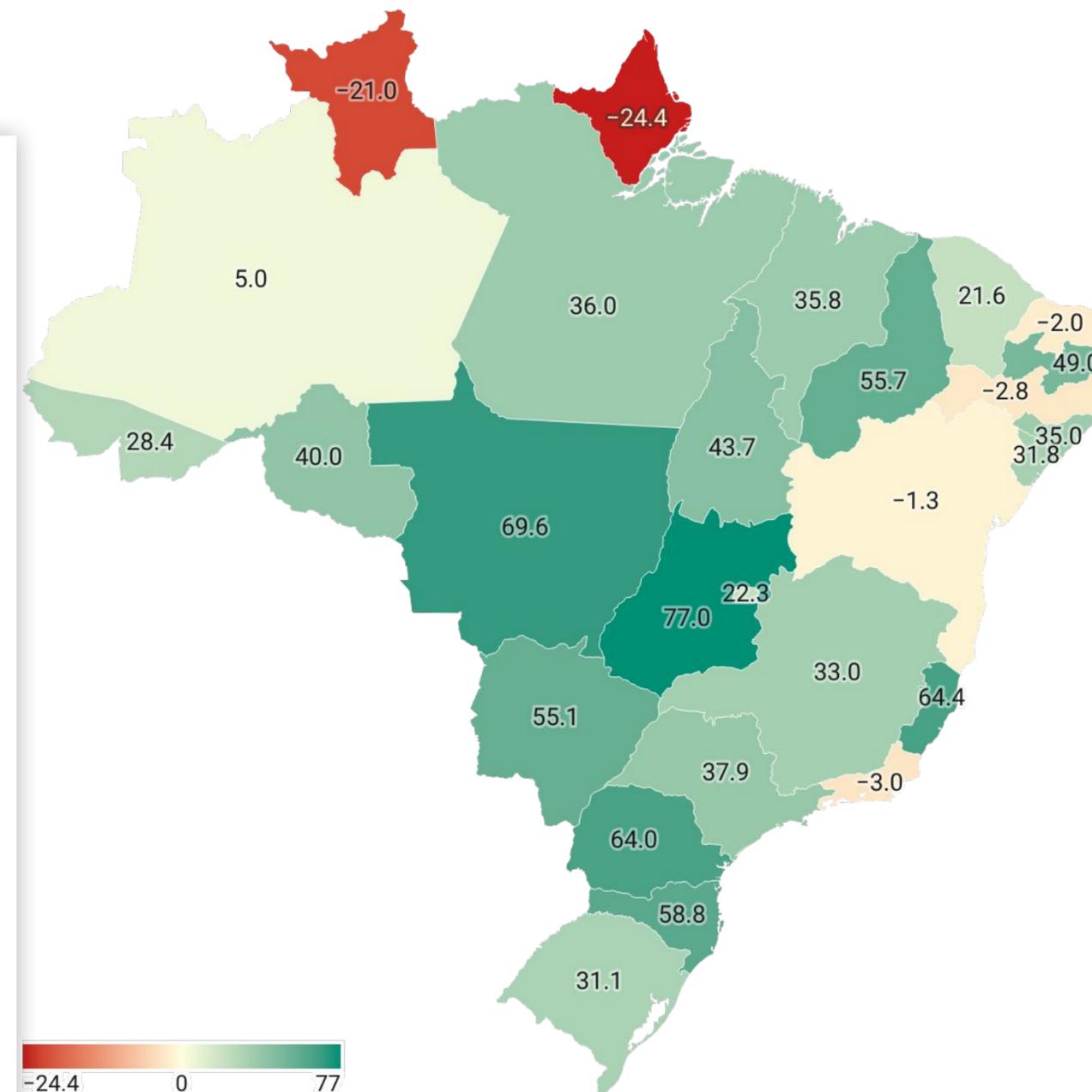
Brazilian governors' approval ratings

General - with and without possibility of re-election

Governor	State	Approval	Disapproval	Diff. A - D	Ranking	Can run for re-election
Ronaldo Caiado (UB)	Goiás	86	9	77	1	no
Mauro Mendes (UB)	Mato Grosso	82,7	13,1	69,6	2	no
Renato Casagrande (PSB)	Espírito Santo	80,1	15,7	64,4	3	no
Ratinho Jr (PSD)	Paraná	80,5	16,5	64	4	no
Jorginho Mello (PL)	Santa Catarina	77	18,2	58,8	5	yes
Rafael Fonteles (PT)	Piauí	70,75	15,08	55,67	6	yes
Eduardo Riedel (PSDB)	Mato Grosso do Sul	75,1	20	55,1	7	yes
João Azevedo (PSB)	Paraíba	67,3	18,3	49	8	no
Wanderlei Barbosa (REP)	Tocantins	55,6	11,9	43,7	9	no
Marcos Rocha (UB)	Rondônia	67,6	27,6	40	10	no
Tarcísio de Freitas (REP)	São Paulo	66,8	28,9	37,9	11	yes
Helder Barbalho (MDB)	Pará	66,3	30,3	36	12	no
Carlos Brandão (PSB)	Maranhão	63,9	28,1	35,8	13	no
Paulo Dantas (MDB)	Alagoas	65	30	35	14	no
Romeu Zema (NOVO)	Minas Gerais	64,6	31,6	33	15	no
Fábio Mitidieri (PSD)	Sergipe	57,26	25,49	31,77	16	yes
Eduardo Leite (PSD)	Rio Grande do Sul	63,5	32,4	31,1	17	no
Gladson Cameli (PP)	Acre	45	16,6	28,4	18	no
Ibaneis Rocha (MDB)	Distrito Federal	59	36,7	22,3	19	no
Elmano de Freitas (PT)	Ceará	58,7	37,1	21,6	20	yes
Wilson Lima (UB)	Amazonas	50	45	5	21	no
Jerônimo Rodrigues (PT)	Bahia	47,4	48,7	-1,3	22	yes
Fátima Bezerra (PT)	Rio Grande do Norte	41	43	-2	23	no
Raquel Lyra (PSD)	Pernambuco	44,5	47,3	-2,8	24	yes
Cláudio Castro (PL)	Rio de Janeiro	46	49	-3	25	no
Antônio Denarium (PP)*	Roraima	34	55	-21	26	no
Clécio Luís (MDB)*	Amapá	37,8	62,2	-24,4	27	yes

*Surveys conducted in 2024

Evaluation balance of governors by state



Source: Anova, Data Control, Direto ao Ponto, GPI, Ibrape, Lobby, Opinião, Paraná Pesquisas, Quaest, Seta and Veritá

Brazilian governors' approval ratings

Governors up for re-election

Governor	State	Approval	Disapproval	Diff A - D	Ranking	Can run for re-election
Jorginho Mello (PL)	Santa Catarina	77	18,2	58,8	5	yes
Rafael Fonteles (PT)	Piauí	70,75	15,08	55,67	6	yes
Eduardo Riedel (PSDB)	Mato Grosso do Sul	75,1	20	55,1	7	yes
Tarcísio de Freitas (REP)	São Paulo	66,8	28,9	37,9	11	yes
Fábio Mitidieri (PSD)	Sergipe	57,26	25,49	31,77	16	yes
Elmano de Freitas (PT)	Ceará	58,7	37,1	21,6	20	yes
Jerônimo Rodrigues (PT)	Bahia	47,4	48,7	-1,3	22	yes
Raquel Lyra (PSD)	Pernambuco	44,5	47,3	-2,8	24	yes
Clécio Luís (MDB)	Amapá	37,8	62,2	-24,4	27	yes

*Surveys conducted in 2024

Source: Anova, Data Control, Direto ao Ponto, GPI, Ibrape, Lobby, Opinião, Paraná Pesquisas, Quaest, Seta and Veritá

Brazilian governors' approval ratings

Governors without the possibility of re-election

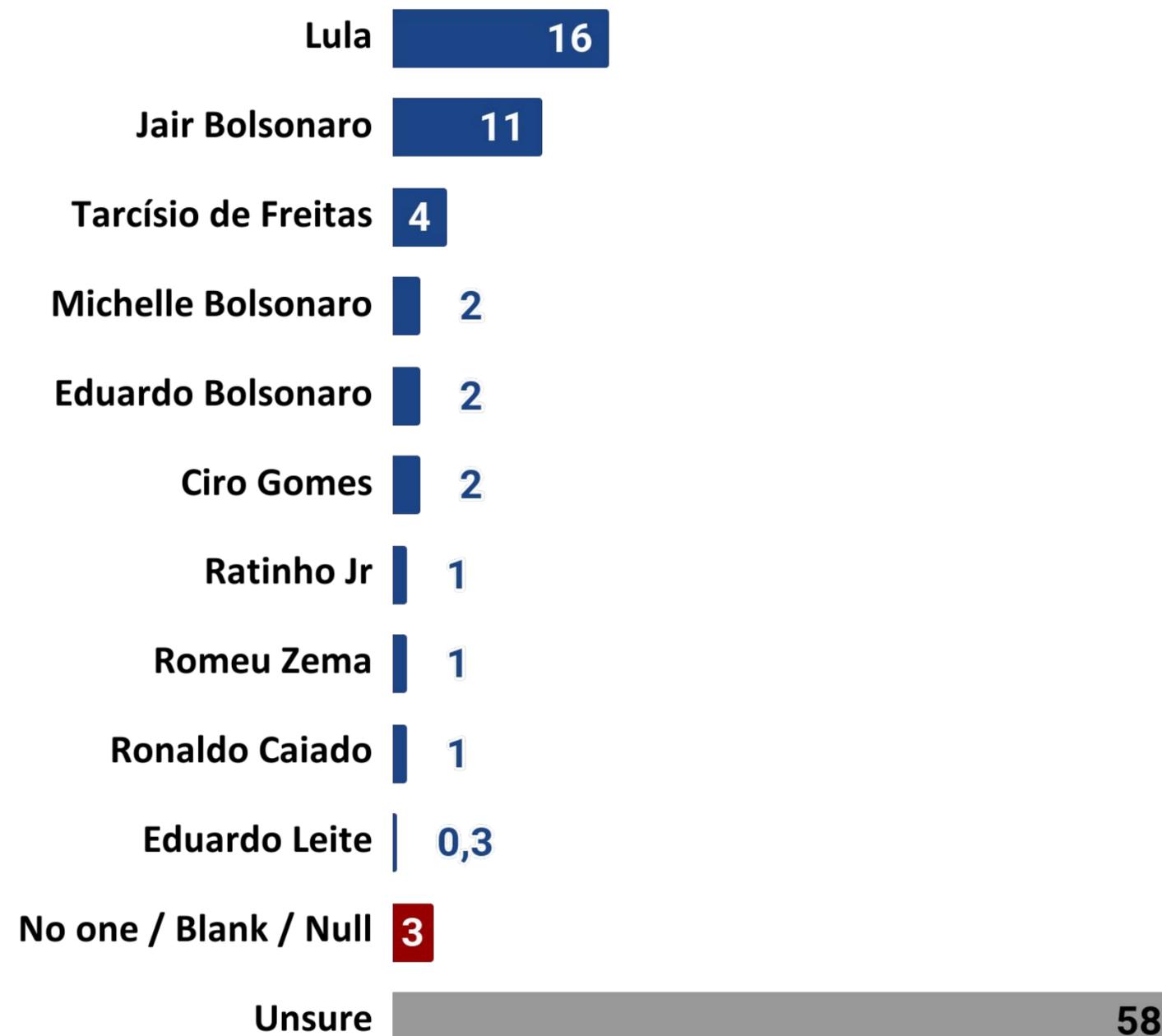
Governor	State	Approval	Disapproval	Diff. A - D	Ranking	Can run for re-election
Ronaldo Caiado (UB)	Goiás	86	9	77	1	no
Mauro Mendes (UB)	Mato Grosso	82,7	13,1	69,6	2	no
Renato Casagrande (PSB)	Espírito Santo	80,1	15,7	64,4	3	no
Ratinho Jr (PSD)	Paraná	80,5	16,5	64	4	no
João Azevedo (PSB)	Paraíba	67,3	18,3	49	8	no
Wanderlei Barbosa (REP)	Tocantins	55,6	11,9	43,7	9	no
Marcos Rocha (UB)	Rondônia	67,6	27,6	40	10	no
Helder Barbalho (MDB)	Pará	66,3	30,3	36	12	no
Carlos Brandão (PSB)	Maranhão	63,9	28,1	35,8	13	no
Paulo Dantas (MDB)	Alagoas	65	30	35	14	no
Romeu Zema (NOVO)	Minas Gerais	64,6	31,6	33	15	no
Eduardo Leite (PSD)	Rio Grande do Sul	63,5	32,4	31,1	17	no
Gladson Cameli (PP)	Acre	45	16,6	28,4	18	no
Ibaneis Rocha (MDB)	Distrito Federal	59	36,7	22,3	19	no
Wilson Lima (UB)	Amazonas	50	45	5	21	no
Fátima Bezerra (PT)	Rio Grande do Norte	41	43	-2	23	no
Cláudio Castro (PL)	Rio de Janeiro	46	49	-3	25	no
Antônio Denarium (PP)	Roraima	34	55	-21	26	no

*Surveys conducted in 2024

Source: Anova, Data Control, Direto ao Ponto, GPI, Ibrape, Lobby, Opinião, Paraná Pesquisas, Quaest, Seta and Veritá

2026 Elections Spontaneous voting intention June, 2025

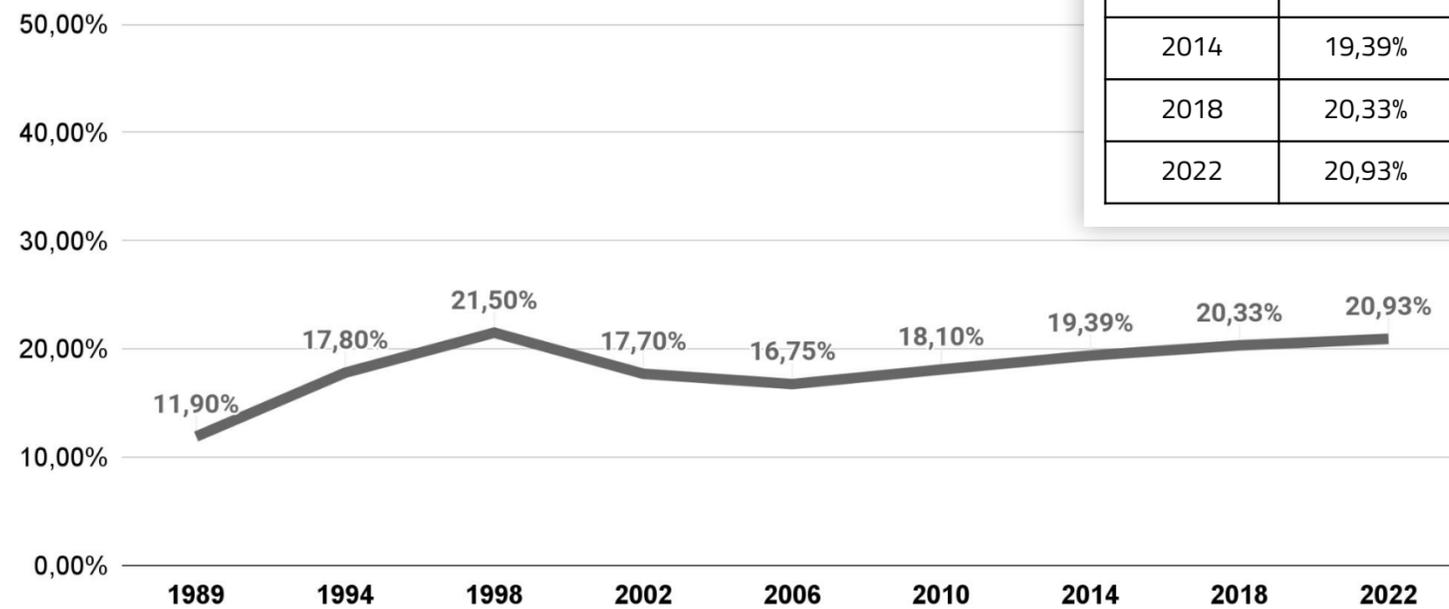
Source: In 2026 we will have elections for president of Brazil, if the elections were held today, who would you vote for?
(Spontaneous - Single Answer)



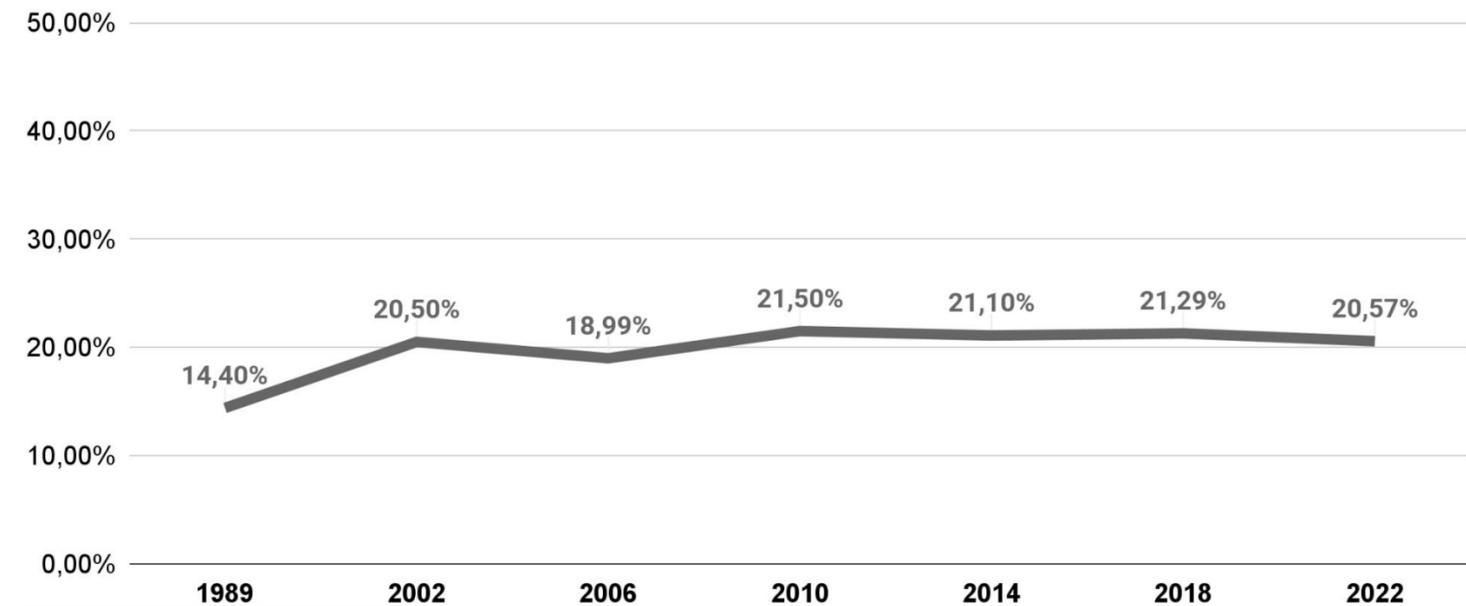
Abstention in presidential elections

First Round	
1989	11,90%
1994	17,80%
1998	21,50%
2002	17,70%
2006	16,75%
2010	18,10%
2014	19,39%
2018	20,33%
2022	20,93%

ABSTENTION - FIRST ROUND



ABSTENTION - RUN-OFF



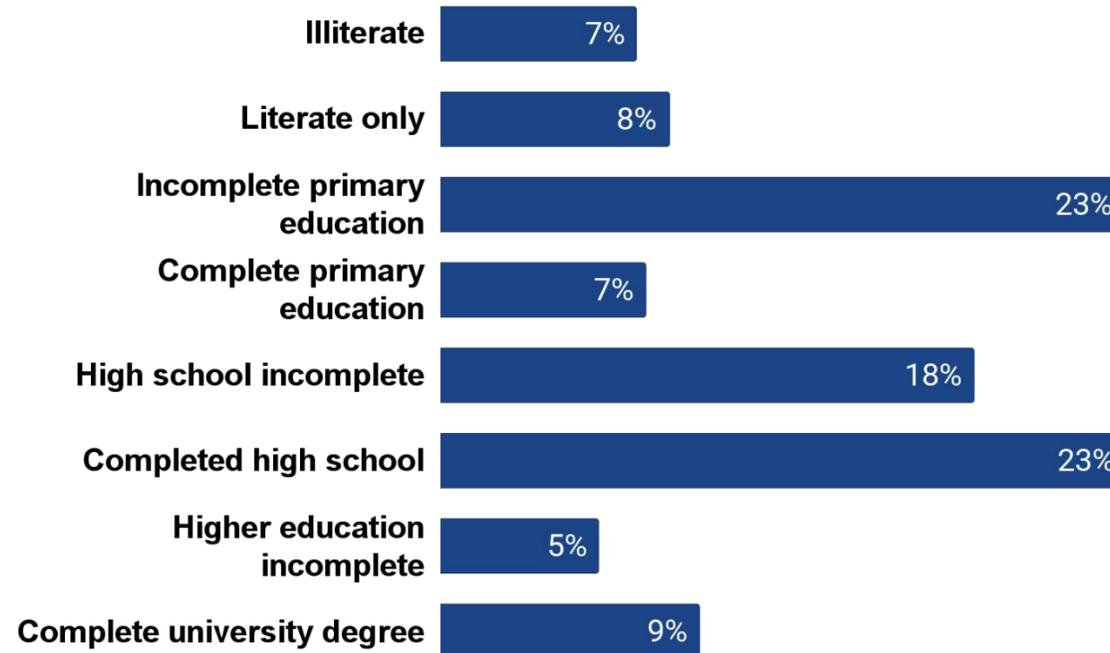
Run-off

1989	14,40%
2002	20,50%
2006	18,99%
2010	21,50%
2014	21,10%
2018	21,29%
2022	20,57%

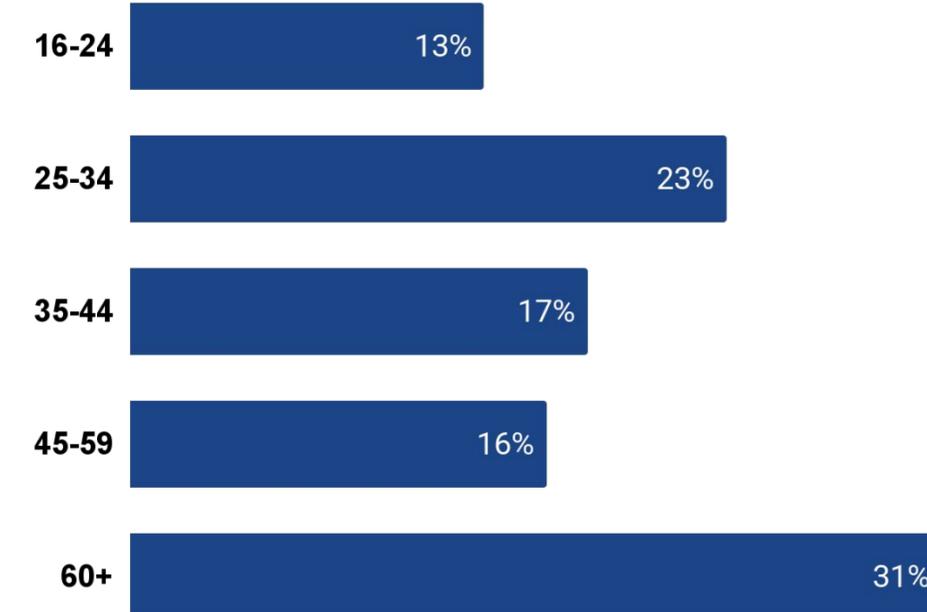
Attendance and Abstention Profile in the last election 2024

Source: TSE

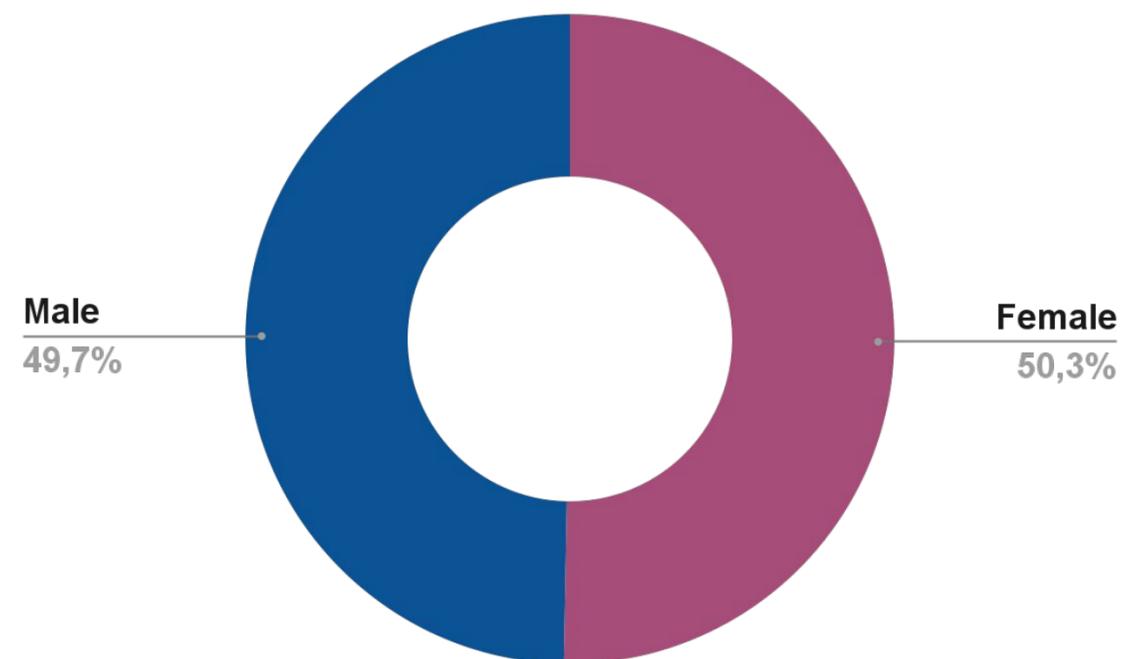
Education level



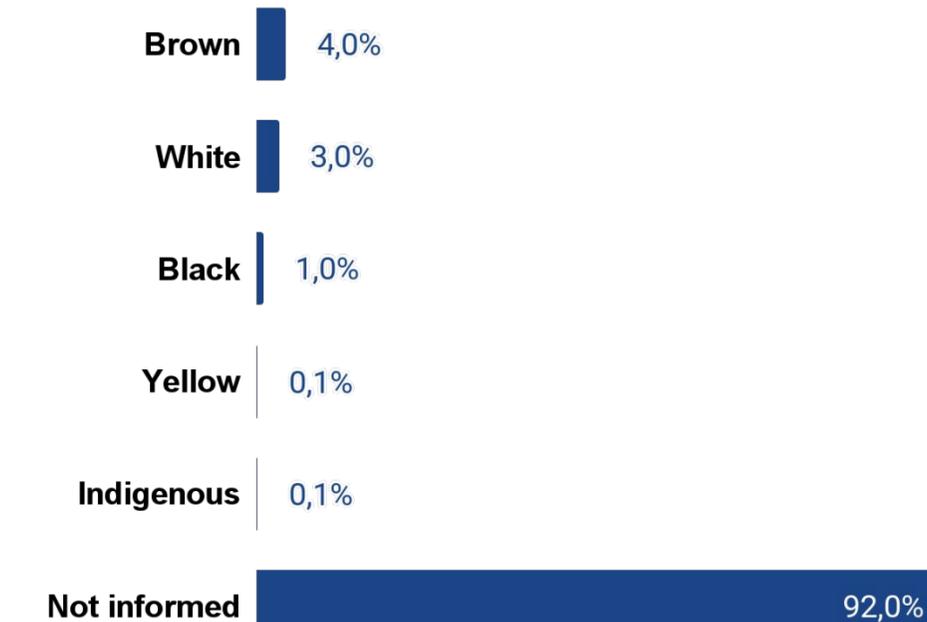
Age group



Gender



Race/Color



Presidential elections in Brazil 1994 to 2022

A	B	C	D	E	F	G	H	I	J	K
Election	Institute	Date of the survey	Election Day	PT voting intention in the last poll before the first round	Valid PT votes in the first round	Voting intention of PT's main opponent in the last poll before the first round	Valid votes PT opponent in the first round	Difference (PT Candidate - Opponent - Voting Intention)	Difference in valid votes in the 1st round (PT Candidate - Opponent)	Difference between valid votes x Survey
								(E-G)	(F-H)	(J-I)
1994	IBOPE	02/10/1994	03/10/1994	22,2	27,04	45,9	54,28	-23,7	-27,24	- 3,54
1998	DATAFOLHA	02/10/1998	04/10/1998	28	31,71	46	53,06	-18	-21,35	-3,35
2002	DATAFOLHA	05/10/2002	06/10/2002	43,64	46,44	21,8	23,20	21,84	23,24	1,40
2006	DATAFOLHA	30/09/2002	01/10/2006	46	48,60	35	41,62	11	6,98	-4,02
2010	IBOPE	02/10/2010	03/10/2010	47	46,91	29	32,61	18	14,30	-3,70
2014	IBOPE	04/10/2014	05/10/2014	40	41,59	24	33,55	16	8,04	-7,96
2018	DATAFOLHA	06/10/2018	07/10/2018	22	29,28	36	46,03	-14	-16,75	-2,75
2022	IPEC	01/10/2022	2/10/2022	47	48,43	34	43,20	13	5,23	-7,77

2022

ELECTIONS AROUND THE WORLD 5

ARGENTINA
CONGRESS

BOLIVIA

CAMEROON

CHILE

COTE D'IVOIRE

HONDURAS

HAITI

CZECH REPUBLIC

IRELAND

JAPAN

NORWAY

USA . WORLD . USA . WORLD
WORLD . USA . WORLD . USA
USA . WORLD . USA . WORLD

PUBLIC OPINION OUTLOOK 2025



mauricio.moura@ideiausa.com



/dr-mauricio-jose-moura



ideiausa.com



contato@ideiausa.com



/institutodepesquisaideia



/ideiabigdata



/institutodepesquisaideia



@institutodepesquisaideia

USA . WORLD . USA . WORLD
WORLD . USA . WORLD . USA
USA . WORLD . USA . WORLD